

**Exide Life Insurance Company Limited**

(Registration No: 114; Date of registration: 2 August 2001)


**FORM : L37-Business acquisition through different channels (Group)**

₹ Crores

Sl.No.	Channels	For the quarter ended 31 March 2020			For the quarter ended 31 March 2019			Year ended 31 March 2020			Year ended 31 March 2019		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks *	(2)	(189,364)	(5.20)	-	154	0.08	2	428	0.18	1	373	0.16
3	Corporate Agents -Others *	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	12	657,840	32.64	10	500,640	16.25	29	1,779,175	74.96	95	1,641,551	53.28
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business *	7	39,167	28.19	6	23,983	12.49	16	105,628	40.40	22	104,202	29.33
7	IMF	-	-	-	-	-	-	-	-	-	-	-	-
	<b>Total (A)</b>	<b>17</b>	<b>507,643</b>	<b>55.63</b>	<b>16</b>	<b>524,777</b>	<b>28.82</b>	<b>47</b>	<b>1,885,231</b>	<b>115.54</b>	<b>118</b>	<b>1,746,126</b>	<b>82.76</b>
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	<b>17</b>	<b>507,643</b>	<b>55.63</b>	<b>16</b>	<b>524,777</b>	<b>28.82</b>	<b>47</b>	<b>1,885,231</b>	<b>115.54</b>	<b>118</b>	<b>1,746,126</b>	<b>82.76</b>

**Note:**

1. Premium means amount of premium received from business acquired by the source

2. No. of policies stand for no. of policies sold

\* reclassified within channel