## **HDFC Life Insurance**

Investor presentation – FY18





## Agenda



### Performance Snapshot

**Additional Information** 

CSR Activities and Awards

India Life Insurance



### Company overview

#### **Financial snapshot**

Total premiumGrowth %	Total NB Growth %	VNB¹  NB margin (Post overrun)¹	IEV¹ EVOP %	AUM Growth %	Net-worth ROE	13M Persistency 61M Persistency
Rs 235.6 bn	Rs 113.5 bn	Rs 12.8 bn	Rs 152.2 bn	Rs 1,066.0 bn	Rs 47.2 bn	87%
21%	32%	23.2%	21.5%	16%	26.0%	51%

#### **Operational snapshot**



33.2 mn

Individual / group lives insured



Rs 4,734 bn

New business sum assured



17,609

Full-time employees



149

**Bancassurance** partners



22

Non-traditional distribution partners



414

**Branches** 



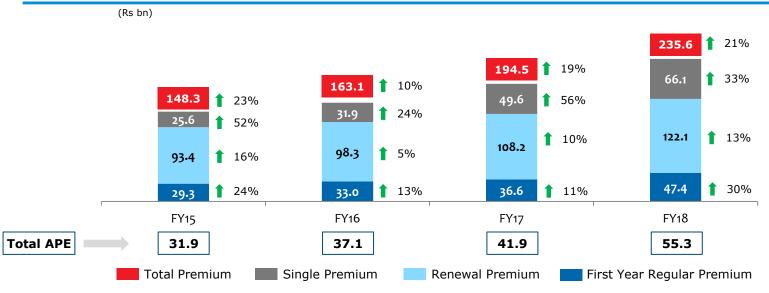
11,200+

Partner branches<sup>2</sup>



### Strong premium growth and market positioning

#### Consistent growth across premium categories<sup>1</sup>

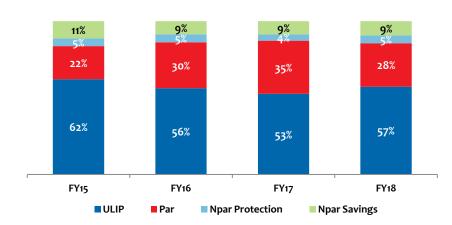


Private market share / Ranking	FY15	FY16	FY17	11M FY18
Individual WRP	14.8% / 3	14.7% / 3	12.7% / 3	13.2% / 3
Group premium	17.8% / 1	18.3% / 1	24.3% / 1	29.5% / 1
Total new business received premium	15.8% / 2	15.8% / 3	17.2% / 2	19.0% / 1

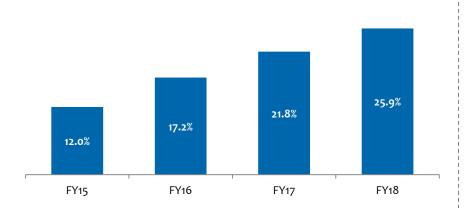


### Driving balance in product and distribution

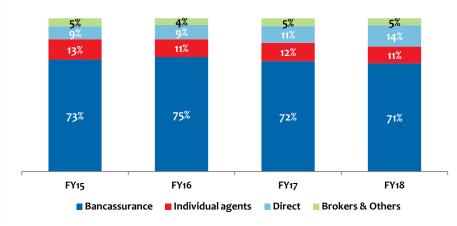
#### **Balanced product mix (based on Individual APE)**



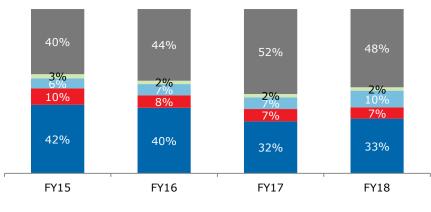
#### Increasing share of protection products (as % of total NBP)



#### Stable distribution mix (based on Individual APE)



#### Stable distribution mix<sup>1</sup> (based on total NBP)



■Bancassurance ■Individual Agents ■Direct ■Brokers & Others ■Group



### Diversified distribution platform driving growth across cycles

#### Bancassuarance and non traditional ecosystem partners

- 149 bancassurance partners (10 partners added in Q4 FY18)
- Top 15 bancassurance partners have over 11,200 branches
- 22 partners across non traditional ecosystem partners
- HDFC group entities sourced 13% of total group business and 38% of total new business in FY18

#### **Select bancassurance partners**



## Individual agents

- 77,048 individual agents
- Increase in average agent productivity by 24% to Rs 81,036

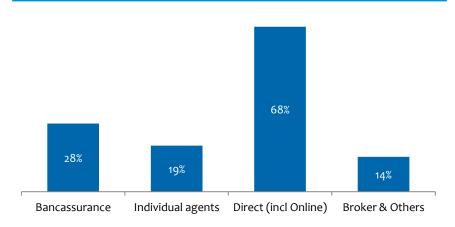
#### **Direct sales**

 1,200+ frontline sales staff across direct sales channels, including group sales, online, digital sub-channels and web aggregators

### Broker and other tie-ups

 Over 45 tie-ups including 21 significant insurance brokers and over 29 insurance marketing firms

#### **Growth in channels in FY18 (based on Individual APE)**





### Continued innovation across products and distribution

#### Pension guaranteed product



 Offers attractive guarantee immediately, on annuity income that starts from a chosen retirement date in the future

#### **Cardiac care product**

 Launched unique health product, providing for cardiac treatment covering multiple incidences of same illness. It also offers the option of income benefit on occurrence of a major cardiac illness.

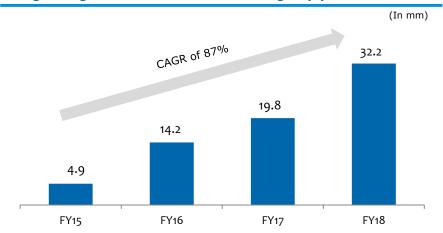
#### **Group health product**

 Niche offering to leverage our distribution partnerships and offer health opportunities for the customers

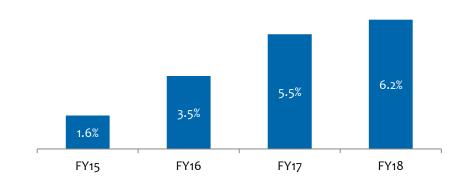
## Joint product partnership with Apollo Munich

 Click2Protect Health product launched in August 2017, in partnership with Apollo Munich

#### Fast growing number of lives insured on group platform



#### Increasing customer base provides unique opportunity to cross-sell<sup>1</sup>





### Financial and operational snapshot (1/2)

		FY16	FY17	FY18	CAGR
Key Metrics (Rs bn)		*	*	*	×
New Business Premium (Indl+Group)		64.9	86.2	113.5	32%
Renewal Premium (Indl+Group)		98.3	108.2	122.1	11%
Total Premium		163.1	194.5	235.6	20%
Individual APE		34.3	37.4	48.9	19%
Group Premium (NB)		28.3	44.2	54.1	38%
Premium Less Benefit Payouts	(1)	80.6	94.8	104.7	14%
Profit after Tax		8.2	8.9	11.1	16%
- Policyholder Surplus		6.8	7.5	8.5	11%
- Shareholder Surplus		1.4	1.4	2.6	38%
Dividend Paid	(2)	2.2	2.6	3.3	23%
Assets Under Management		742.5	917.4	1,066.0	20%
Embedded Value	(3)	102.3	124.7	152.2	22%
Net Worth	(4)	31.5	38.1	47.2	22%
New Business Sum Assured	(5)	2,714.9	3,887.6	4,734.5	32%
No. of Individual Policies (NB) sold (In 000s)	(6)	1,150.3	1,082.3	1,049.6	-4%

#### Notes:

- 1. Gross of reinsurance for both individual and group business
- 2. Including dividend distribution tax (DDT)
- 3. Based on IEV methodology as mentioned in the Milliman report
- 4. Comprises Share capital, share premium and accumulated profits/(losses)
- 5. Comprises individual and group business
- 6. Including rural policies. NOPs excluding rural policies have grown at a CAGR of 11%

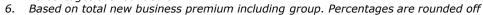


### Financial and operational snapshot (2/2)

		FY16	FY17	FY18
Key Ratios				
Overall New Business Margins (post overrun)		19.9%	22.0%	23.2%
Operating Return on EV	(1)	20.7%	21.7%	21.5%
Operating Expenses / Total Premium		11.6%	12.6%	13.5%
Total Commissions / Total Premium		4.3%	4.1%	4.6%
Return on Invested Capital	(2)	37.9%	41.0%	49.1%
Return on Equity	(3)	28.7%	25.7%	26.0%
Solvency Ratio		198%	192%	192%
Persistency (13M / 61M)	(4)	81%/50%	84%/59%	87%/51%
Indl Conservation Ratio		80%	82%	85%
Business Mix (%)				
<ul> <li>Product (UL/Non par savings/Non par protection/Par)</li> </ul>	(5)	56/9/5/30	52/9/4/35	57/9/5/28
- Indl Distribution (CA/Agency/Broker/Direct)	(5)	75/12/4/9	72/12/5/11	71/11/5/14
- Total Distribution (CA/Agency/Broker/Direct/Group)	(6)	40/8/2/7/43	32/7/2/7/52	33/7/2/10/48
- Share of protection business (Basis APE)		7.3%	7.8%	11.3%
- Share of protection business (Basis NBP)		17.2%	21.8%	25.9%

#### Notes:

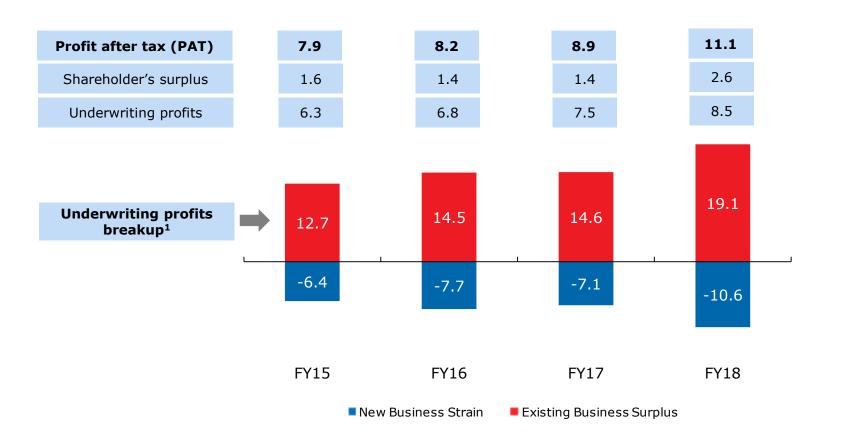
- 1. EVOP (Embedded value operating profit)/Opening EV
- 2. Calculated using net profit and average share capital including share premium
- 3. Calculated using net profit and average net worth for the period (Net worth comprises of Share capital, Share premium and Accumulated profits/(losses))
- 4. Persistency ratios (based on original premium) as per methodology specified in IRDA circular no. IRDA/ACT/CIR/MISC/035/01/2014 dated January 23, 2014. Group business, where persistency is measurable, has been included in the calculations.
- 5. Based on individual APE excluding service tax. UL: Unit Linked, Trad: Traditional, Par: Participating & CA: Corporate Agents. Percentages are rounded off





### Profits breakup

Rs bn

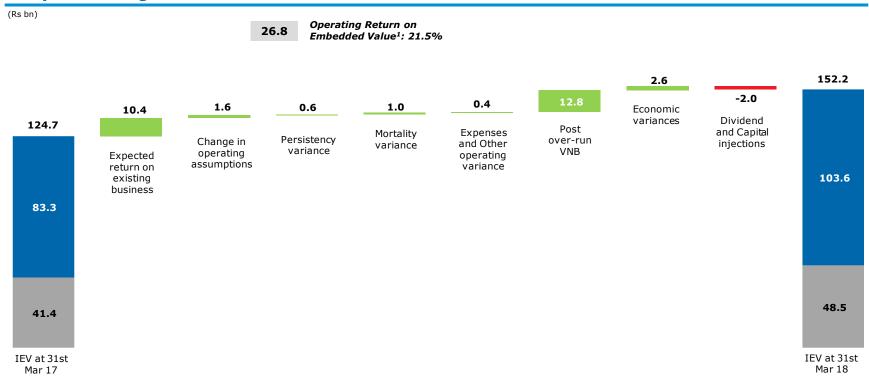


 Steady increase in underwriting profits backed by healthy existing business surplus, neutralising impact of new business strain caused by growth in business



### Analysis of change in IEV

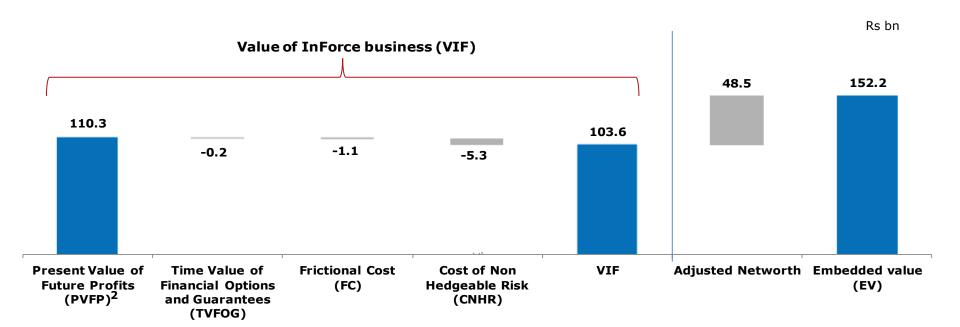
#### Analysis of change in EV - FY18



- Healthy operating return on EV delivered over a period of time
- Positive persistency, mortality and operating variances, reflecting favourable experience compared to actuarial assumptions

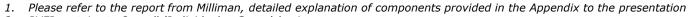


### Indian Embedded Value (IEV)<sup>1</sup>



- Higher proportion of VIF at 68% of the total Embedded value
- TVFOG includes cost of guarantees for conventional participating products

#### Notes:





### Sensitivity analysis - FY18

Analysis based on key metrics <sup>1</sup>	Scenario	% Change in VNB <sup>2</sup>	Change in VNB Margin <sup>2</sup>	% Change in EV
Change in				
Reference rate	Increase by 1%	0.27%	0.06%	-1.80%
Reference rate	Decrease by 1%	-1.71%	-0.40%	1.93%
Equity market movement <sup>2</sup>	Decrease by 10%	-1.24%	-0.29%	-1.84%
Development (Longo untoo)	Increase by 10%	-5.63%	-1.31%	-1.75%
Persistency (Lapse rates)	Decrease by 10%	6.06%	1.41%	1.87%
Mathematical	Increase by 10%	-2.18%	-0.51%	-0.63%
Maintenance expenses	Decrease by 10%	2.17%	0.51%	0.63%
Acquisition	Increase by 10%	-14.16%	-3.30%	NA
Expenses	Decrease by 10%	14.16%	3.30%	NA
A4 . 12. / A4 . 1.12.	Increase by 5%	-5.19%	-1.21%	-0.77%
Mortality / Morbidity	Decrease by 5%	5.20%	1.21%	0.77%
Tax rate <sup>3</sup>	Increased to 25%	-14.38%	-3.35%	-7.55%

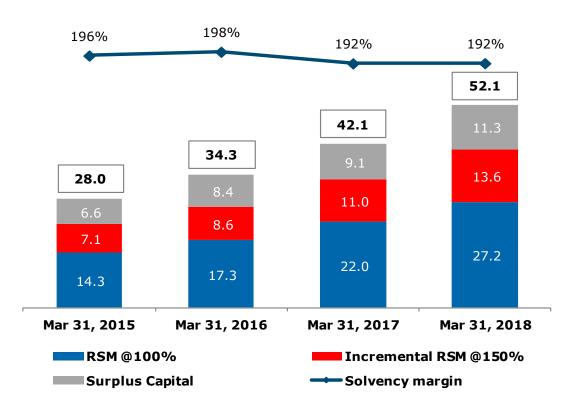
The NBM impact<sup>4</sup> of the Product Committee recommendations (for increase in surrender value on non linked products) has been broadly assessed, assuming no other changes in product features or distribution costs. Overall NBM impact is expected to be <1% based on FY18 business. The actual impact would depend on the final regulatory changes

- 1. Please refer to the report from Milliman
- 2. Post overrun total VNB for Individual and Group business
- 3. The tax rate is assumed to increase from 14.56% to 25% and hence all the currently taxed profits in policyholder/shareholder segments are taxed at a higher rate. It does not allow for the benefit of policyholder surplus being tax-exempt as was envisaged in the DTC Bill.



### Capital position

Rs bn



Stable solvency ratio, despite consistent growth in underlying business – RSM¹ increased @
 CAGR of 24% between FY15-18



### Delivering superior customer service

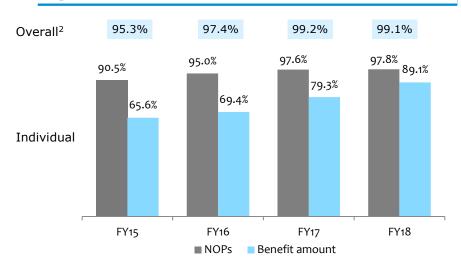
#### **Enhancing customer service**

- Digital touch-points "My Account" online portal, "HDFC Life" mobile app and email service; Traditional touch-points - call center support, IVRS¹ and branches
- Automation in servicing for consistent experience

