NOTICE OF 15TH ANNUAL GENERAL MEETING AND E-VOTING INFORMATION

Notice is hereby given that the 15th Annual General Meeting (“AGM”) of HDFC Standard Life Insurance Company Limited (the “Company”) will be held on Tuesday, July 21, 2015 at 10.00 am at the Board Room, 6th Floor, HUL House, H. T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai – 400020, to transact the business as set forth in the Notice of AGM dated April 20, 2015.

In terms of Section 108 of the Companies Act, 2013 (“the Act”) read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended, the Company is providing to its Members with the facility to cast their vote electronically from a place other than venue of the AGM (“remote e-Voting”) using an electronic voting system provided by Central Depository Services (India) Limited (“CDSL”), on all the business items set forth in the Notice of 15th AGM. The details pursuant to the provisions of the Act and Rules are given hereunder:

1. The remote e-Voting period will commence on Friday, July 17, 2015 (9.00 am IST) and will end on Monday, July 20, 2015 (5.00 pm IST). The remote e-Voting module shall be disabled by CDSL for voting after 5.00 pm (IST) on Monday, July 20, 2015 and remote e-Voting shall not be allowed beyond the said time.

2. The voting rights of Members shall be in proportion to their shares in the paid up equity share capital of the Company as on the cut-off date, being Tuesday, July 14, 2015 (“cut-off date”).

3. Any person, who acquires shares of the Company and becomes Member of the Company after dispatch of the AGM Notice and holding shares as of the cut-off date i.e. July 14, 2015, would also be eligible to vote on the business items at the AGM by using the remote e-Voting facility. Such prospective Shareholders may refer the Notice of the 15th AGM, posted on the Company’s website www.hdfclife.com and also at www.cdsindia.com for detailed procedure with regard to remote e-Voting.

4. The facility for voting through ballot paper shall also be made available at the AGM and the Members attending the meeting who have not cast their vote by remote e-Voting shall be able to exercise voting at the meeting through ballot paper. A Member may participate in the AGM even after exercising his right to vote through remote e-Voting but shall not be allowed to vote again at the AGM.

5. A person, whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on the cut-off date only shall be entitled to avail the facility of remote e-Voting as well as voting at the AGM.

6. In case of any queries / grievances connected with remote e-Voting, Members may contact as follows:

   Name: Mr Wenceslaus Furtado, Deputy Manager
   Address: Central Depository Services (India) Limited,
             17th Floor, Phiroze Jeejeebhoy Towers, Dalal Street,
             Fort, Mumbai – 400001
   Email Id: helpdesk.evoting@cdslindia.com/Phone no.: 18002005533

By Order of the Board of Directors
For HDFC Standard Life Insurance Company Limited

Place: Mumbai
Date: June 26, 2015

sd/-
Manish Ghiya
Company Secretary & Head-Compliance & Legal