

June 23, 2018

Ref. No: HDFC Life/CA/2018-19/12

National Stock Exchange of India Limited
Exchange Plaza, Plot No C/1, Block G,
Bandra-Kurla Complex, Bandra-East,
Mumbai- 400 051

BSE Limited,
Sir PJ Towers,
Dalal Street,
Mumbai – 400 001

NSE Symbol: HDFCLIFE

BSE Security Code: 540777

Kind Attn.: Head - Listing

Kind Attn.: Sr. General Manager – DCS
Listing Department

Sub: Newspaper publication confirming dispatch of Notice of the 18th Annual General Meeting (AGM)

Dear Sir/Madam,

In continuation to our letter dated June 22, 2018 with regard to the Notice of the 18th AGM and Annual Report for the Financial Year 2017-18, please find enclosed copies of newspaper publications confirming dispatch of Notice and Annual Report. The publications appeared in the Financial Express and Loksatta (Marathi).

The newspaper publications will be made available on our website at <https://www.hdfclife.com/about-us/Investor-Relations>.

You are requested to take note of the above and arrange to bring this to the notice of all concerned.

For HDFC Standard Life Insurance Company Limited



Narendra Gangan
EVP, Company Secretary &
Head- Compliance & Legal



Sarutha ke jyo!

HDFC STANDARD LIFE INSURANCE COMPANY LIMITED

Registered Office: 13th Floor, Lodha Excelus, Apollo Mills Compound, N.M Joshi Marg, Mahalaxmi, Mumbai - 400 011

Tel: 022 6751 6666, Fax: 022 67516861

Corporate Identification Number: L65110MH2000PLC128245

Email: investor.service@hdfclife.com, Website: www.hdfclife.com

NOTICE OF THE 18TH ANNUAL GENERAL MEETING ("AGM"/"Meeting"), REMOTE E-VOTING AND BOOK CLOSURE INFORMATION

Notice is hereby given that:

- The 18th AGM of the members of the Company will be held on Friday, July 20, 2018 at 2.30 p.m. IST at the Yashwantrao Chavan Pratishthan Auditorium, Gen. Jagannath Bhonsale Marg, Next to Sachivalaya Gymkhana, Mumbai - 400021 to transact the business as set forth in the Notice of the Meeting.
- Electronic copies of the Notice of the Meeting and Annual Report for the Financial Year 2017-18 have been sent to all the members whose email IDs are registered with the Registrar and Share Transfer Agent / Depository Participant(s). These documents are also available on the website of the Company at www.hdfclife.com. The Notice of the AGM along with the Explanatory Statement and Annual Report for the Financial Year 2017-18 have been sent to all other members at their registered address in the permitted mode. The dispatch of Notice of AGM has been completed on June 22, 2018.
- Members holding shares either in physical form or dematerialized form, as on the cut-off date (July 13, 2018), may cast their vote electronically on the business as set forth in the Notice of the AGM through electronic voting system of Karvy Computershare Private Limited ("Karvy") from a place other than venue of the AGM ('remote e-voting'). All the members are informed that:
 - The business as set forth in the Notice of the AGM may be transacted through voting by electronic means;
 - The remote e-voting shall commence on July 16, 2018 (9.00 a.m. IST);
 - The remote e-voting shall end on July 19, 2018 (5.00 p.m. IST);
 - The cut-off date for determining the eligibility to vote by electronic means or at the AGM is July 13, 2018;
 - E-voting by electronic mode shall not be allowed beyond 5.00 p.m. IST on July 19, 2018;
 - Any person who acquires shares of the Company and becomes a member of the Company after dispatch of the Notice of the AGM and holding shares as on the cut-off date i.e. July 13, 2018, may obtain the login ID and password by sending a request at rajendra.v@karvy.com. However, if a person is already registered with Karvy for e-voting then existing user ID and password can be used for casting vote;
 - Members may note that: a) The remote e-voting module shall be disabled by Karvy beyond 5.00 p.m. IST on July 19, 2018 and once the vote on a resolution is cast by a member, the member shall not be allowed to change it subsequently; b) The facility for voting through electronic voting system ('Insta Poll')/ ballot shall be made available at the venue of AGM; c) The members who have cast their vote by remote e-voting prior to the AGM may also attend the AGM but shall not be entitled to cast their vote again; and d) Only persons whose names is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date shall be entitled to avail facility of remote e-voting or voting at the AGM through Insta Poll/ ballot;
 - The Notice of AGM is available on the Company's website www.hdfclife.com, Karvy's website <https://evoting.karvy.com> and also on the website of BSE Limited www.bseindia.com and the National Stock Exchange of India Limited www.nseindia.com;
 - In case of any query/grievance, in respect of e-voting, Members may refer to Help & FAQ's section / E-voting user manual available at the "Downloads" section of Karvy's website: <https://evoting.karvy.com> or contact Mr. Rajendra Prasad V, Manager - Corporate Registry at Karvy Computershare Private Limited, Karvy Selenium Tower B, Plot No 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad - 500032 or at email address: rajendra.v@karvy.com or contact no. +91 40 6716 1500 or Karvy's toll free No. 1800-354-4001 (from 9.00 A.M (IST) to 6.00 P.M. (IST))
- The Register of Members and Share Transfer books of the Company will remain closed from July 16, 2018 to July 20, 2018 (both days inclusive) for the purpose of AGM.

For HDFC Standard Life Insurance Company Limited

sd/-

Narendra Gangan
EVP, Company Secretary &
Head - Compliance & Legal
ACS 11770

Date: June 23, 2018
Place: Mumbai



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