

**ING Vysya Life Insurance Company Limited**

(Registration No: 114; Date of registration: 2 August 2001)

**FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)**

Business Acquisition through different channels (Group)							
SI.No.		Up to the period			Same period of the previous year		
SI.No.	Channels	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	1	44	0
2	Corporate Agents-Banks	-	-	-	2	667	2
3	Corporate Agents -Others	-	-	-	-	-	-
4	Brokers	8	1,611	0	8	1,925	0
5	Micro Agents	-	-	-	-	-	-
6	Direct Business	18	123,169	9	33	80,398	22
	<b>Total(A)</b>	<b>26</b>	<b>124,780</b>	<b>9</b>	<b>44</b>	<b>83,034</b>	<b>24</b>
1	Referral (B)	1	131	0	-	-	-
	<b>Grand Total (A+B)</b>	<b>27</b>	<b>124,911</b>	<b>9</b>	<b>44</b>	<b>83,034</b>	<b>24</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

