

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM : L38 - Business acquisition through different channels (Individual)

₹ Crores

SI.No.	Channels	Current Quarter		Same quarter previous year		Up to the period		Same period upto the period year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	26,638	69.17	35,382	62.28	26,638	69.17	35,382	62.28
2	Corporate Agents-Banks	5,965	15.27	6,490	24.63	5,965	15.27	6,490	24.63
3	Corporate Agents -Others	287	0.46	509	0.61	287	0.46	509	0.61
4	Brokers	374	0.50	531	1.09	374	0.50	531	1.09
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	-	-	-	-	-	-	-	-
	Total (A)	33,264	85.40	42,912	88.62	33,264	85.39	42,912	88.62
1	Referral (B)	950	1.60	3,290	6.26	950	1.60	3,290	6.26
	Grand Total (A+B)	34,214	87.00	46,202	94.87	34,214	86.99	46,202	94.87

Note:

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold