Security and prosperity for you and your loved ones

Get more cover and pay limited premiums

HDFC Life ClassicAssure Plus
A Non Linked ‘With Profit’ Life Insurance Plan

1 For age between 18-50 years with a proposed Sum Assured of ₹ 20 Lakhs and below on the basis of SMQ. Conditions Apply.
2 Reversionary Bonus is guaranteed during the premium payment term, subject to policy being in force and all due premiums being paid.
There are few things that come with guarantees in life. No wonder you do wish for an investment cum insurance plan that offers guaranteed benefit while letting your money grow. All to help you in achieving the lifestyle you desire and live life sarutha ke!

PRESENTING HDFC LIFE CLASSIC ASSURE PLUS

HDFC Life ClassicAssure Plus is a participating insurance plan that offers guaranteed reversionary bonus along with the flexibility to choose premium paying term. The plan provides financial protection against untimely demise throughout the policy term. The plan is ideal for meeting long term financial goals such as funding your child's aspiration of higher education, create a fund for your own future aspirations and creating a financial cushion to secure your loved one's future aspirations.

KEY FEATURES OF HDFC LIFE CLASSIC ASSURE PLUS

- Limited premium paying terms of 7 or 10 years
- Insurance coverage throughout the policy term
- Guaranteed reversionary bonus during the premium paying term
- This plan is available with a Short Medical Questionnaire (SMQ) based underwriting

CHECK YOUR ELIGIBILITY

This plan can be taken only on a single life basis. The age and term limits for this plan are as follows:

<table>
<thead>
<tr>
<th>Policy Term (years)</th>
<th>10</th>
<th>15</th>
<th>20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium Paying Term (years)</td>
<td>7</td>
<td>7 or 10</td>
<td>10</td>
</tr>
<tr>
<td>Minimum Entry Age</td>
<td>8 years</td>
<td>3 years</td>
<td>30 days</td>
</tr>
<tr>
<td>Maximum Entry Age (years)</td>
<td>55</td>
<td>60</td>
<td>55</td>
</tr>
<tr>
<td>Maximum Maturity Age (years)</td>
<td>65</td>
<td>75</td>
<td></td>
</tr>
<tr>
<td>Minimum Sum Assured (₹)</td>
<td>49,447</td>
<td>48,032</td>
<td>73,516</td>
</tr>
<tr>
<td>Maximum Sum Assured (₹)</td>
<td>No limit, subject to satisfactory underwriting</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

All ages mentioned above are age last birthday.

Sum Assured is the absolute amount of benefit which is guaranteed to become payable on maturity of the policy or on death of the Life Assured as per the terms and conditions specified in the policy.

1 For age between 18-50 years with a proposed Sum Assured of Rs 20 Lakhs and below on the basis of SMQ. Conditions Apply.
2 Reversionary Bonus is guaranteed during the premium payment term, subject to policy being in force and all due premiums being paid.

PREMIUMS

You can choose your premium as per your needs. You can choose to pay your premiums either annually, half yearly, quarterly or monthly.

The Premium limits are as follows:

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Minimum Installment Premium</th>
<th>Maximum Installment Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual</td>
<td>₹ 12,000</td>
<td>No limit³</td>
</tr>
<tr>
<td>Half-Yearly</td>
<td>₹ 6,000</td>
<td></td>
</tr>
<tr>
<td>Quarterly</td>
<td>₹ 3,000</td>
<td></td>
</tr>
<tr>
<td>Monthly</td>
<td>₹ 1,000</td>
<td></td>
</tr>
</tbody>
</table>

³ The acceptance of any case is subject to satisfactory underwriting.

BONUSES

A simple Reversionary Bonus as a percentage of the Sum Assured would be declared at the end of the financial year. Once added to the policy, the bonus is guaranteed to be payable either on death or on maturity, whichever is earlier provided all due premiums are paid. The Reversionary Bonus is guaranteed during the premium paying term. The reversionary bonus is guaranteed and shall be subject to a minimum of 3% p.a. during the premium paying term. The Reversionary Bonus would depend on the actual experience with respect to the investment return, expenses, mortality, tax etc and would be declared keeping in mind a long term view of expected future experience.

A Terminal Bonus may be added to a policy and enables the company to pay a fair share of the surplus at the end, based on the actual experience over the policy term and allowing for the reversionary bonuses already attached. As the Terminal bonus depends on the actual future experience it is not a guaranteed benefit.

It is always advisable to pay premiums for the full premium paying term in order to receive bonuses and to enjoy maximum benefits.

BENEFITS

A. Maturity Benefit

On survival till the maturity date and on full payment of premiums due throughout the premium paying term, you will receive the Sum Assured plus accrued bonuses.

B. Death Benefit

On death of the life assured, provided all due premiums are paid, we would pay the highest of the following

- Sum Assured
- 10 times annualised premium
- 105% of the premiums³ paid.

plus accrued bonuses if any to the nominee.

We will terminate the policy on payment of the maturity or death benefit.

C. High Sum Assured Discount

For policies with a Sum Assured of ₹ 10 Lakh and more, a discount of 5% would be offered on the basic premium (i.e. excluding policy fee and any underwriting extra premium).

D. Policy Loan

Once your policy has acquired the surrender value, you may avail of a policy loan upto 80% of the surrender value of your policy subject to applicable terms and conditions. Our current terms and conditions are stated below:

- The loan will only be given on an inforce policy;
- The policyholder should be at least 18 years of age at the time of requesting the loan;
- The interest rate on loan is 14% p.a.;

³ The Premium amount is excluding any taxes and levies as applicable paid on the premium or any extra premiums.

GRACE PERIOD

Grace Period is the time provided after the premium due date during which the policy is considered to be in-force with the risk cover. This plan has a grace period of 30 days for yearly, half-yearly and quarterly frequencies from the premium due date. The grace period for monthly frequency is 15 days from the premium due date.

Should a valid claim arise under the policy during the grace period, but before the payment of due premium, we shall still honor the claim. In such cases, the due and unpaid premium will be deducted from any benefit payable.

LAPSIATION

In the event of nonpayment of premium due under the policy within the grace period, the policy will lapse if the policy has not acquired a surrender value. The risk cover will cease and no benefits will be payable in case of lapsed policies.
A. Exclusion:
In case of death due to suicide, within 12 months:
- From the date of inception of the policy, the nominee of the policyholder shall be entitled to 80% of the premiums paid, provided the policy is in force.
- From the date of revival of the policy, the nominee of the policyholder shall be entitled to an amount which is 80% of the premiums paid till the date of death or the surrender value as available on the date of death.

B. Tax Benefits:
- Tax benefits under section 80C of the Income-tax Act, 1961, may be available to an individual or HUF for the premiums paid subject to the conditions/limits specified therein. Benefits received under a life insurance policy may be entitled to an amount which is higher of 80% of the premiums paid till the date of death or the surrender value as available on the date of death.

If you stop paying premiums after the policy has acquired a surrender value, your policy will be made paid-up at the end of the grace period. The benefit will be reduced proportionately. The Reversionary Bonus accrued to the policy as on the date of paid-up will remain attached to the policy. A Paid-Up policy will not accrue any further bonuses.

The Paid-Up value on Maturity will be Sum Assured x (premiums paid/premium payable) + bonuses accrued to the policy when it is made paid up.

You can revive your lapsed/paid-up policy within 2 years of lapsation or becoming paid-up subject to the terms and conditions we may specify from time to time. For revival, you will need to pay all the outstanding premiums and interest on the outstanding premiums along with a revival charge of upto Rs. 250 and taxes and levies as applicable This charge may be revised at the discretion of the Company.

You can revive your paid-up policy. Kindly see the section below on Revival.

You can revive your lapsed policy. Kindly see the section below on Revival.

The Premium amount is excluding any taxes and levies as applicable paid on the premium or any extra premiums.

