

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM : L38 - Business acquisition through different channels (Individual)**₹ Crores**

Sl.No.	Channels	Current Quarter		Same quarter previous year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	40,799	88.89	49,233	101.04	126,550	263.21	116,217	267.17
2	Corporate Agents-Banks	8,499	43.92	16,967	44.12	25,640	120.87	33,953	93.33
3	Corporate Agents -Others	1,516	2.77	402	0.62	2,513	4.57	13,608	28.47
4	Brokers	571	1.95	870	2.86	1,617	4.51	2,033	7.11
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	-	-	-	-	-	-	-	-
	Total (A)	51,385	137.53	67,472	148.63	156,320	393.17	165,811	396.08
1	Referral (B)	1,979	4.13	54	0.20	7,189	14.88	12,689	27.19
	Grand Total (A+B)	53,364	141.66	67,526	148.83	163,509	408.05	178,500	423.27

Note:

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold

