

Exide Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

**FORM : L37-Business acquisition through different channels (Group)**

₹ Crores

SI.No.	Channels	For the quarter ended 31 March 2021			For the quarter ended 31 March 2020			Year ended 31 March 2021			Year ended 31 March 2020		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	143	0.08	(2)	(189,364)	(5.20)	-	425	0.25	2	428	0.18
3	Corporate Agents -Others	-	-	-	-	-	-	1	16	0.00	-	-	-
4	Brokers	5	755,177	40.29	12	657,840	32.64	16	1,491,785	77.46	29	1,779,175	74.96
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	1	36,487	17.37	7	39,167	28.19	10	50,023	28.53	16	105,628	40.40
7	IMF	-	-	-	-	-	-	-	-	-	-	-	-
	Total (A)	6	791,807	57.75	17	507,643	55.63	27	1,542,249	106.24	47	1,885,231	115.54
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	6	791,807	57.75	17	507,643	55.63	27	1,542,249	106.24	47	1,885,231	115.54

Note:

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold