

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM L-38-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUAL)*(Rs in Crores)*

Business Acquisition through different channels (Individuals)					
	Channels	Up to the period		Same period of the previous year	
Sl.No.		No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	282,363	470	268,486	519
2	Corporate Agents-Banks	32,516	94	39,694	68
3	Corporate Agents -Others	5,263	6	16,002	31
4	Brokers	691	2	589	2
5	Micro Agents	-	-	-	-
6	Direct Business	37,375	86	35,298	75
	Total (A)	358,208	658	360,069	695
1	Referral (B)	37,375	86	35,298	75
	Grand Total (A+B)	395,583	744	395,367	770

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