**Guaranteed Surrender Value (GSV) Factors**
as percentage of premiums paid

<table>
<thead>
<tr>
<th>POLICY YEAR</th>
<th>POLICY TERM 10</th>
<th>POLICY TERM 15</th>
<th>POLICY TERM 20</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>PPT 7</td>
<td>PPT 7</td>
<td>PPT 10</td>
</tr>
<tr>
<td>2</td>
<td>30.0%</td>
<td>30.0%</td>
<td>N.A.</td>
</tr>
<tr>
<td>3</td>
<td>30.0%</td>
<td>30.0%</td>
<td>30.0%</td>
</tr>
<tr>
<td>4</td>
<td>50.0%</td>
<td>50.0%</td>
<td>50.0%</td>
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<tr>
<td>5</td>
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<td>50.0%</td>
<td>50.0%</td>
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<td>6</td>
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<tr>
<td>7</td>
<td>50.0%</td>
<td>50.0%</td>
<td>50.0%</td>
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<tr>
<td>8</td>
<td>70.0%</td>
<td>55.7%</td>
<td>55.7%</td>
</tr>
<tr>
<td>9</td>
<td>90.0%</td>
<td>61.4%</td>
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<td>10</td>
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<td>11</td>
<td>72.9%</td>
<td>72.9%</td>
<td>63.3%</td>
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<tr>
<td>12</td>
<td>78.6%</td>
<td>78.6%</td>
<td>66.7%</td>
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<tr>
<td>13</td>
<td>84.3%</td>
<td>84.3%</td>
<td>70.0%</td>
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<td>14</td>
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<td></td>
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</tr>
<tr>
<td>18</td>
<td>86.7%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>90.0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>90.0%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Guaranteed Surrender Value (GSV) Factors**
as percentage of accrued bonuses

<table>
<thead>
<tr>
<th>POLICY YEAR</th>
<th>POLICY TERM 10</th>
<th>POLICY TERM 15</th>
<th>POLICY TERM 20</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>PPT 7</td>
<td>PPT 7</td>
<td>PPT 10</td>
</tr>
<tr>
<td>2</td>
<td>9.8%</td>
<td>4.9%</td>
<td>N.A.</td>
</tr>
<tr>
<td>3</td>
<td>11.3%</td>
<td>5.6%</td>
<td>5.6%</td>
</tr>
<tr>
<td>4</td>
<td>13.0%</td>
<td>6.4%</td>
<td>6.4%</td>
</tr>
<tr>
<td>5</td>
<td>14.9%</td>
<td>7.4%</td>
<td>7.4%</td>
</tr>
<tr>
<td>6</td>
<td>17.2%</td>
<td>8.5%</td>
<td>8.5%</td>
</tr>
<tr>
<td>7</td>
<td>19.7%</td>
<td>9.8%</td>
<td>9.8%</td>
</tr>
<tr>
<td>8</td>
<td>22.7%</td>
<td>11.3%</td>
<td>11.3%</td>
</tr>
<tr>
<td>9</td>
<td>26.1%</td>
<td>13.0%</td>
<td>13.0%</td>
</tr>
<tr>
<td>10</td>
<td>30.0%</td>
<td>14.9%</td>
<td>14.9%</td>
</tr>
<tr>
<td>11</td>
<td>30.0%</td>
<td>17.2%</td>
<td>17.2%</td>
</tr>
<tr>
<td>12</td>
<td>30.0%</td>
<td>19.7%</td>
<td>19.7%</td>
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<tr>
<td>13</td>
<td>30.0%</td>
<td>22.7%</td>
<td>22.7%</td>
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<tr>
<td>14</td>
<td>30.0%</td>
<td>26.1%</td>
<td>26.1%</td>
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<tr>
<td>15</td>
<td>30.0%</td>
<td>30.0%</td>
<td>14.9%</td>
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<tr>
<td>16</td>
<td>30.0%</td>
<td></td>
<td>17.2%</td>
</tr>
<tr>
<td>17</td>
<td></td>
<td></td>
<td>19.7%</td>
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<tr>
<td>18</td>
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<td></td>
<td>22.7%</td>
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<tr>
<td>19</td>
<td></td>
<td></td>
<td>26.1%</td>
</tr>
<tr>
<td>20</td>
<td></td>
<td></td>
<td>30.0%</td>
</tr>
</tbody>
</table>
be exempt under section 10 (10D) of the Income-tax Act, 1961, subject to the conditions specified therein.

