

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM : L38 - Business acquisition through different channels (Individual)

₹ Crores

SI.No.	Channels	Up to the period		Same quarter previous year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	30,126	72.18	52,283	82.89	30,126	72.18	52,283	82.89
2	Corporate Agents-Banks	6,020	17.87	6,758	26.95	6,020	17.87	6,758	26.95
3	Corporate Agents -Others	6,260	11.87	596	0.80	6,260	11.87	596	0.80
4	Brokers	574	1.59	605	0.91	574	1.59	605	0.91
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	-	-	-	-	-	-	-	-
	Total (A)	42,980	103.51	60,242	111.55	42,980	103.51	60,242	111.55
1	Referral (B)	5,975	11.43	4,787	10.16	5,975	11.43	4,787	10.16
	Grand Total (A+B)	48,955	114.94	65,029	121.71	48,955	114.94	65,029	121.71

Note:

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold

