

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM L-38-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUAL)*(Rs in Lakhs)*

Business Acquisition through different channels (Individuals)					
Sl.No.	Channels	Up to the period		Same period of the previous year	
1	Individual agents	268,486	519	205,342	361
2	Corporate Agents-Banks	39,694	68	9,166	44
3	Corporate Agents -Others	16,002	31	5,436	8
4	Brokers	589	2	116	0
5	Micro Agents	-	-	-	-
6	Direct Business	35,298	75	-	-
	Total (A)	360,069	695	220,060	413
1	Referral (B)	35,298	75	9,129	30

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

