

**ING Vysya Life Insurance Company Limited**

(Registration No: 114; Date of registration: 2 August 2001)

FORM : L37-Business acquisition through different channels (Group)

₹ Crores

Sl.No.	Channels	Current Quarter			Same quarter previous year			Year ended 31 Mar 2012			Year ended 31 Mar 2011		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	54	0.27	-	207	1.06	-	381	1.91	-	1,509	7.34
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	-	-	-	-	-	-	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	-	-	-	-	-	-	-	-	-	-	-	-
	<b>Total (A)</b>	-	<b>54</b>	<b>0.27</b>	-	<b>207</b>	<b>1.06</b>	-	<b>381</b>	<b>1.91</b>	-	<b>1,509</b>	<b>7.34</b>
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	-	<b>54</b>	<b>0.27</b>	-	<b>207</b>	<b>1.06</b>	-	<b>381</b>	<b>1.91</b>	-	<b>1,509</b>	<b>7.34</b>

**Note:**

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold