



HDFC Life wins CISO 100 Awards 2011

June 3, 2011: HDFC Life, one of India's leading private life insurance companies, has been awarded the Top 100 CISO Awards 2011, for demonstrating outstanding performance in its information security and technology practices. HDFC Life's Chief Information Security Officer (CISO) - Sharad Sadadekar, was recognized amongst the Top 100 CISOs, for implementing one of the best Information Security practices amongst Indian companies, at a gala event in Mumbai.

Commenting on the achievement, Mr. **Sharad Sadadekar, Chief Information Security Officer, HDFC Life** said, "The award is recognition of HDFC Life's robust and effective information security practices, which have a right balance of proactive and intelligent security processes, coupled with a strong monitoring framework. This allows our clients to confidently transact with HDFC Life at various touch points."

The 'Top 100 CISO Awards' recognizes executives who have demonstrated outstanding initiatives in using information security practices and technology to secure their business and mission critical information in the most effective manner and deliver business value, by creating competitive advantage, optimizing business processes and improving relationships with customers. The award is first-of-its-kind and aims to bring to the centre stage, the contribution security officers make in the shaping and securing the integrity of businesses.

About HDFC Life:

HDFC Life, one of India's leading private life insurance companies, offers a range of individual and group insurance solutions. It is a joint venture between Housing Development Finance Corporation Limited (HDFC), India's leading housing finance institution and Standard Life plc, the leading provider of financial services in the United Kingdom. HDFC Life's product portfolio comprises 29 retail and 5 Group solutions, which meet various customer needs such as Protection, Pension, Savings, Investment and Health. Customers have the added advantage of customizing their plans, by adding optional benefits called riders, at a nominal price. Apart from several retail and group products in its portfolio, the company also has five optional rider benefits catering to the savings, investment, protection and retirement needs of customers. HDFC Life continues to have one of the widest reaches with more than 500 branches servicing customer needs, along with a strong base of Financial Consultants. For more information, please visit www.hdfclife.com.

About Top 100 CISO Awards

The 'Top 100 CISO Awards' recognize the best and brightest IT security leaders. This first-of-its-kind award has been conceptualized by 'InfoSecurity' India's only print magazine focused exclusively on Information Security, and iViZ Security, the world's first company to launch cloud based on demand penetration testing for applications and networks. The Top 100 CISOs are chosen by the panel of 6 jury members, information security specialists from among the academia, and industry, after a recommendation by a panel of judges, each representing a different segment of industry who bring to the forum their extensive knowledge and experience.