

Exide Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

**FORM : L37-Business acquisition through different channels (Group)**

₹ Crores

Sl.No.	Channels	For the quarter ended 31 March 2019			For the quarter ended 31 March 2018			Year ended 31 March 2019			Year ended 31 March 2018		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	154	0.08	1	41	0.02	1	373	0.16	1	41	0.02
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	10	5,00,640	16.25	63	3,41,427	11.60	95	16,41,551	53.28	183	11,46,430	43.89
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	6	23,983	12.49	17	28,389	11.47	22	1,04,202	29.33	58	7,11,877	68.46
7	IMF	-	-	-	-	-	-	-	-	-	-	-	-
	Total (A)	16	5,24,777	28.82	81	3,69,857	23.09	118	17,46,126	82.76	242	18,58,348	112.37
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	16	5,24,777	28.82	81	3,69,857	23.09	118	17,46,126	82.76	242	18,58,348	112.37

Note:

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold