

CUSTOMER INFORMATION SHEET / KNOW YOUR POLICY

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

THE LINKED INSURANCE PRODUCTS DO NOT OFFER ANY LIQUIDITY DURING THE FIRST FIVE YEARS OF THE CONTRACT. THE POLICYHOLDER WILL NOT BE ABLE TO SURRENDER OR WITHDRAW THE MONIES INVESTED IN LINKED INSURANCE PRODUCTS COMPLETELY OR PARTIALLY TILL THE END OF THE FIFTH YEAR.

This document provides key information about your policy. You are also advised to go through your policy document.

Sl. no.	Title	Description in Simple Words	Policy Clause
		(Please refer to applicable Policy Clause Number in next column)	Number
1.	Name of the Insurance Product and Unique Identification Number (UIN)	Product Name - HDFC Life Sampoorn Nivesh Plus UIN - << 101L180V01>>	Part A – Welcome Letter and Page 3
2.	Policy Number	<>>> (please refer your policy document for your policy number)	Part A – Welcome Letter and Policy Schedule
3.	Type of Insurance Policy	Linked	Part A – Page 3
4.	Basic Policy Details	 Instalment Premium - <<>> Mode of premium payment - <<single, half="" monthly,="" or="" quarterly,="" yearly="">></single,> Sum Assured on Death - <<>>>, at inception Policy Term and Premium Payment Term - <<>> and <<>> Income Benefit on death - <<xx>>>% of Sum Assured</xx> Income Term - <<xx>>> Years</xx> 	Part A – Policy Schedule
5.	Policy Coverage/benefits payable	 Benefits payable on maturity – Maturity benefit is payable on survival of the Life Assured till the Maturity Date, provided all due Premiums have been paid under the policy. Benefits payable on death – Death Benefit is payable on death of the Life Assured before the Maturity Date, provided all due Premiums have been paid under the policy. Surrender Benefits means an amount that becomes payable in case of Surrender of the Policy in accordance with the terms and conditions of the Policy. Lock-in period means the period of five consecutive completed years from the date of commencement of 	Refer Part C



		 the policy, during which period the proceeds of the policies cannot be paid by the insurer to the policyholder or to the insured, as the case may be, except in the case of death or upon the happening of any other contingency covered under the policy Options to policyholders for availing benefits, if any, covered under the policy Other benefits/options payable, specific to the policy, if any. 	
6.	Options available (in case of Linked Insurance Products)	 Partial Withdrawal means any amount withdrawn partially out of unit fund by the policyholder during the term of the policy Top – up Premium is an amount that is paid voluntarily by the policyholder besides contractual premium and is treated as single premium for all purposes Switches means a facility allowing the policyholder to move from one segregated fund, either wholly or in part, to other segregated fund(s) amongst the segregated funds offered as per the terms and conditions of the policy Settlement Option means a facility made available to receive the maturity or death proceeds in instalments in accordance with the terms and conditions stated in advance at the inception of the contract. Any Other Option – Classic < (Life Option/Extra Life Option)>>/ Classic < Waiver >>/ Classic < (Waiver Plus>> 	Refer Part D
7.	Option available (in case of Annuity product)	Not Applicable	Not Applicable
8.	Riders opted, if any	 Rider Name - <<>> Rider UIN - <<>> Rider Sum Assured - <<>> 	Part A – Policy Schedule – Rider Policy Details
9.	Exclusions (events where insurance coverage is not payable), if any.	 Suicide - In case of death due to suicide within 12 months from the date of commencement of the policy or from the date of revival of the policy, as applicable, the nominee or the beneficiary of the policyholder shall be entitled to the fund value, as available on the date of intimation of death. For exclusions related to optional benefits, if any, please refer to policy document. 	Part F – Clause 1
10.	Waiting /lien Period, if any	Not Applicable	Not Applicable
11.	Grace period	Grace period for other than single premium policies means the time granted by the insurer from the due date of payment of premium, without any penalty or late fee, during which time the policy is considered to be in-force with the risk cover without any	Part A – Welcome Letter and Policy Schedule



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12.	Free Look Period	 interruption, as per the terms & conditions of the policy. The grace period for payment of the premium for all types of life insurance policies shall be 15 days, where the policyholder pays the premium on a monthly basis and 30 days in all other cases. You have a free look period of 30 days from the date 	Part A - Welcome
		of receipt of the Policy, to review the terms and conditions of the Policy. In case You disagree with the terms & conditions of Your Policy, you have the option to return the original policy document to us for cancellation.	Letter Refer Part D
13.	Lapse, paid-up and revival of the Policy	 Lapse is the status of the Policy when due premium is not paid within the grace period. Reduced Paid-up means the Policy under which the due installment Premium have been discontinued after completion of the Lock-in Period. Revival means restoration of the Policy, which was discontinued due to the non-payment of Premium, by the Company with all the benefits mentioned in the Policy document, with or without rider benefits, if any, upon the receipt of all the Premiums due and other charges/late fee, if any, as per the terms and conditions of the Policy, upon being satisfied as to the continued insurability of the insured on the basis of the information, documents and reports furnished by the Policyholder 	Refer Part D
14.	Policy Loan, if applicable	Not Applicable	Not Applicable
15.	Claims/Claims Procedure	 Turn Around Time (TAT) for claims settlement and brief procedure: https://www.hdfclife.com/content/dam/hdfclifeinsurancecompany/customer-services/pdf/TAT-Roster.pdf Helpline/Call Centre number: 022-68446530 (Call Charges apply) NRI Helpline number: +91 89166 94100 (Call charges apply) Contact details of the insurer: You can email us at service@hdfclife.com nriservice@hdfclife.com (For NRI customers only) Link for downloading claim form and list of documents required including bank account details: https://www.hdfclife.com/customer-service/claims 	Part F – Clause 3
16.	Policy Servicing	 Turn Around Time (TAT): https://www.hdfclife.com/content/dam/hdfclifeinsur ancecompany/customer-services/pdf/TAT-Poster.pdf Helpline/Call Centre number: 022-68446530 (Call Charges apply) NRI Helpline number: +91 89166 94100 (Call charges apply) Contact details of the insurer: You can email us at service@hdfclife.com nriservice@hdfclife.com (For NRI customers only) 	



	•	Link for downloading applicable forms and list of documents required including bank account details: https://www.hdfclife.com/customer-service/forms-and-download	
 Grievances /Complaints	•	Contact details of Grievance Redressal Officer of the insurer: Tel: 022-67516666, Helpline number: 022-68446530 (Call charges apply) NRI Helpline number +91 89166 94100 (Call charges apply) E-mail: service@hdfclife.com (For NRI customers only) Link for registering the grievance with the insurer's portal: https://www.hdfclife.com/customer-service/grievance-redressal Contact details of Ombudsman: https://www.cioins.co.in/Ombudsman	Refer Part G

Declaration by the Policyholder

I have read the above and confirm having noted the details, by way of an OTP consent.

Place:	(Signature of the Policyholder)
Date:	