

SERVICE TAX LEVIED ON REVIVAL/ REINSTATEMENT CHARGES
WEF 1ST JULY, 2012

Kind Attention: All Policy Holders

This is to inform you that effective **1st July, 2012**, service tax & education cess is applicable on revival/ reinstatement charges as mentioned below.

Plan Type	Service Tax Applicable on Charges* for the Transaction Type	Service Tax & Education Cess Rate**
Health, Conventional & Term Plans	Revival/ Reinstatement	12.36%

You may also refer to the other Service Tax Notices at **www.hdfclife.com**->Customer Service->Notice Corner for the existing service tax applicability/rates apart from the above mentioned.

For any further queries, please contact us at the touch points mentioned below:

- Call us on our help line **18602679999** (Available Mon-Sat from 10 am to 7 pm; local charges apply. DO NOT prefix any country code e.g. +91 or 00)
- Email us at **service@hdfclife.com**

**For HDFC Life Insurance Company Limited
Customer Relations Department**

*/** Subject to changes in tax laws

HDFC Life Insurance Company Limited [Formerly HDFC Standard Life Insurance Company Limited] (HDFC Life).

CIN: L65110MH2000PLC128245. IRDAI Registration No. 101

Regd. Off.: 13th Floor, Lodha Excelus, Apollo Mills Compound, N.M. Joshi Marg, Mahalaxmi, Mumbai - 400 011.