Plan now to ensure a lifelong monthly income after your retirement







Joint Life feature with continued payouts for both lives*



Guaranteed[^] fixed rate for life



Deferred Annuity Option offers Rate Guarantee[^] at inception

HDFC Life Pension Guaranteed Plan

A single premium non-participating and non linked annuity plan



Sar utha ke jiyo!

- * In the case of Joint Life annuities the payout continues till either of the lives chosen in the policy is alive.
- ^ The word "Guaranteed" and "Guarantee" mean that annuity payout is fixed at the inception of the policy.

Everyone loves financial independence, to enjoy and live a comfortable lifestyle. There is no reason why these should stop after retirement. After all the years of hard work, money should not be the concern for you to decide how you would spend your retirement. A smart way to ensure a regular income stream post retirement is buying an Annuity plan.

HDFC Life Pension Guaranteed Plan is a single premium annuity product which provides a regular guaranteed income for lifetime.



HDFC LIFE PENSION GUARANTEED PLAN OFFERS

- Wide range of annuity options to cater to your needs
- Option to take the plan on a Single or Joint Life basis
- Option to receive immediate or deferred annuity
- Option to receive annuity monthly, quarterly, half-yearly or yearly
- Option of Return of Purchase Price on death
- Options for banks/financial institutions to purchase immediate annuities in respect of annuity payments for their commitments to the homeowners under the reverse mortgage schemes.
- Choice of increasing your Annuity Payouts through Top Up option



4 EASY STEPS TO GET YOUR ANNUITY

Step 1 Choose the purchase price that you wish to pay to buy annuity or choose the annuity amount you wish to receive

Step 2 Choose your annuity option

Step 3 Choose your annuity payout frequency– monthly, quarterly, half-yearly, or yearly

Step 4 Receive your annuity payouts through direct credit to your bank account

CHECK YOUR ELIGIBILITY

Pc	ırameters	Minimum	Maximum	
	Immediate Life Annuity	30 years	85 years	
Entry Age ¹	Immediate Life Annuity with Return	POSP Channel: 40 years	POSP Channel: 70 years^	
	of Purchase Price	Other Channels: 30 years	Other Channels: 85 years	
	Deferred Life Annuity with Return of Purchase Price	45 years	85 years	
Appuity	Annually	12,000		
Annuity Payout² (in₹) Per	Half-yearly	6,000	No limit	
(in´₹) Per instalment	Quarterly	3,000		
	Monthly	1,000		
	Immediate Life Annuity	₹ 42,076		
Minimum/ Maximum	Immediate Life Annuity with Return of Purchase Price	₹ 160,261	No limit	
Purchase Price	Deferred Life Annuity with Return of Purchase Price	₹ 76,046		
Minimum Group Size (For Group Policies)	5 (Five)		
Premium Payment Term	Single Po	ay		

[^] Only 'Immediate Annuity with Return of Purchase Price (Single Life)' can be sold via POSP channel.

The minimum annuity payouts shall be in accordance with clause 5 of Schedule I of IRDAI (Insurance Products) Regulations, 2024

The minimum purchase price that will produce the minimum annuity mentioned above will depend on the minimum annuity rates, as applicable.

All ages are calculated as at last birthday. Risk cover starts from date of commencement of policy for all lives including minors. In all individual cases, the relationship between the proposer and life assured shall be specified.

- 1. In the case of Joint life annuities the age limits apply to both lives. Annuitant(s) below this age will only be accepted where the proceeds are from a contract issued or administered by the Company where compulsory purchase of an annuity is required. If this product is purchased as QROPS through transfer of UK tax relieved assets, the minimum entry age for payment of annuity will be governed by the rules defined by HMRC from time to time. Higher ages at entry may be allowed for Life Annuity with Return of Purchase Price Option and Joint Life Annuity with Return of Purchase Price options to cater to the needs of NPS subscribers as per extant PFRDA guidelines. In the case of Joint life annuities the age limits apply to both lives.
- 2. Amounts below this value will only be offered where the proceeds are from a contract issued or administered by the Company where compulsory purchase of an annuity is required and to the subscribers of the National Pension System regulated by the Pension Fund Regulatory and Development Authority (PFRDA)



CHOOSE YOUR ANNUITY OPTIONS

You can choose any of the following annuity options at inception. Plan option once selected cannot be changed.

- a) Immediate Life Annuity
- b) Immediate Life Annuity with Return of Purchase Price
- c) Deferred Life Annuity with Return of Purchase Price

The product is available on a single life as well as joint life basis for all options. The **Primary Annuitant** will be the primary person entitled to receive the payouts, while the **Secondary Annuitant** will be entitled to receive the annuities, if so opted, in the event of death of the Primary Annuitant, if applicable.

In a Joint Life annuity, the secondary annuitant can be the spouse/child/parent/parent -in-law or sibling of the primary annuitant. Other relationships maybe considered as long as there is an insurable interest3 between the annuitants.

Let us look at the benefits and features available under different plan options in detail.

1. Immediate Life Annuity Option

This option is available on both single life and joint life basis.

a) Single Life

- The annuity will be payable in arrears as per payment frequency chosen by you, for as long as the annuitant is alive
- On death of the annuitant, the annuity payments will cease and no further benefits will be payable

b) Joint Life

- The annuity will be payable in arrears as per payment frequency chosen by you, for as long as either of the primary or the secondary annuitant is alive
- On the death of both annuitants, the annuity payments will cease and no further benefits will be payable

2. Immediate Life Annuity with Return of Purchase Price Option This option is available on both single life and joint life basis.

a) Single Life

- The annuity will be payable in arrears as per payment frequency chosen by you, for as long as the annuitant is alive
- On death of the annuitant, Death benefit4 is payable as lump sum to the nominee and no further amount will be payable. Upon payment of the death benefit, the policy shall terminate and all other benefits shall cease. Kindly refer the Death benefit section below for further details

b) Joint Life

- The annuity will be payable in arrears as per payment frequency chosen by you, for as long as either of the primary or the secondary annuitant is alive.
- Death benefit is payable as a lumpsum to the nominee, on later of the deaths of the two annuitants. Upon payment of the death benefit, the policy shall terminate and all other benefits shall cease. Kindly refer the Death benefit section below for further details.
- 3 Annuitants are said to have an 'insurable interest' in the other when they stand to gain or benefit from the continued existence and well being of the other, and would suffer a financial loss if there is a damage to the other.
- 4 In case this option is purchased as a default option by government sector NPS subscriber through funds accumulated in his/her NPS scheme, the utilization of Death Benefit shall be as per Pension Fund Regulatory and Development Authority (Exits and Withdrawals under the National Pension System) Regulations, 2015 amended from time to time.

3. Deferred Life Annuity with Return of Purchase Price Option

This option is available on both single life and joint life basis. Deferment Period may be between 1 to 10 years (Integer values), as chosen by you at inception. The annuity rate shall be as guaranteed at the inception of the Policy.

a) Single Life

- The annuity will be payable in arrears post deferment period as per payment frequency chosen by you, for as long as the annuitant is alive.
- On death of the annuitant, death benefit is payable as lumpsum to the nominee and no further amount will be payable. Upon payment of the death benefit, the policy shall terminate and all other benefits shall cease. Kindly refer the Death benefit section below for further details.

b) Joint Life

- The annuity will be payable in arrears post deferment period as per payment frequency chosen by you, for as long as either of the primary or the secondary annuitant is alive.
- Death benefit is payable as a lumpsum to the nominee, on later of the deaths of the two annuitants. Upon payment of the death benefit, the policy shall terminate and all other benefits shall cease. Kindly refer the Death benefit section below for further details.

Sample Illustration

Purchase Price ₹1 cr⁵		Annuity with Return of Purchase Price (Joint Life Feature)					
Annuity Option			Immediate Annuity Deferred Annuity Option Option				
Primary	Secondary	Payable In	nmediately	Payable af Defer	ter 5 Years ment	Payable after	
Annuitant Age	Annuitant Age	Monthly Annuity for Life ⁶	Annual Annuity Amount	Monthly Annuity for Life ⁶	Annual Annuity Amount	Monthly Annuity for Life ⁶	Annual Annuity Amount
50	45	₹ 46,284	₹ 578,550	₹ 62,668	₹ 783,355	₹ 83,290	₹ 1,041,130
55	50	₹ 46,848	₹ 585,595	₹ 64,033	₹ 800,415	₹ 86,335	₹ 1,079,190

Your Annuity Payout

A single premium is payable in advance at the start of a contract. Your annuity (for annual frequency) will be calculated as follows:

Annuity Payout = Applicable Annuity Rate * Purchase Price

The purchase price referred above excludes applicable taxes and other statutory levies if applicable.

Your annuity will be payable in arrears at the end of chosen annuity payment frequency from the date of purchase of the plan. This implies that

- For yearly frequency the annuity payout will be after one year from the purchase.
- For half-yearly frequency the annuity payout will be after 6 months from the purchase.
- For quarterly frequency the annuity payout will be after 3 months from the purchase.
- For monthly frequency the annuity payout will be one month from date of purchase.
- 5 Purchase price is exclusive of GST & other statutory levies. Please check for prevailing annuity rates at the time of purchasing policy.
- 6 Monthly Annuity = Annuity Rate*96%*Purchase Price/12.

