

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM : L37-Business acquisition through different channels (Group)

₹ Crores

Sl.No.	Channels	Current Quarter			Same quarter previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	-	-	-	-	-	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	-	-	-	-	379	0.03	-	-	-	-	604	0.04
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	-	515	2.31	-	1,752	2.39	-	1,040	4.87	-	3,457	4.62
	Total (A)	-	515	2.31	-	2,131	2.42	-	1,040	4.87	-	4,061	4.66
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	-	515	2.31	-	2,131	2.42	-	1,040	4.87	-	4,061	4.66

Note:

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold

