

Exide Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

**FORM : L37-Business acquisition through different channels (Group)**

₹ Crores

SI.No.	Channels	For the quarter ended 31 March 2018			For the quarter ended 31 March 2017			Year ended 31 March 2018			Year ended 31 March 2017		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	1	41	0.02	-	-	-	1	41	0.02	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	63	341,427	11.60	86	224,557	10.98	183	1,146,430	43.89	242	431,361	30.71
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	17	28,389	11.47	16	16,543	2.26	58	711,877	68.46	48	69,540	17.16
7	IMF	-	-	-	-	-	-	-	-	-	-	-	-
	Total (A)	81	369,857	23.09	102	241,100	13.24	242	1,858,348	112.37	290	500,901	47.87
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	81	369,857	23.09	102	241,100	13.24	242	1,858,348	112.37	290	500,901	47.87

Note:

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold