



Press Release

HDFC Standard Life Insurance Company Limited announces change in name to HDFC Life Insurance Company Limited

Mumbai, January 18, 2019: HDFC Standard Life Insurance Company Limited ('HDFC Life' / 'Company') today announced that its corporate name has changed to "HDFC Life Insurance Company Limited", following the receipt of relevant approvals from regulatory authorities including the Ministry of Corporate Affairs. The name change is effective immediately and the Company will henceforth operate under the name "HDFC Life Insurance Company Limited".

Over the years, specifically after listing of the Company on the stock exchanges, "HDFC Life" as a brand has established itself as one of the most valuable brands in the Indian life insurance sector. Hence, with a view to align the corporate name of the Company with its brand name, the corporate name of the Company has been changed to "HDFC Life Insurance Company Limited". Other than the Company name, all other details and structures of the Company remain unchanged.

About HDFC Life

HDFC Standard Life Insurance Company Limited is a joint venture between HDFC, India's leading housing finance institution, and Standard Life Aberdeen, a global investment company.

Established in 2000, HDFC Life is a leading long-term life insurance solutions provider in India, offering a range of individual and group insurance solutions that meet various customer needs such as Protection, Pension, Savings, Investment, and Health. As on Sep 30, 2018, the Company had 35 individual and 11 group products in its portfolio, along with 8 optional rider benefits, catering to a diverse range of customer needs.

HDFC Life continues to benefit from its increased presence across the country having a wide reach with 413 branches and additional distribution touch-points through several new tie-ups and partnerships comprising 170 bancassurance partners including NBFCs, MFIs, SFBs, etc. and 31 partnerships within non-traditional ecosystems. The Company has a strong base of financial consultants.

For more information, please visit our website, www.hdfclife.com. You may also connect with us on [Facebook](#), [Twitter](#), [YouTube](#) and [LinkedIn](#).

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