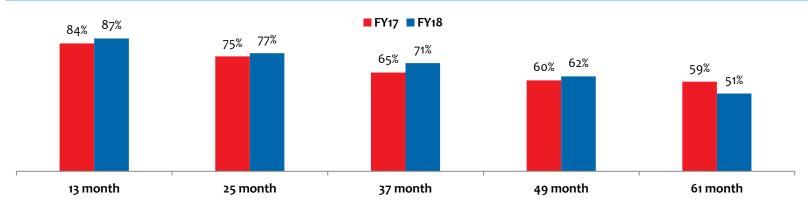
#### **Efficient claims settlement**

- Rule engines and predictive technology for claims processing
- Average turnaround time of 3 days for claim settlement, upon receipt of all supporting documentation

#### **High claims settlement ratio**



#### **Consistent improvement in persistency ratio**



#### Notes:

- 1. IVRS Interactive Voice Response System
- Including individual and group claims based on number of claims that are settled as a percentage of the number of claims received



### Update on key focus areas (1/2)

## Improving efficiency

- Employee productivity increased by 10% to Rs 2.8 mn
- Average ticket size per policy has increased to Rs 46,796
- Leveraging usage of mobility tools for productivity improvement

## Long term orientation

- Total number of **bancassurance relationships** increased to 149 (FY17: 117)
- Active customer base rose by 63% to 84.8 mm
- Average individual new business policy term of 14.4 yrs (FY17: 14.0 yrs)

## Rising protection

- **Share of protection** based on new business received premium (Indl+Group) has increased to 25.9% of the total new business (FY17: 21.8%)
- Total new business sum assured¹ has increased by 22% to Rs 4.7 trillion

## **Customer satisfaction**

- 99%+ Claims settlement ratio (Indl+Group)
- Average customer complaints (per '000 policies sold) reduced by 14%
- New business policy issuance TATs<sup>2</sup> at 4 days



### Update on key focus areas (2/2)

**Enhancing use** of technology

- ~99.9% **policy applications submitted** via digital medium
- ~74% of **Renewal payment** through online modes
- ~96% of front line sales force active on digital platforms
- 54% of post sales verification calls completed through **InstaVerify** (video based authentication mobile app)
- Leveraging automation and robotics: 88 internal processes automated
- 44,000+ queries and transactions processed through policy servicing mobile app
   InstaServ

#### **Social Media Footprint**<sup>1</sup>











### Key differentiators of HDFC Life

- Balanced business mix with a focus on customer centricity enabling growth across business cycles
- Reimagining Life Insurance: innovation and digital enablement in distribution, product design and customer service
- Strong financial performance across business cycles: Consistent focus on profitable growth
- 4 Comprehensive Risk Management Framework
- 5 Independent and experienced leadership team and reputed board



## Agenda

Performance Snapshot

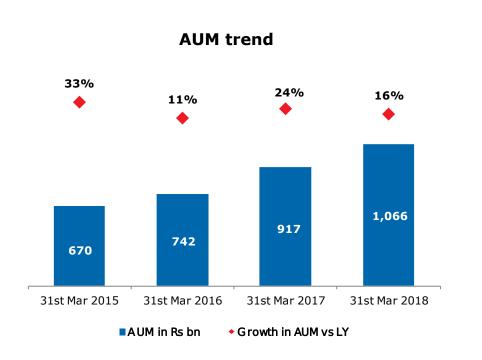
B Additional Information

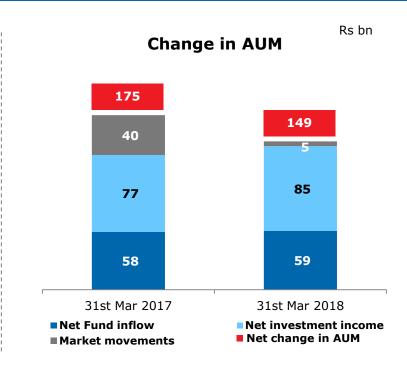
CSR Activities and Awards

India Life Insurance



### Assets under management





- 3 year AUM CAGR of CAGR of 17% from FY15-18
- Continued to rank<sup>1</sup> amongst top 3 private players, in terms of assets under management
- Debt:Equity mix of 61:39 as on Mar 31, 2018
- More than 97% of debt investments in AAA rated and government bonds as on Mar 31, 2018
- As on March 31, 2018, 78% of our unit-linked funds<sup>2</sup> performed better than their respective benchmarks over a five-year period



## Channel wise product mix

Channel summary <sup>1</sup>	Segment	FY15	FY16	FY17	FY18
Banca <sup>2</sup>	Par	10%	24%	30%	26%
	Non par protection	2%	2%	1%	1%
	Non par others	12%	9%	8%	9%
	UL	75%	66%	61%	64%
Agency	Par	55%	56%	57%	48%
	Non par protection	12%	13%	11%	11%
	Non par others	9%	6%	7%	8%
	UL	24%	25%	26%	33%
Direct and Broker	Par	50%	42%	41%	28%
	Non par protection	13%	17%	12%	16%
	Non par others	10%	9%	11%	11%
	UL	27%	32%	36%	45%
Total	Par	22%	30%	35%	28%
	Non par protection	5%	5%	4%	5%
	Non par others	11%	9%	9%	9%
	UL	62%	56%	52%	57%
Protection mix (Basis Indl	+ Group APE)	6%	7%	8%	11%
Protection mix (Basis Indl	+ Group NBP)	12%	17%	22%	26%

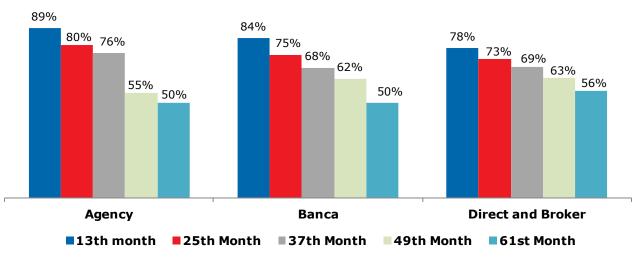
#### Notes:

- Basis Individual APE excluding tax
   Includes banks and other corporate agents

