NOTICE OF 17TH ANNUAL GENERAL MEETING, AND E-VOTING INFORMATION

Notice is hereby given that the 17th Annual General Meeting (“AGM”) of HDFC Standard Life Insurance Company Limited (the “Company”) will be held on Monday, July 17, 2017 at 2.00 pm at HDFC House, H T Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai - 400020, to transact the business as set forth in the Notice of 17th AGM dated May 3, 2017.

In terms of Section 108 of the Companies Act, 2013 (“the Act”) read with Rule 20 of the Companies (Management and Administration) Rules, 2014 (“Rules”), as amended, the Company is providing its Members the facility to cast their votes electronically from a place other than the venue of the AGM (“remote e-Voting”) using an electronic voting system provided by Central Depository Services (India) Limited (“CDSL”), on all the business items set forth in the Notice of 17th AGM. The details with regard to remote e-Voting pursuant to the provisions of the Act and Rules are given hereunder:

1. The remote e-Voting period will commence on Thursday, July 13, 2017 (9.00 am IST) and will end on Sunday, July 16, 2017 (5.00 pm IST). The remote e-Voting module shall be disabled by CDSL immediately after the end of voting period at 5.00 pm (IST) on Sunday, July 16, 2017 and remote e-Voting shall not be available beyond the said time.

2. The voting rights of Members shall be in proportion to their holding of shares in the paid up equity share capital of the Company as on the cut-off date, being Monday, July 10, 2017 (“cut-off date”).

3. Any person, who acquires shares of the Company and becomes Member of the Company after dispatch of the AGM Notice and holding shares as of the cut-off date i.e. July 10, 2017 would also be eligible to vote on the business items by using the remote e-Voting facility as well as voting at the meeting through ballot papers. Such prospective Shareholders may refer to the Notice of the 17th AGM, posted on the Company’s website www.hdfclife.com and also at CDSL’s e-Voting website www.evotingindia.com for detailed procedure with regard to remote e-Voting.

4. The facility for voting through ballot paper shall also be made available at the AGM venue and the Members attending the meeting who have not cast their vote by remote e-Voting shall be eligible to exercise voting at the meeting through ballot paper. A Member may participate in the AGM even after exercising his right to vote through remote e-Voting but shall not be allowed to vote again at the AGM.

5. A person, whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on the cut-off date, only shall be eligible to avail the facility of remote e-Voting/voting at the AGM.

6. In case of any queries / grievances connected with remote e-Voting, Members may contact as follows:

   Name : Mr. Rakesh Dalvi, Deputy Manager
   Address : Central Depository Services (India) Limited.
              16th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400001.
   Email Id : helpdesk.evoting@cdslindia.com / Toll free Phone No.: 18002005533

For HDFC Standard Life Insurance Company Limited

sd/-
Manish Ghia
EVP, Company Secretary &
Head - Compliance & Legal

Place: Mumbai
Date: June 20, 2017

Note: 1. Detailed e-Voting procedure is also mentioned in the Notice of 17th AGM.
2. The results of e-Voting / ballot with regard to various items of business in the Notice of the AGM shall be declared / published latest by July 20, 2017.