

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)							
SI.No.		Up to the period			Same period of the previous year		
SI.No.	Channels	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	1	44	0			
2	Corporate Agents-Banks	2	667	2			
3	Corporate Agents -Others	-	-	-			
4	Brokers	8	1,925	0	7	4,617	1,282,272
5	Micro Agents	-	-	-			
6	Direct Business	33	80,398	22	46	22,170	17,419,870
	Total(A)	44	83,034	24	53	26,787	18,702,142
1	Referral (B)	-	-	-	-	-	-
	Grand Total (A+B)	44	83,034	24	53	26,787	18,702,142

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

