

**Exide Life Insurance Company Limited****(Formerly known as ING Vysya Life Insurance Company Limited)**

(Registration No: 114; Date of registration: 2 August 2001)

**FORM : L38 - Business acquisition through different channels (Individual)**

₹ Crores

Sl.No.	Channels	For the quarter ended 30 June 2014		For the quarter ended 30 June 2013		Up to the quarter ended 30 June 2014		Up to the quarter ended 30 June 2013	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	22,659	86.20	22,257	56.32	22,659	86.20	22,257	56.32
2	Corporate Agents-Banks	4,766	15.23	5,338	16.15	4,766	15.23	5,338	16.15
3	Corporate Agents -Others	525	1.30	411	0.62	525	1.30	411	0.62
4	Brokers	2,408	6.27	3,364	6.33	2,408	6.27	3,364	6.33
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	348	0.70	849	1.24	348	0.70	849	1.24
	<b>Total (A)</b>	<b>30,706</b>	<b>109.69</b>	<b>32,219</b>	<b>80.66</b>	<b>30,706</b>	<b>109.69</b>	<b>32,219</b>	<b>80.66</b>
1	Referral (B)	1,596	2.00	1,019	1.67	1,596	2.00	1,019	1.67
	<b>Grand Total (A+B)</b>	<b>32,302</b>	<b>111.69</b>	<b>33,238</b>	<b>82.32</b>	<b>32,302</b>	<b>111.69</b>	<b>33,238</b>	<b>82.32</b>

**Note:**

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold