

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM : L38 - Business acquisition through different channels (Individual)

₹ Crores

SI.No.	Channels	Current Quarter		Same quarter previous year		Up to the period		Same period upto the period year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	28,542	92.28	28,926	80.18	84,656	225.37	87,661	304.25
2	Corporate Agents-Banks	8,761	29.68	9,961	34.08	23,754	73.88	27,107	92.22
3	Corporate Agents -Others	472	0.77	2,014	13.89	1,362	2.14	4,619	19.97
4	Brokers	5,283	12.02	2,799	4.61	13,845	28.39	4,921	7.85
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	1,078	1.73	88	0.18	3,112	4.76	88	0.18
	Total (A)	44,136	136.48	43,788	132.94	126,729	334.55	124,396	424.46
1	Referral (B)	1,650	3.27	1,344	3.50	4,575	8.89	3,904	8.79
	Grand Total (A+B)	45,786	139.75	45,132	136.44	131,304	343.43	128,300	433.25

Note:

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold