

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM : L38 - Business acquisition through different channels (Individual)

₹ Crores

SI.No.	Channels	Current Quarter		Same quarter previous year		Up to the period		Same period upto the period year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	33,857	76.77	32,097	154.89	56,114	133.09	58,735	224.06
2	Corporate Agents-Banks	9,655	28.05	11,181	42.87	14,993	44.20	17,146	58.14
3	Corporate Agents -Others	479	0.76	2,318	5.62	890	1.38	2,605	6.08
4	Brokers	5,198	10.04	1,748	2.74	8,562	16.37	2,122	3.24
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	1,185	1.79	-	-	2,034	3.03	-	-
	Total (A)	50,374	117.41	47,344	206.12	82,593	198.07	80,608	291.52
1	Referral (B)	1,906	3.95	1,610	3.70	2,925	5.62	2,560	5.29
	Grand Total (A+B)	52,280	121.36	48,954	209.82	85,518	203.69	83,168	296.81

Note:

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold