

Press Release

HDFC Life wins 'Top 100 CISO Awards' 2013

Mumbai, July 19th, 2013:- [HDFC Life](#), India's leading long-term private life insurance solutions provider, has received the prestigious 'Top 100 CISO Awards' 2013 for incorporating and implementing innovative information security solutions to assist customers to confidently and securely transact with HDFC Life at various touch points.

Commenting on the achievement, **Mr. Sharad Sadadekar, Chief Information Security Officer (CISO), HDFC Life** said, "We are delighted to win this award. Data privacy and safety is of primordial importance to us, and to our customers and partners. It also gets us one step closer to becoming the preferred insurance organisation for our partners and customers. The award is recognition of HDFC Life's robust and effective information security practices, which have a right balance of proactive and intelligent security processes, coupled with a strong monitoring framework."

With emphasis on data protection as a part of ISO 27001 implementation, HDFC Life has laid down the framework of visibility of data, compliance, data classification, vigilance over data & security training & awareness for effective Data protection strategy

The 'Top 100 CISO Awards' is envisioned by InfoSecurity Magazine partnering with iViZ Security, a cloud-based penetration testing service to recognize executives who have demonstrated outstanding initiatives in using information security practices and technology to secure their business and mission critical information in the most effective manner. The award is first-of-its-kind and aims to bring to the centre stage, the contribution security officers make in the shaping and securing the integrity of businesses.

About HDFC Life

Established in 2000, [HDFC Life](#) is India's leading long-term life insurance solutions provider offering a range of individual and group insurance solutions that meet various customer needs such as Protection, Pension, Savings, Investment, and Health. The company also offers Women's Plans to meet specific needs of women. Customers have the added advantage of customizing plans, by adding optional benefits called riders, at a nominal price. The company currently has 35 retail and 10 group products in its portfolio, along with 10 riders.

We promote high integrity in business practices and shun short cuts and unethical practices, as we aspire to the most trusted company, the easiest to deal with, and offer the best value for money. Since our inception, we have consistently focused on setting benchmarks in all aspect of insurance business.

HDFC Life continues to have the widest reach with about 500 branches in India touching customers in over 900 cities and towns. The company has also established a liaison office in Dubai. The company has a strong presence in its existing markets with a strong base of Financial Consultants.

HDFC Life is a joint venture between Housing Development Finance Corporation Limited (HDFC), India's leading housing finance institution and Standard Life plc, the leading provider of financial services in the United Kingdom.

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