

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM : L37-Business acquisition through different channels (Group)

₹ Crores

Sl.No.	Channels	Current Quarter			Same quarter previous year			Year ended 31 Mar 2011			Year ended 31 Mar 2010		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	-	-	-	-	-	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	-	-	-	-	54	0.00	-	-	-	-	665	0.05
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	-	207	1.06	-	1,424	2.45	-	1,509	7.34	-	6,458	9.06
	Total (A)	-	207	1.06	-	1,478	2.45	-	1,509	7.34	-	7,123	9.10
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	-	207	1.06	-	1,478	2.45	-	1,509	7.34	-	7,123	9.10

Note:

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold

