

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)							
SI.No.		Up to the period			Same period of the previous year		
SI.No.	Channels	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-
2	Corporate Agents-Banks	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-
4	Brokers	31	11,081	1	8	1,611	0
5	Micro Agents	-	-	-	-	-	-
6	Direct Business	70	100,177	30	18	123,169	9
	Total(A)	101	111,258	31	26	124,780	9
1	Referral (B)	-	-	-	1	131	0
	Grand Total (A+B)	101	111,258	31	27	124,911	9

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

