

ING Vysya Life Insurance Company Limited

(Registration No: 114; Date of registration: 2 August 2001)

FORM : L38 - Business acquisition through different channels (Individual)

₹ Crores

SI.No.	Channels	Current Quarter		Same quarter previous year		Up to the period		Same period upto the period year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	22,257	56.32	26,638	69.17	22,257	56.32	26,638	69.17
2	Corporate Agents-Banks	5,338	16.15	5,965	15.27	5,338	16.15	5,965	15.27
3	Corporate Agents -Others	411	0.62	287	0.46	411	0.62	287	0.46
4	Brokers	3,364	6.33	374	0.50	3,364	6.33	374	0.50
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	849	1.24	-	-	849	1.24	-	-
	Total (A)	32,219	80.66	33,264	85.40	32,219	80.66	33,264	85.40
1	Referral (B)	1,019	1.67	950	1.60	1,019	1.67	950	1.60
	Grand Total (A+B)	33,238	82.32	34,214	87.00	33,238	82.32	34,214	87.00

Note:

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold