

Press Release

HDFC Life Simplifies Claim Submission Process to Support Wayanad Landslide Victims

Mumbai, 2nd August 2024: HDFC Life, one of India's leading life insurers, extends its deepest condolences to the families affected by the tragic landslides in Wayanad, Kerala. The company expresses its heartfelt sympathies to those who have lost loved ones and wishes for a swift recovery for those injured.

The recent landslides in Wayanad have caused significant loss of life and property, leaving many families in distress. In response, HDFC Life has simplified the [claims submission process](#) to ensure quick and hassle-free support for the affected families.

Simplified Requirements for Claim Submission:

1. Proof of death issued by local government authorities, police, or hospitals
2. Nominee identity proof and bank details

Contact Details for Claim Submission:

- Phone: 022-68446529
- Email: Service@hdfclife.com
- Visit any branch office or the website at www.hdfclife.com/claims

Sameer Yogishwar, Chief Operating Officer - HDFC Life, shared his heartfelt message, "Our hearts go out to the families affected by the devastating landslides in Wayanad. During these challenging times, we stand committed to providing swift and compassionate support to our policyholders. We understand the pain and hardship faced by the families that have been impacted, and we are here to ensure that the claims process is as seamless and stress-free as possible. Our team is dedicated to assisting them in every way we can during this difficult period."

For further information and assistance, please reach out through the contact details provided. HDFC Life is here to support you in your time of need.

About HDFC Life

Established in 2000, HDFC Life Insurance Company Limited ('HDFC Life'/ 'Company') is a leading, listed, long-term life insurance solutions provider in India, offering a range of individual and group insurance solutions that meet various customer needs such as Protection, Pension, Savings, Investment, Annuity, and Health. The Company has more than



80 products (including individual and group products) and optional riders in its portfolio, catering to a diverse range of customer needs.

HDFC Life was promoted by erstwhile Housing Development Finance Corporation Limited (HDFC Ltd.), and Abrdn (Mauritius Holdings) 2006 Limited (abrdn) (formerly Standard Life (Mauritius Holdings) 2006 Limited), a global investment company. Consequent to implementation of the Scheme of Amalgamation of HDFC Ltd. with HDFC Bank, India's leading private sector bank ("Bank"), the Bank has become promoter of the Company, in place of HDFC Ltd, effective from July 1, 2023. Further, consequent to reclassification of abrdn from "Promoter" category to "Public" category in accordance with Regulation 31A of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, HDFC Bank has become sole promoter of the Company, effective December 12, 2023. The name/letter 'HDFC' in the name/logo of HDFC Life Insurance Company Limited (HDFC Life) belongs to HDFC Bank Limited.

HDFC Life has a nation-wide presence with its own branches and additional distribution touch-points through several tie-ups and partnerships. The count of distribution partnerships is over 300, comprising banks, NBFCs, MFIs, SFBs, brokers, and new ecosystem partners amongst others. The Company has a strong base of financial consultants.

For more information, please visit www.hdfclife.com. You may also connect with us on Facebook, X (formerly Twitter), YouTube, and LinkedIn.

Media Contacts:

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