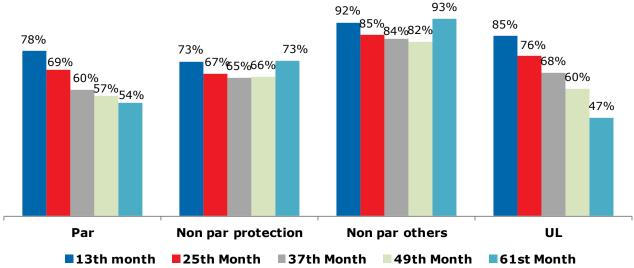


### Persistency<sup>1</sup> at channel and segment level – FY18

#### **Persistency across channels**

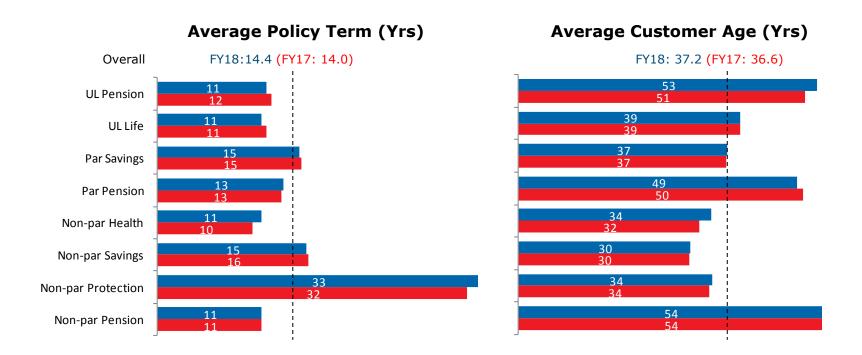


#### Persistency across segments





### Segment wise average term and age<sup>1</sup>



- Focus on long term insurance solutions, reflected in longer policy
- Extensive product solutions catering customer needs across life cycles from young age to relatively older population



## Agenda

Performance Snapshot

**Additional Information** 

C CSR Activities and Awards

India Life Insurance



### Swabhimaan - Our CSR Initiative (1/2)

Focus on 4 key areas of intervention, while widening the scope of including other themes under CSR initiative. Spent Rs 96 mm in FY18 across below initiatives:

Education	Health	Livelihood	Environmental Sustainability	Others
Promoting education, including special education and employment enhancing vocational skills	Promoting health care and sanitation and making safe drinking water available	Skill training for employment	Contributing towards environmental sustainability	Any other areas that are covered within Schedule VII of the Act
	(C)	İ		

### **CSR Philosophy**

- Maximize employee involvement to create socially responsible corporate citizens
- Though open to all beneficiaries, special focus on marginalized and weaker sections
- Focus on collaborative projects with other corporate organisations and business partners
- Focus on long term sustainability and impact



### Swabhimaan - Our CSR Initiative (2/2)

- Our **CSR framework** covers; Education, Health, Livelihood and Environmental Sustainability as areas of focus.
- Over **1 Lakh** beneficiaries being impacted through **15 plus projects** this year.
- Active involvement by employees in various Swabhimaan initiatives such as Blood donation drives, festivals, collection drives and so on, driven by Champions across branches.



#### **Education**

9 projects 9,200 lives impacted Rs 62.7 mm

Promoting better quality of education and bridging educational inequality



## **Employee Participation**

65 activities 3,000 employees participated

Providing opportunities to employees for social causes



#### Health

4 projects 117,000 lives impacted Rs 23.6 mm

Promoting preventive healthcare and ensure awareness for improved healthcare



## **Environmental Sustainability**

1 project 4,500 trees planted

Combating the impact of increasing population and urbanization



#### **Others**

2 projects 1,000 lives impacted Rs 9.5 mm

Any other areas that are covered within Schedule VII of the Act















### Awards and accolades - FY18 (1/2)



Excellence in Financial Reporting for Annual Report FY 2016-17 by ICAI



Got award for Best ULIP policy of the year "Click2Invest" by Money Today



Won the Gold award at the LACP Vision Awards 2016/17 for the third consecutive year



Indian Digital Media Awards for Best use of WAPP/HTML and other sites of mobile



'Best Insurance Legal Team of the Year' at the 7th Indian Legal Era Awards



Mobexx Award 2017 for Mobile Advertising Excellence in Rich Media Campaign



**RED HAT Innovation Award** 



World Marketing Congress Award for best native advertising



Drivers of Digital Award 2017





2017 Working Mother & AVTAR 100 Best Company for Women in India



Asia - Pacific Customer Engagement award



DMAsia ECHO Awards



IndIAA Awards 2017 for best campaign in the Insurance category



### Awards and accolades - FY18 (2/2)



Celent 2017 award



Technology Initiative of the Year



Quality Circle Competition -Indian Society for Quality (ISQ)



Digital Crest Award 2017



Data Center Summit



Infosec Maestros award for Excellence in Cyber Security



The Economic Times' Great Place to Work



CISO 100 awards



Frost & Sullivan - Project Evaluation and Recognition Program



BPM Asia Star Championship 2017



Insights Awards

Viewers' Choice award for Click 2 Insure at the Advys'17



Mega Corporate Film Festival and Awards 2017





## Agenda

Performance Snapshot

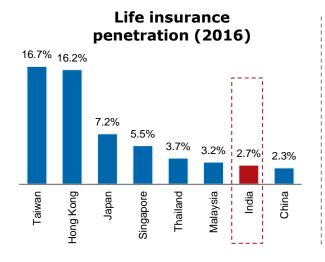
**Additional Information** 

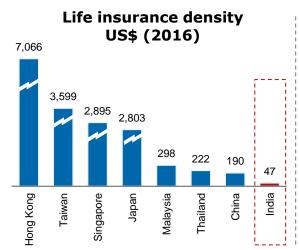
CSR Activities and Awards

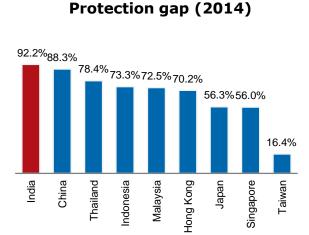
D India Life Insurance

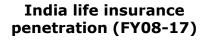


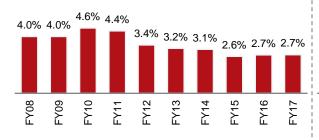
### Growth opportunity – Under-penetration vs global benchmarks



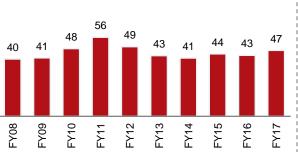








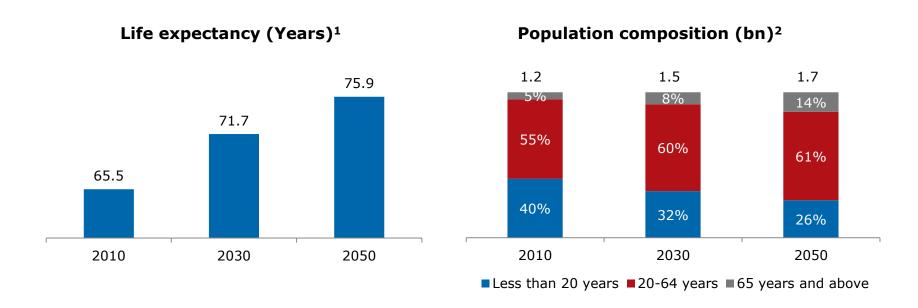
### India life insurance density US\$ (FY08-17)



- India has the highest protection gap in the region, as growth in savings and life insurance coverage has lagged behind economic and wage growth
- Protection gap has increased over 4x in last 15 years with significantly low insurance penetration and density



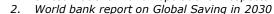
### Growth opportunity – Favourable demographics



- India's insurable population is anticipated to touch 750 million in 2020
- India is currently one of the world's youngest nation, offering great opportunity for long term savings and investment plans
- Demand for retirement policies to rise with increasing life expectancy, declining birth-rates and proportion of India's elderly population expected to increase by almost 50% by 2030
- Emergence of nuclear families and increasing life expectancy to facilitate need for pension and protection based products

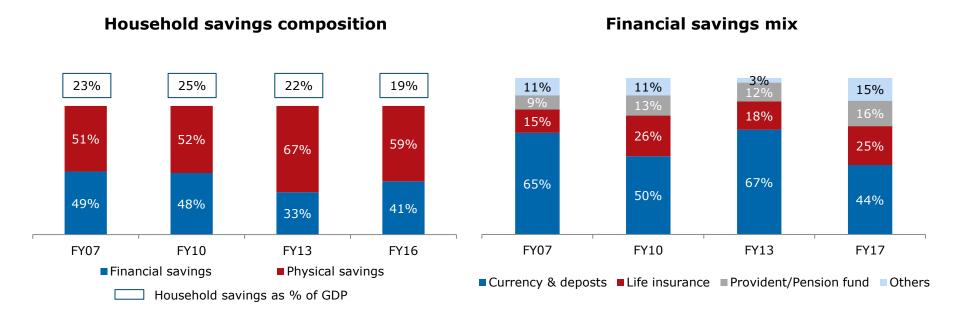
#### Source:







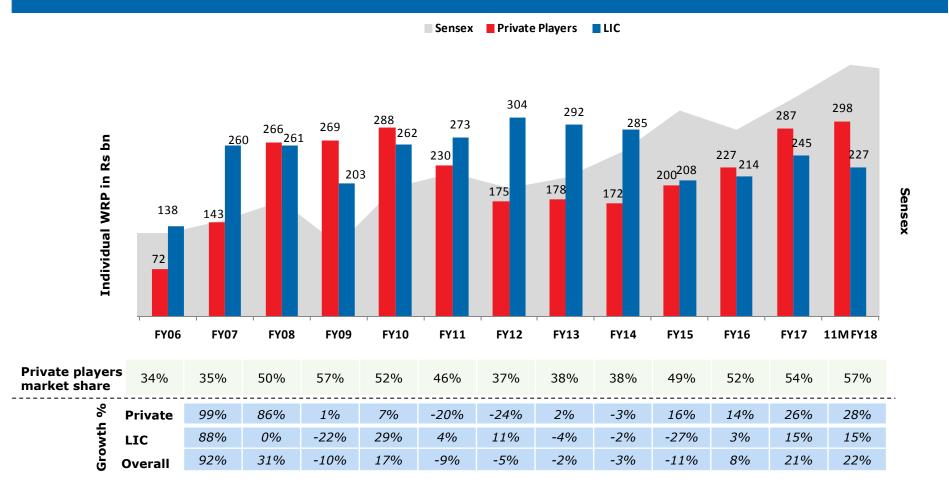
### Life insurance – A preferred savings instrument



- Increasing preference towards financial savings with buoyant equity market returns, along with impact of demonitisation on physical assets return profile
- Increasing share of life insurance within financial assets, as it caters to long-term saving and protection needs
- Various government initiatives to promote financial inclusion:
  - Implementation of JAM trinity around 310 mn new savings bank accounts opened in around last 3 years
  - Launch of affordable PMJJBY and PMSBY social insurance schemes
  - Atal Pension Yojana promoting pension in unorganized sector
  - Set up of Small Finance Banks and Payment Banks to increase financial inclusion



### Industry new business<sup>1</sup> trends

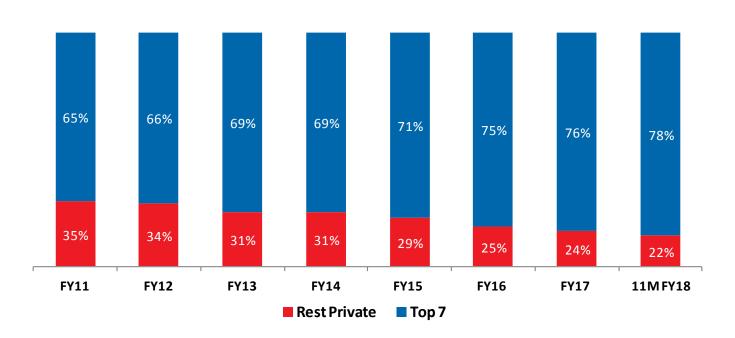


- Private sector gained higher market share than LIC for the first time in FY16, post FY11 regulatory changes
- Based on individual WRP private sector has outpaced LIC in last 3 years



### Private industry – Market share trends

Top 7 private players vs other players



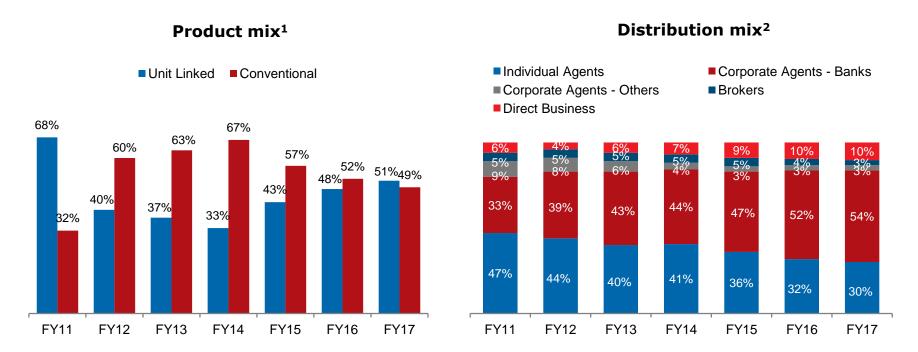
 Amongst private insurers, insurers with a strong bancassurance platform continue to dominate with increasing market share of the total private individual new business

#### Notes:

- 1. Basis Individual Weighted Received Premium (WRP) as disclosed by IRDAI, Life Insurance Council
- 2. Top 7 players based on FY17 business numbers, comprising of ICICI Pru, SBI Life, HDFC Life, Max Life, Kotak Life, Bajaj Allianz and Tata AIA



### Private industry – Product and distribution mix



- Reduced distributors' payout and high expense structure led many players to move to traditional products over last few years, however the focus is changing towards linked products with improved equity market performance and increase in share of Banca
- Increasing thrust on protection business to help improve the new business margins
- Banca sourced business has consistently increased on the back of increasing reach of banks while share of Agency has declined post regulatory changes in FY11
- Direct channel share has also doubled as compared to FY11 while Broker share has been similar

#### Notes:

- 1. Basis Overall WRP (Individual and Group);
- 2. Basis Individual New business premia Source: IRDAI and Life Insurance Council



## Annexures



## Revenue and Profit & Loss A/c

Rs bn

Particulars	FY17	FY18
Gross Premium Income	194.4	235.6
Reinsurance (net)	(1.7)	(1.9)
Net Premium Income (A)	192.7	233.7
Income from Investments		
Policyholders	111.4	86.0
Shareholders	2.3	2.8
Total Income from Investments (B)	113.7	88.8
Other Income (C)	1.0	1.2
Total Income (D=A+B+C)	307.4	323.7
Expenses and Outflow	 	
Commission	7.9	10.8
Operating expenses	24.5	31.7
GST / Service tax on UL charges	2.2	3.0
Benefits Paid <sup>1</sup>	100.0	131.1
Provision for diminution in value of investments	0.0	(0.0)
Change in Valuation Reserves (net)	160.5	133.2
Change in funds for future appropriations	1.6	0.9
Provision for tax	1.7	1.9
Total Expenses and Outflow (E)	298.5	312.6
Profit after tax (D-E)	8.9	11.1



## Balance Sheet

Rs	hn

Particulars	31 <sup>st</sup> Mar 2017	31 <sup>st</sup> Mar 2018
SOURCES OF FUNDS		 
Capital invested (Share capital + Premium)	21.9	23.3
Reserves and Surplus	16.2	23.9
Credit / (Debit) Fair Value Change Account	0.3	0.3
Sub-Total	38.4	47.5
Policy Liabilities	323.8	423.2
Provision for Linked Liabilities	508.1	546.0
Funds for discontinued policies	29.9	25.9
Funds for Future Appropriations	8.7	9.6
Change in fair value account	4.0	6.2
Current Liabilities & Provisions	38.2	46.4
Total Liabilities	951.1	1,104.8
APPLICATION OF FUNDS	 	I I I
Investments		! ! !
Shareholders	32.5	40.7
Policyholders' assets	346.9	453.5
Assets held to cover linked liabilities	538.0	571.8
Loans	0.5	0.2
Fixed Assets	3.5	3.4
Cash & Bank Balances	8.0	11.1
Advances & Other Assets	21.7	24.1
Debit Balance in Profit and Loss Account	_	_
Total Assets	951.1	1,104.8



### Embedded value: Methodology and Approach (1/2)

#### **Overview**

#### Embedded Value (EV) consists of:

- Adjusted Net Worth (ANW), consisting of:
  - Free surplus (FS);
  - Required capital (RC); and
- Value of in-force covered business (VIF): Present value of the shareholders' interest in the earnings distributable from assets allocated to the covered business, after making sufficient allowance for the aggregate risks in the covered business.

### **Components of Adjusted Net Worth (ANW)**

- **Free surplus (FS):** FS is the market value of any assets allocated to, but not required to support, the in-force covered business as at the valuation date. The FS has been determined as the adjusted net worth of the Company (being the net shareholders' funds adjusted to revalue assets to market value), less the RC as defined below.
- Required capital (RC): RC is the amount of assets attributed to the covered business over and above that required to back liabilities for the covered business. The distribution of this to shareholders is restricted. RC is set equal to the internal target level of capital equal to 170% of the factor-based regulatory solvency requirements, less the funds for future appropriations ("FFA") in the participating funds.