Annuity instalments for frequencies other than annual shall be as specified below:

Frequency	Annuity Instalment (per frequency)	
Half-yearly	98% of Yearly Annuity x 1/2	
Quarterly	97% of Yearly Annuity x 1/4	
Monthly	96% of Yearly Annuity x 1/12	

Note: Yearly Annuity refers to the annuity paid in respect of annual frequency.

Top Up Option

The plan offers a choice to increase your annuity payouts through top-up option.

- The additional annuity amount payable is based on the top-up amount and the annuity rates prevailing at the time of top-up.
- Age considered for annuity rate would be the age at the time of availing top-up.

Am I eligible for any discounts?

Discounts in the form of higher annuity rates for Higher Purchase Price will be offered.

Please note that All Joint Life rates are unisex.

For all Single Life policies, the rates offered to a female life will be equal to a male life with a three year setback.

Death Benefit

The Death Benefit will vary depending on the annuity option selected by the policy holder. The table below sets out the Death Benefits for different annuity options:

S No.	Annuity Option	Death Benefits
1	Immediate Life Annuity Option	None
2	Immediate Life Annuity with Return of Purchase Price Option	100% of the Purchase Price of the annuity
3	Deferred Life Annuity with Return of Purchase Price Option	Higher of • Purchase Price + Guaranteed Additions(GA) - Total Annuity Payouts till date of death • 110 % of Purchase Price Where, GA = Purchase Price * Annuity Rate/12 And are accrued at the end of every policy month during the deferment period. GA stops accruing at the end of the deferment period.

The purchase price referred above excludes applicable taxes and other statutory levies, if applicable.

Surrender Benefit

It is advisable to continue your policy in order to enjoy full benefits of your plan. However we understand that in certain circumstances you may want to surrender your policy. Surrender benefit available under different plan options is as follows:

- a) Immediate Life Annuity Option (Single and Joint life option): Surrender not allowed.
- b) Immediate and Deferred Life Annuity with Return of Purchase Price (Single and Joint life option):

Surrender value shall be equal to the Present Value (PV) of expected future benefits subject to a maximum of Purchase Price Paid.

Details of Surrender Value computation has been outlined in the Policy Document.

For the purpose of computing the surrender benefits, the purchase price excludes applicable taxes and other statutory levies, if applicable. Upon payment of the surrender benefit the policy shall terminate and all other benefits shall cease.

Any change in surrender value calculation method shall only be after prior approval of the authority.

In case of surrender of a group policy, the individual members of the group will be given an option to continue the policy as an individual policy.

For Deferred Life Annuity with Return of Purchase Price option, the guaranteed surrender value shall be the sum of guaranteed surrender value and the surrender value of any guaranteed additions already attached to the policy. The guaranteed surrender value shall be at least:

- i. 75% of the total premiums paid* less any survival benefits already paid, if surrendered any time within 3 policy years.
- ii. 90% of the total premiums paid* less any survival benefits already paid, if surrendered from fourth year onwards.
- * Total Premiums Paid means total of all the premiums received, excluding any extra premium, any rider premium and taxes.

Access to benefits/payout if this product is purchased as QROPS (Qualifying Recognized Overseas Pension Scheme), through transfer of UK tax relieved assets or as QOPS (Qualifying Overseas Pension Scheme)

Notwithstanding anything stated under this document, the following terms & conditions shall apply to QROPS policyholders:

- i) Cancellation in the Free-Look Period If this product is purchased as QROPS through transfer of UK tax relieved assets, the proceeds from cancellation in the free-look period shall only be transferred back to the fund house from where the money was received.
- ii) Non-Forfeiture Benefits If this product is purchased as QROPS through transfer of UK tax relieved assets or as QOPS access to benefits from policy proceeds would be restricted till the policyholder attains 55 years of age.
- iii) Overseas transfer charge In the event of applicable tax charge arising as a result of an overseas transfer (Her Majesty Revenue & Customs (HMRC) policy paper The overseas transfer charge guidance, published 8th March 2017) for which the Scheme Manager i.e. HDFC Life Insurance Company may become liable, we shall deduct an amount only to the extent of the applicable tax charge from the policy value and remit

T&C TERMS AND CONDITIONS

We recommend that you read this brochure & benefit illustration and understand what the plan is, how it works, the risks involved before you purchase.

A.Cancellation in the Free Look period:

Individual:

In case the policyholder is not agreeable to any policy terms and conditions under this product, the policyholder shall have the option of returning the policy to us stating the reasons thereof, within 30 days from the date of receipt of the policy, as per IRDAI (Protection of Policyholders' Interests, Operations and Allied Matters of Insurers) Regulations, 2024 However, this option will not be available in the event of purchase of this policy from the vesting proceeds of an accumulation pension product previously purchased by the policyholder. On receipt of your letter along with the original Policy Document (original Policy Document is not required for policies in dematerialised form or where policy is issued only in electronic form), we shall arrange to refund the Purchase Price paid by you subject to deduction of the stamp duty charges and annuity paid (if any)

Group:

In case the Master Policyholder/Scheme Member is not agreeable to any policy terms and conditions under this product, the Master Policyholder/Scheme Member shall have the option of returning the Policy/Certificate of insurance to us stating the reasons thereof, within 30 days from the date of receipt of the Policy/Certificate of insurance, as per IRDAI (Protection of Policyholders' Interests, Operations and Allied Matters of Insurers) Regulations, 2024. However, this option will not be available in the event of purchase of this policy from the vesting proceeds of an accumulation pension product previously purchased by the Master Policyholder/Scheme Member. On receipt of the free-look intimation and Policy/Certificate of Insurance, the company shall refund the premium, subject to deduction of the stamp duty charges and annuity paid (if any). For Administrative purposes, all such free-look requests should be registered by Master Policyholder on behalf of Scheme Member.

If this product is purchased through proceeds from subscribers NPS funds, the proceeds from cancellation in the free-look period shall only be transferred back to the CRA from where the money was received.

B. Tax Benefit:

All annuity payouts may be subject to income tax as per the law prevailing on the date of payout. For specific details, please contact your tax consultant.

- C. Nomination as per Section 39 of the Insurance Act 1938 as amended from time to time:
 - 1) The policyholder of a life insurance on his own life may nominate a person or

persons to whom money secured by the policy shall be paid in the event of his death.

- 2) Where the nominee is a minor, the policyholder may appoint any person to receive the money secured by the policy in the event of policyholder's death during the minority of the nominee. The manner of appointment to be laid down by the insurer.
- 3) Nomination can be made at any time before the maturity of the policy.
- 4) Nomination may be incorporated in the text of the policy itself or may be endorsed on the policy communicated to the insurer and can be registered by the insurer in the records relating to the policy.
- 5) Nomination can be cancelled or changed at any time before policy matures, by an endorsement or a further endorsement or a will as the case may be.
- 6) A notice in writing of Change or Cancellation of nomination must be delivered to the insurer for the insurer to be liable to such nominee. Otherwise, insurer will not be liable if a bonafide payment is made to the person named in the text of the policy or in the registered records of the insurer.
- 7) A transfer or assignment made in accordance with Section 38 shall automatically cancel the nomination except in case of assignment to the insurer or other transferee or assignee for purpose of loan or against security or its reassignment after repayment. In such case, the nomination will not get cancelled to the extent of insurer's or transferee's or assignee's interest in the policy. The nomination will get revived on repayment of the loan.
- 8) The provisions of Section 39 are not applicable to any life insurance policy to which Section 6 of Married Women's Property Act, 1874 applies or has at any time applied except where before or after Insurance Laws (Amendment) Act, 2015, a nomination is made in favor of spouse or children or spouse and children whether or not on the face of the policy it is mentioned that it is made under Section 39. Where nomination is intended to be made to spouse or children or spouse and children under Section 6 of MWP Act, it should be specifically mentioned on the policy. In such a case only, the Assignment shall be as per Section 38 of the Insurance Act, 1938 as amended from
- D. Assignment shall be as per Section 38 of the Insurance Act, 1938 as amended from time to time.
 - 1) This policy may be transferred/assigned, wholly or in part, with or without consideration.
 - 2) An Assignment may be effected in a policy by an endorsement upon the policy itself or by a separate instrument under notice to the Insurer.
 - 3) The instrument of assignment should indicate the fact of transfer or assignment and the reasons for the assignment or transfer, antecedents of the assignee and terms on which assignment is made.
 - 4) The assignment must be signed by the transferor or assignor or duly authorized agent and attested by at least one witness.
 - 5) The transfer or assignment shall not be operative as against an Insurer until a notice in writing of the transfer or assignment and either the said endorsement or instrument itself or copy there of certified to be correct by both transferor and transferee or their duly authorized agents have been delivered to the Insurer.

- 6) Fee to be paid for assignment or transfer can be specified by the Authority through Regulations.
- 7) On receipt of notice with fee, the Insurer should Grant a written acknowledgement of receipt of notice. Such notice shall be conclusive evidence against the insurer of duly receiving the notice.
- 8) The Insurer may accept or decline to act upon any transfer or assignment or endorsement, if it has sufficient reasons to believe that it is (a) not bonafide or (b) not in the interest of the policyholder or (c) not in public interest or (d) is for the purpose of trading of the insurance policy.
- 9) In case of refusal to act upon the endorsement by the Insurer, any person aggrieved by the refusal may prefer a claim to IRDAI within 30 days of receipt of the refusal letter from the Insurer.

Section C (Nomination) and D (Assignment or Transfer) are simplified versions prepared for general information only and hence are not comprehensive. For full texts of these sections please refer to Section 38 and Section 39 of the Insurance Act, 1938 as amended by The Insurance Laws (Amendment) Act, 2015

E. Policy Loans Provision:

- Loan can be availed under the options where there is a Return of Premiums Paid subject to such terms and conditions as the company may specify from time to time.
- The loan amount will be subject to maximum 80% of the Surrender Value
- The current compounding interest rate on policy loan is 9.50% p.a subject to revision from time to time
- If outstanding loan amount plus accrued interest is greater than the surrender value the policy will be foreclosed. At the end of the deferment period, if the surrender value exceeds the outstanding loan amount plus accrued interest, such excess will be paid to the customer and policy stands terminated.
- F. Alterations: No alterations can be made after the annuity has been purchased.
- G. There is no maturity benefit in this plan.

H. Complaint Resolution Process:

(i) The customer can contact us at any of our touchpoints or write to us at on the below mentioned address in case of any complaint/ grievance:

Grievance Redressal Officer

HDFC Life Insurance Company Limited ("HDFC Life")

11th Floor, Lodha Excelus, Apollo Mills Compound, N. M. Joshi Marg, Mahalaxmi, Mumbai, Maharashtra - 400011.

Helpline number: 022-68446530 (Call Charges apply) | NRI Helpline number +91 89166 94100 (Call Charges apply) E-mail: service@hdfclife.com | nriservice@hdfclife.com (For NRI customers only)

- (ii) All grievances (Service and sales) received by the Company will be responded to within the prescribed regulatory Turn Around Time (TAT) of 14 days.
- (iii) Written request or email from the registered email id is mandatory.
- (iv) If required, we will investigate the complaints by taking inputs from the customer over the telephone or through personal meetings.
- (v) We will issue an acknowledgement letter to the customer receipt of the complaint.
- (vi) The acknowledgement that is sent to the customer has the details of the complaint number, the Policy number and the Grievance Redressal Department who will be handling the complaint of the customer.
- (vii) If the customer's complaint is addressed before the acknowledgement, the resolution communication will also act as the acknowledgment of the complaint.
- (viii) The final letter of resolution will offer redressal or rejection of the complaint along with the appropriate reason for the same.
- (ix) In case the customer is not satisfied with the decision sent to him or her, he or she may contact our Grievance Redressal Officer within 8 weeks of the receipt of the communication at any of the touch points mentioned in the document, failing which, we will consider the complaint to be satisfactorily resolved.
- (x) The following is the escalation matrix in case there is no response within the prescribed timelines or if you are not satisfied with the response. The number of days specified in the below mentioned escalation matrix will be applicable from the date of escalation.

Level	Designation	Response Time	Email ID	Address
1st Level	Chief Manager or above– Customer Relations	10 working days	escalation1@hdfclife.in	11th Floor, Lodha Excelus, Apollo Mills Compound,
2nd Level (for response not received from Level 1)	VP or above- Customer Relations	7 working days	escalation2@hdfclife.in	N.M. Joshi Marg, Mahalakshmi, Mumbai 400011

You are requested to follow the aforementioned matrix to receive satisfactory response from us.

- (xi) If you are not satisfied with the response or do not receive a response from us within 14 days, you may approach the Grievance Cell of IRDAI on the following contact details:
- IRDAI Grievance Call Centre (IGCC) TOLL FREE NO: 155255/18004254732
- Email ID: complaints@irdai.gov.in
- Online- You can register your complaint online at http://www.igms.irdai.gov.in/
- Address for communication for complaints by fax/paper:

General Manager

Consumer Affairs Department – Grievance Redressal Cell Insurance Regulatory and Development Authority of India

Sy No. 115/1, Financial District,

Nanakramguda, Gachibowli,

Hyderabad - 500 032

2. In the event you are dissatisfied with the response provided by us, you may approach the Insurance Ombudsman in your region. The details of the existing offices of the Insurance Ombudsman are provided at http://www.cioins.co.in/ below.

A. Details and addresses of Insurance Ombudsman -

Office of the Ombudsman	Contact Details	Areas of Jurisdiction
AHMEDABAD	Office of the Insurance Ombudsman, Jeevan Prakash Building, 6th floor, Tilak Marg, Relief Road, Ahmedabad – 380 001. Tel.: 079 - 25501201/02/05/06 Email: bimalokpal.ahmedabad@cioins.co.in	Gujarat, Dadra & Nagar Haveli, Daman and Diu.
BHOPAL	Office of the Insurance Ombudsman, 1st floor, "Jeevan Shikha", 60-B, Hoshangabad Road, Opp. Gayatri Mandir, Bhopal – 462 011. Tel.: 0755 - 2769201 / 2769202 Email: bimalokpal.bhopal@cioins.co.in	Madhya Pradesh & Chhattisgarh.
BHUBANESHWAR	Office of the Insurance Ombudsman, 62, Forest park, Bhubaneshwar – 751 009. Tel.: 0674 - 2596461 /2596455 Email: bimalokpal.bhubaneswar@cioins.co.in	Odisha.
BENGALURU	Office of the Insurance Ombudsman, Jeevan Soudha Building, PID No. 57-27-N-19 Ground Floor, 19/19, 24th Main Road, JP Nagar, 1st Phase, Bengaluru – 560 078. Tel.: 080 - 26652048 / 26652049 Email: bimalokpal.bengaluru@cioins.co.in	Karnataka.
CHANDIGARH	Office of the Insurance Ombudsman, S.C.O. No. 101, 102 & 103, 2nd Floor, Batra Building, Sector 17 – D, Chandigarh – 160 017. Tel.: 0172 - 4646394/ 2706468 Email: bimalokpal.chandigarh@cioins.co.in	Punjab, Haryana (excluding Gurugram, Faridabad, Sonepat and Bahadurgarh), Himachal Pradesh, Union Territories of Jammu & Kashmir, Ladakh & Chandigarh.

Office of the Ombudsman	Contact Details	Areas of Jurisdiction
CHENNAI	Office of the Insurance Ombudsman, Fatima Akhtar Court, 4th Floor, 453, Anna Salai, Teynampet, CHENNAI – 600 018. Tel.: 044 - 24333668 / 24333678 Email: bimalokpal.chennai@cioins.co.in Fatima Akhtar Court, 4th Floor, 453, Anna Salai, Teynampet, CHENNAI – 600 018. Tel.: 044 - 24333668 / 24333678	Tamil Nadu, Puducherry Town and Karaikal (which are part of Puducherry). Puducherry Town and Karaikal (which are part of Puducherry).
DELHI	Office of the Insurance Ombudsman, 2/2 A, Universal Insurance Building, Asaf Ali Road, New Delhi – 110 002. Tel.: 011 – 23237539 Email: bimalokpal.delhi@cioins.co.in	Delhi & following Districts of Haryana - Gurugram, Faridabad, Sonepat & Bahadurgarh.
GUWAHATI	Office of the Insurance Ombudsman, Jeevan Nivesh, 5th Floor, Nr. Panbazar over bridge, S.S. Road, Guwahati – 781001(ASSAM). Tel.: 0361 - 2632204 / 2602205 Email: bimalokpal.guwahati@cioins.co.in	Assam, Meghalaya, Manipur, Mizoram, Arunachal Pradesh, Nagaland and Tripura.
HYDERABAD	Office of the Insurance Ombudsman, 6-2-46, 1st floor, "Moin Court", Lane Opp. Saleem Function Palace, A. C. Guards, Lakdi-Ka-Pool, Hyderabad - 500 004. Tel.: 040 - 23312122 Email: bimalokpal.hyderabad@cioins.co.in	Andhra Pradesh, Telangana, Yanam and part of Union Territory of Puducherry.

Office of the Ombudsman	Contact Details	Areas of Jurisdiction
JAIPUR	Office of the Insurance Ombudsman, Jeevan Nidhi – II Bldg., Gr. Floor, Bhawani Singh Marg, Jaipur - 302 005. Tel.: 0141 – 2740363/ 2740798 Email: bimalokpal.jaipur@cioins.co.in	Rajasthan.
KOCHI	Office of the Insurance Ombudsman, 10th Floor, Jeevan Prakash, LIC Building, Opp. to Maharaja's College, M.G. Road, Kochi - 682 011. Tel.: 0484 - 2358759 Email: bimalokpal.ernakulam@cioins.co.in	Kerala, Lakshadweep, Mahe – a part of Union Territory of Puducherry.
KOLKATA	Office of the Insurance Ombudsman, Hindustan Bldg. Annexe, 7th Floor, 4, C.R. Avenue, KOLKATA - 700 072. Tel.: 033 - 22124339/ 22124341 Email: bimalokpal.kolkata@cioins.co.in	West Bengal, Sikkim, Andaman & Nicobar Islands.
LUCKNOW	Office of the Insurance Ombudsman, 6th Floor, Jeevan Bhawan, Phase-II, Nawal Kishore Road, Hazratganj, Lucknow - 226 001. Tel.: 0522 - 4002082 / 3500613 Email: bimalokpal.lucknow@cioins.co.in	Districts of Uttar Pradesh: Lalitpur, Jhansi, Mahoba, Hamirpur, Banda, Chitrakoot, Allahabad, Mirzapur, Sonbhabdra, Fatehpur, Pratapgarh, Jaunpur, Varanasi, Gazipur, Jalaun, Kanpur, Lucknow, Unnao, Sitapur, Lakhimpur, Bahraich, Barabanki, Raebareli, Sravasti, Gonda, Faizabad, Amethi, Kaushambi, Balrampur, Basti, Ambedkarnagar, Sultanpur, Maharajgang, Santkabirnagar, Azamgarh, Kushinagar, Gorkhpur, Deoria, Mau, Ghazipur, Chandauli, Ballia, Sidharathnagar.

Office of the Ombudsman	Contact Details	Areas of Jurisdiction
MUMBAI	Office of the Insurance Ombudsman, 3rd Floor, Jeevan Seva Annexe, S. V. Road, Santacruz (W), Mumbai - 400 054. Tel.: 6903880027/29/31/32/33 Email: bimalokpal.mumbai@cioins.co.in	Goa, Mumbai Metropolitan Region excluding (excluding Navi Mumbai & Thane).
NOIDA	Office of the Insurance Ombudsman, Bhagwan Sahai Palace 4th Floor, Main Road, Naya Bans, Sector 15, Distt: Gautam Buddh Nagar, U.P-201301. Tel.: 0120 - 2514252 / 2514253 Email: bimalokpal.noida@cioins.co.in	State of Uttarakhand and the following Districts of Uttar Pradesh: Agra, Aligarh, Bagpat, Bareilly, Bijnor, Budaun, Bulandshehar, Etah, Kannauj, Mainpuri, Mathura, Meerut, Moradabad, Muzaffarnagar, Oraiyya, Pilibhit, Etawah, Farrukhabad, Firozbad, Gautam Buddhnagar, Ghaziabad, Hardoi, Shahjahanpur, Hapur, Shamli, Rampur, Kashganj, Sambhal, Amroha, Hathras, Kanshiramnagar, Saharanpur.
PATNA	Office of the Insurance Ombudsman, 2nd Floor, Lalit Bhavan, Bailey Road, Patna 800 001. Tel.: 0612 - 2547068	Bihar, Jharkhand.

Office of the Ombudsman	Contact Details	Areas of Jurisdiction
PUNE	Office of the Insurance Ombudsman, Jeevan Darshan Bldg., 3rd Floor, C.T.S. No.s. 195 to 198, N.C. Kelkar Road, Narayan Peth, Pune – 411 030. Tel.: 020-24471175 Email: bimalokpal.pune@cioins.co.in	Maharashtra, Areas of Navi Mumbai and Thane (excluding Mumbai Metropolitan Region).

B. Insurance Ombudsman -

- 1) The Ombudsman shall receive and consider complaints alleging deficiency in performance required of an insurer (including its agents and intermediaries) or an insurance broker, on any of the following grounds—
- a. delay in settlement of claims, beyond the time specified in the regulations, framed under the Insurance Regulatory and Development Authority of India Act, 1999;
- b. any partial or total repudiation of claims by the life insurer, general insurer or the health insurer;
- c. disputes over premium paid or payable in terms of insurance Policy;
- d. misrepresentation of Policy Terms and conditions at any time in the Policy document or Policy contract;
- e. legal construction of insurance policies in so far as the dispute relates to claim;
- f. Policy servicing related grievances against insurers and their agents and intermediaries;
- g. issuance of life insurance Policy, general insurance Policy including health insurance Policy which is not in conformity with the proposal form submitted by the proposer;
- h. non-issuance of insurance Policy after receipt of premium in life insurance and general insurance including health insurance; and
- i. any other matter arising from non-observance of or non-adherence to the provisions of any regulations made by the Authority with regard to protection of Policyholders' interests or otherwise, or of any circular, guideline or instruction issued by the Authority, or of the terms and conditions of the Policy contract, insofar as such matter relates to issues referred to in clauses (a) to (h).

C. Manner in which complaint is to be made -

1) Any person who has a grievance against an insurer or insurance broker, may himself or through his legal heirs, Nominee or Assignee, make a complaint in writing to the Insurance Ombudsman within whose territorial jurisdiction the branch or office of the insurer or the insurance broker, as the case may be, complained against or the residential address or place of residence of the complainant is located.

- 2) The complaint shall be in writing, duly signed or made by way of electronic mail or online through the website of the Council for Insurance Ombudsmen, by the complainant or through his legal heirs, Nominee or Assignee and shall state clearly the name and address of the complainant, the name of the branch or office of the insurer against whom the complaint is made, the facts giving rise to the complaint, supported by documents, the nature and extent of the loss caused to the complainant and the relief sought from the Insurance Ombudsman.
- 3) No complaint to the Insurance Ombudsman shall lie unless—
- a. the complainant has made a representation in writing or through electronic mail or online through website of the insurer or insurance broker concerned to the insurer or insurance broker, as the case may be, named in the complaint and
 - i. either the insurer or insurance broker, as the case may be, had rejected the complaint; or
 - ii. the complainant had not received any reply within a period of one month after the insurer or insurance broker, as the case may be, received his representation; or
 - iii. the complainant is not satisfied with the reply given to him by the insurer or insurance broker, as the case may be;
- b. The complaint is made within one year
 - i. after the order of the insurer or insurance broker, as the case may be, rejecting the representation is received; or
 - ii. after receipt of decision of the insurer or insurance broker, as the case may be, which is not to the satisfaction of the complainant;
 - iii. after expiry of a period of one month from the date of sending the written representation to the insurer or insurance broker, as the case may be, if the insurer named fails to furnish reply to the complainant.
- 4) The Ombudsman shall be empowered to condone the delay in such cases as he may consider necessary, after calling for objections of the insurer or insurance broker, as the case may be, against the proposed condonation and after recording reasons for condoning the delay and in case the delay is condoned, the date of condonation of delay shall be deemed to be the date of filing of the complaint, for further proceedings under these rules.
- 5) No complaint before the Insurance Ombudsman shall be maintainable on the same subject matter on which proceedings are pending before or disposed of by any court or consumer forum or arbitrator.
- 6) The Council for Insurance Ombudsmen shall develop a complaints management system, which shall include an online platform developed for the purpose of online submission and tracking of the status of complaints made under rule 14 of Insurance Ombudsman Rules, 2017.

D. Implementation of Ombudsman Award -

The Insurer is required to comply with the award of the Insurance Ombudsman within 30 days of receipt of award by the Insurer. In case the Insurer does not honour the ombudsman award, a penalty of Rs. 5000/- per day shall be payable to the complainant. Such penalty is in addition to the penal interest liable to be paid by the Insurer under the Insurance Ombudsman Rules, 2017. This provision will not be applicable in case insurer chooses to appeal against the award of the Insurance Ombudsman.

- **E. Prohibition of Rebates :** In accordance with Section 41 of the Insurance Act, 1938 as amended from time to time:
- 1. No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.
- 2. Any person making default in complying with the provisions of this section shall be liable for apenalty, which may extend to ten lakh rupees
- **F. Non-Disclosure:** In accordance with Section 45 of the Insurance Act, 1938 as amended from time to time:
- No policy of life insurance shall be called in question on any ground whatsoever after the expiry of three years from the date of the policy, i.e., from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later.
- 2. A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground of fraud: Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision is based.
- 3. Notwithstanding anything contained in sub-section (2), no insurer shall repudiate a life insurance policy on the ground of fraud if the insured can prove that the mis-statement of or suppression of a material fact was true to the best of his knowledge and belief or that there was no deliberate intention to suppress the fact or that such mis-statement of or suppression of a material fact are within the knowledge of the insurer: Provided that in case of fraud, the onus of disproving lies upon the beneficiaries, in case the policyholder is not alive.
- 4. A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date

G. Taxes:

Indirect Taxes

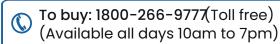
Taxes and Levies as applicable will be charged and payable by you by any method including by levy of an additional monetary amount in addition to premium and/or charges.

Direct Taxes

Tax will be deducted at the applicable rate from the payments made under the policy, as per the provisions of the Income Tax Act, 1961.

H. Policyholder can now have his life insurance policies in dematerialized form through a password protected online account called an electronic Insurance Account (eIA). This eIA can hold insurance policies issued from any insurer in dematerialized form, thereby facilitating the policy holder to access his policies on a common online platform. Facilities such as online premium payment, changes in address are available through the eIA. Furthermore, you would not be required to provide any KYC documents for any future policy purchase with any insurer. For more information on eIA visit http://www.hdfclife.com/customer-service/life-insurance-policy-dematerialization

Contact us today



Visit us at www.hdfclife.com



HDFC Life Insurance Company Limited ("HDFC Life"). CIN: L65110MH2000PLC128245, IRDAI Registration No. 101.

Registered Office: 13th Floor, Lodha Excelus, Apollo Mills Compound, N.M. Joshi Marg, Mahalaxmi, Mumbai - 400 011.

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Policyholders or the prospects receiving such phone calls are requested to lodge a police complaint