

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)							
SI.No.		Up to the period			Same period of the previous year		
SI.No.	Channels	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents				-	-	-
2	Corporate Agents-Banks				-	-	-
3	Corporate Agents -Others				-	-	-
4	Brokers		302	0	31	11,081	1
5	Micro Agents				-	-	-
6	Direct Business		4,627	0	70	100,177	30
	Total(A)		4,929	0	101	111,258	31
1	Referral (B)		-	-	-	-	-
	Grand Total (A+B)		4,929	0	101	111,258	31

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