### Embedded Value: Methodology and Approach (2/2)

### Components of Value in-force covered business (VIF)

- **Present value of future profits (PVFP):** PVFP is the present value of projected distributable profits to shareholders arising from the in-force covered business determined by projecting the shareholder cash flows from the in-force covered business and the assets backing the associated liabilities.
- Time Value of Financial Options and Guarantees (TVFOG): TVFOG reflects the value of the additional cost to shareholders that may arise from the embedded financial options and guarantees attaching to the covered business in the event of future adverse market movements. The intrinsic value of such options and guarantees is reflected in the PVFP.
- Frictional costs of required capital (FC): FC represents the investment management expenses and taxation costs associated with holding the RC. VIF includes an allowance for FC of holding RC for the covered business. VIF also includes an allowance for FC in respect of the encumbered capital in the Company's holdings in its subsidiaries.
- Cost of residual non-hedgeable risks (CRNHR): CRNHR is an allowance for risks to shareholder value to the extent that these are not already allowed for in the TVFOG or the PVFP. In particular, the CRNHR makes allowance for:
  - asymmetries in the impact of the risks on shareholder value; and
  - risks that are not allowed for in the TVFOG or the PVFP.

CRNHR has been determined using a cost of capital approach. CRNHR is the present value of the cost of capital charge levied on the projected capital in respect of the material risks identified.



## Embedded Value: Economic assumptions<sup>1</sup>

	Forward	rates %	Spot rates %		
Years	As at Mar 31, 2018	As at Mar 31, 2017	As at Mar 31, 2018	As at Mar 31, 2017	
1	6.57	6.18	6.36	6.00	
2	7.26	6.74	6.69	6.26	
3	7.72	7.08	6.94	6.45	
4	8.02	7.40	7.13	6.62	
5	8.20	7.61	7.28	6.77	
10	8.30	7.85	7.64	7.14	
15	8.10	7.86	7.71	7.28	
20	7.97	7.86	7.71	7.35	
25	7.90	7.86	7.70	7.40	
30+	7.87	7.86	7.68	7.42	



### Glossary

- APE (Annualized Premium Equivalent) The sum of annualized first year regular premiums and 10% weighted single premiums and single premium top-ups
- Conservation ratio Ratio of current year renewal premiums to previous year's renewal premium and first year premium
- **First year premiums** Regular premiums received during the year for all modes of payments chosen by the customer which are still in the first year. For example, for a monthly mode policy sold in March 2018, the first instalment would fall into first year premiums for 2017-18 and the remaining 11 instalments in the first year would be first year premiums in 2018-19
- **New business received premium** The sum of first year premium and single premium.
- **Operating expense** It includes all expenses that are incurred for the purposes of sourcing new business and expenses incurred for policy servicing (which are known as maintenance costs) including shareholders' expenses. It does not include commission.
- Operating expense ratio Ratio of operating expense (including shareholders' expenses) to total premium
- Renewal premiums Regular recurring premiums received after the first year
- Solvency ratio Ratio of available solvency margin to required solvency margins
- Total premiums Total received premiums during the year including first year, single and renewal premiums for individual and group business
- Weighted received premium (WRP) The sum of first year premium and 10% weighted single premiums and single premium top-ups
- 13th month persistency Percentage of contracts measured by premium, still in force, 13 months after they have been issued, based on reducing balance approach

### Disclaimer

This presentation is for information purposes only and does not constitute an offer or invitation to sell or the solicitation of an offer or invitation to purchase any securities ("Securities") of HDFC Standard Life Insurance Company Limited ("HDFC Life" or the "Company") in India, the United States, Canada, the People's Republic of China, Japan or any other jurisdiction. This presentation is not for publication or distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). The securities of the Company may not be offered or sold in the United States in the absence of registration or an exemption from registration under the U.S. Securities Act of 1933, as amended. The Company does not intend to register any securities in the United States. You confirm that you are either: (i) a "qualified institutional buyer" as defined in Rule 144A under the U.S. Securities Act of 1933, as amended, or (ii) outside the United States. By receiving this presentation, you are agreeing to be bound by the foregoing and below restrictions. Any failure to comply with these restrictions will constitute a violation of applicable securities laws.

This presentation should not, nor should anything contained in it, form the basis of, or be relied upon in any connection with any contract or commitment whatsoever. The information contained in this presentation is strictly confidential and is intended solely for your reference and shall not be reproduced (in whole or in part), retransmitted, summarized or distributed to any other persons without Company's prior written consent.

The Company may alter, modify or otherwise change in any manner the contents of this presentation, without obligation to notify you or any person of such revision or changes. This presentation may contain forward-looking statements that involve risks and uncertainties. Forward-looking statements are based on certain assumptions and expectations of future events. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. Although Company believes that such forward-looking statements are based on reasonable assumptions, it can give no assurance that your expectations will be met. Representative examples of factors that could affect the accuracy of forward-looking statements include (without limitation) the condition of and changes in India's political and economic status, government policies, applicable laws, the insurance sector in India, international and domestic events having a bearing on Company's business, particularly in regard to the regulatory changes that are applicable to the life insurance sector in India, and such other factors beyond our control. You are cautioned not to place undue reliance on these forward-looking statements, which are based on knowledge, experience and current view of Company's management based on relevant facts and circumstances.

The data herein with respect to HDFC Life is based on a number of assumptions, and is subject to a number of known and unknown risks, which may cause HDFC Life's actual results or performance to differ materially from any projected future results or performance expressed or implied by such statements. Forecasts and hypothetical examples are subject to uncertainty and contingencies outside Company's control. Past performance is not a reliable indication of future performance.

This presentation has been prepared by the Company. No representation, warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information and opinions in this presentation. None of Company or any of its directors, officers, employees, agents or advisers, or any of their respective affiliates, advisers or representatives, undertake to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise and none of them shall have any liability (in negligence or otherwise) for any loss howsoever arising from any use of this presentation or its contents or otherwise arising in connection with this presentation. Further, nothing in this presentation should be construed as constituting legal, business, tax or financial advice or a recommendation regarding the securities. Before acting on any information you should consider the appropriateness of the information having regard to these matters, and in particular, you should seek independent financial advice.

# Thank you