Please note that the above mentioned tax benefits are as per the current tax law. Your tax benefit may change if the tax law changes. Consult your tax advisor for your personal tax liabilities under the income-tax law.

C. Cancellation in the Free-Look period:
In case you are not agreeable to the any policy terms and conditions, you have the option of returning the policy to us stating the reasons thereof, within 15 days from the date of receipt of the policy. The Free - Look period for policies purchased through distance marketing (specified below) will be 30 days. On receipt of your letter along with the original policy documents, we shall arrange to refund you the premium, subject to deduction of the proportionate risk premium for the period on cover, the expenses incurred by us on medical examination and stamp duty.

Distance Marketing refers to insurance policies sold over the telephone or the internet or any other method that does not involve face-to-face selling.

D. Alterations:
Alterations to Premiums, Premium paying term / Policy Term and Sum Assured are not allowed. Alteration to premium frequency is allowed which may result in change of premiums. Change in premiums due to alterations in frequency is allowed.

E. An underwriting extra premium may be charged in case of Substandard lives and Smokers as per our prevalent Underwriting policy.

F. Nomination: Sec 39 of insurance Act 1938 as amended from time to time
1) The policyholder of a life insurance on his own life may nominate a person or persons to whom money secured by the policy shall be paid in the event of his death.
2) Where the nominee is a minor, the policyholder may appoint any person to receive the money secured by the policy in the event of policyholder’s death during the minority of the nominee. The manner of appointment to be laid down by the insurer.
3) Nomination can be made at any time before the maturity of the policy.
4) Nomination may be incorporated in the text of the policy itself or may be endorsed on the policy communicated to the insurer and can be registered by the insurer in the records relating to the policy.
5) Nomination can be cancelled or changed at any time before policy matures, by an endorsement or a further endorsement or a will as the case may be.
6) A notice in writing of Change or Cancellation of nomination must be delivered to the insurer for the insurer to be liable to such nominee. Otherwise, insurer will not be liable if a bonafide payment is made to the person named in the text of the policy or in the registered records of the insurer.
7) Fee to be paid to the insurer for registering change or cancellation of a nomination can be specified by the Authority through Regulations.
8) A transfer or assignment made in accordance with Section 38 shall automatically cancel the nomination except in case of assignment to the insurer or other transferee or assignee for purpose of loan or against security or its reassignment after repayment. In such case, the nomination will not get cancelled to the extent of insurer’s or transferee’s or assignee’s interest in the policy. The nomination will get revived on repayment of the loan.
9) The provisions of Section 39 are not applicable to any life insurance policy to which Section 6 of Married Women’s Property Act, 1874 applies or has at any time applied except where before or after Insurance Laws (Amendment), Bill 2015, a nomination is made in favour of spouse or children or spouse and children whether or not on the face of the policy it is mentioned that it is made under Section 39. Where nomination is intended to be made to spouse or children or spouse and children under Section 6 of MWP Act, it should be specifically mentioned on the policy. In such a case only, the provisions of Section 39 will not apply.

G. Assignment or Transfer: Sec 38 of insurance Act 1938 as amended from time to time
1) This policy may be transferred/assigned, wholly or in part, with or without consideration.
2) An Assignment may be effected in a policy by an endorsement upon the policy itself or by a separate instrument under notice to the Insurer.
3) The instrument of assignment should indicate the fact of transfer or assignment and the reasons for the assignment or transfer, antecedents of the assignee and terms on which assignment is made.
4) The assignment must be signed by the transferor or assignor or duly authorized agent and attested by at least one witness.
5) The transfer or assignment shall not be operative as against an Insurer until a notice in writing of the transfer or assignment and either the said endorsement or instrument itself or copy thereof certified to be correct by both transferor and transferee or their duly authorized agents have been delivered to the Insurer.
6) Fee to be paid for assignment or transfer can be specified by the Authority through Regulations.
7) On receipt of notice with fee, the Insurer should Grant a written acknowledgement of receipt of notice. Such notice shall be conclusive evidence against the insurer of duly receiving the notice.
8) The Insurer may accept or decline to act upon any transfer or assignment or endorsement, if it has sufficient reasons to believe that it is (a) not bonafide or (b) not in the interest of the policyholder or (c) not in public interest or (d) is for the purpose of trading of the insurance policy.
9) In case of refusal to act upon the endorsement by the Insurer, any person aggrieved by the refusal may prefer a claim to IRDAI within 30 days of receipt of the refusal letter from the Insurer.

