

Exide Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

**FORM : L38 - Business acquisition through different channels (Individual)****(₹ Lakhs)**

Sl.No.	Channels	For the quarter ended 30 September 2021		For the quarter ended 30 September 2020		Up to the quarter ended 30 September 2021		Up to the quarter ended 30 September 2020	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	14,323	14,050	17,843	9,084	23,727	22,668	30,817	15,726
2	Corporate Agents-Banks	2,409	1,042	2,260	581	4,081	1,578	3,943	909
3	Corporate Agents -Others	725	205	909	211	1,164	313	1,295	280
4	Brokers	11,199	4,310	10,788	2,786	17,073	6,285	16,120	3,917
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business								
	- Online (Through Company Website)	-	-	-	-	-	-	-	-
	- Others	2,690	2,363	2,317	1,383	4,483	3,652	4,104	2,121
7	POS	2,081	259	2,894	514	3,027	384	5,262	909
8	IMF	-	-	-	-	-	-	-	-
	Total (A)	33,427	22,229	37,011	14,558	53,555	34,881	61,541	23,862
1	Referral Arrangements (B)	666	204	859	221	1,260	373	1,703	395
	Grand Total (A+B)	34,093	22,433	37,870	14,778	54,815	35,253	63,244	24,257

Note:

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold