

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM L-38-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUAL)

(Rs in Lakhs)

Business Acquisition through different channels (Individuals)					
	Channels	Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	205,342	36,107	dna	dna
2	Corporate Agents-Banks	9,166	4,398	dna	dna
3	Corporate Agents -Others	5,436	790	dna	dna
4	Brokers	116	26	dna	dna
5	Micro Agents	-	-	dna	dna
6	Direct Business	-	-	dna	dna
	Total (A)	220,060	41,321	dna	dna
1	Referral (B)	9,129	3,005	dna	dna
	Grand Total (A+B)	229,189	44,326	dna	dna

Note:

1. Premium means amount of premium received from business acquired by the source

2. No of Policies stand for no. of policies sold

dna : data not available