Section F (Nomination) and G (Assignment or Transfer) are simplified versions prepared for general information only and hence are not comprehensive. For full texts of these sections please refer to Section 38 and Section 39 of the Insurance Act, 1938 as amended by Insurance Laws (Amendment), Bill 2015.

H. Section 41 of the Insurance Act, 1938 as amended from time to time:
1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer:
Provided that acceptance by an insurance agent of commission in connection with a policy of life insurance taken out by himself on his own life shall not be deemed to be acceptance of a rebate of premium within the meaning of this sub-section if at the time of such acceptance the insurance
agent satisfies the prescribed conditions establishing that he is a bona
fide insurance agent employed by the insurer.

2) Any person making default in complying with the provisions of this section
shall be liable for a penalty which may extend to ten lakh rupees.

I. **Non-Disclosure: Section 45 of the Insurance Act, 1938 as amended
from time to time states:**

1) No policy of life insurance shall be called in question on any ground
whatsoever after the expiry of three years from the date of the policy, i.e.,
from the date of issuance of the policy or the date of commencement of
risk or the date of revival of the policy or the date of the rider to the policy,
whichever is later.

2) A policy of life insurance may be called in question at any time within three
years from the date of issuance of the policy or the date of commencement
of risk or the date of revival of the policy or the date of the rider to the
policy, whichever is later, on the ground of fraud: Provided that the insurer
shall have to communicate in writing to the insured or the legal
representatives or nominees or assignees of the insured the
grounds and materials on which such decision is based.

3) Notwithstanding anything contained in sub-section (2), no insurer shall
repudiate a life insurance policy on the ground of fraud if the insured can
prove that the mis-statement of or suppression of a material fact was true
to the best of his knowledge and belief or that there was no deliberate
intention to suppress the fact or that such mis-statement of or
suppression of a material fact are within the knowledge of the insurer:
Provided that in case of fraud, the onus of disproving lies upon the
beneficiaries, in case the policyholder is not alive.

4) A policy of life insurance may be called in question at any time within three
years from the date of issuance of the policy or the date of commencement
of risk or the date of revival of the policy or the date of the rider to the
policy, whichever is later, on the ground that any statement of or
suppression of a fact material to the expectancy of the life of the insured
was incorrectly made in the proposal or other document on the basis of
which the policy was issued or revived or rider issued: Provided that the
insurer shall have to communicate in writing to the insured or the legal
representatives or nominees or assignees of the insured the grounds and
materials on which such decision to repudiate the policy of life insurance is
based: Provided further that in case of repudiation of the policy on the
ground of misstatement or suppression of a material fact, and not on the
ground of fraud, the premiums collected on the policy till the date of
repudiation shall be paid to the insured or the legal representatives or
nominees or assignees of the insured within a period of ninety days from
the date of such repudiation.

5) Nothing in this section shall prevent the insurer from calling for proof of
age at any time if he is entitled to do so, and no policy shall be deemed to be
called in question merely because the terms of the policy are adjusted on
subsequent proof that the age of the life insured was incorrectly stated in
the proposal.

J. **Indirect & Direct Taxes**

**Indirect Taxes**

Taxes and levies as applicable will be charged and are payable by you by any
method including by levy of an additional monetary amount in addition to
premium and/or charges.

**Direct Taxes**

Tax will be deducted at the applicable rate from the payments made under
the policy, as per the provisions of the Income-tax Act, 1961.