

# CSR INSPECTION CERTIFICATE



**Bluesky Sustainable Business LLP**

AWARDS AN

## Exemplary Rating

Exemplary Projects have high process maturity and are successfully reaching their program goals. These projects represent best practices in both implementation and impact, demonstrating an exemplary model for other projects to follow.

FOR CSR PROJECTS

**1) Imparting Financial Literacy and Strengthening Healthcare Services  
( 2 Projects )**

**2) Healthy Baby Wealthy Nation- Phase III**

These projects focus on promoting financial literacy, strengthening healthcare infrastructure, and tackling child malnutrition, implemented in collaboration

SUPPORTED BY

**HDFC Life Insurance Company Limited**

13th floor, Lodha Excelus, Apollo Mills Compound, N.M.  
Joshi Marg, Mahalaxmi, Mumbai - 400 011

**CSR Category:** (i) Eradicating hunger, poverty and malnutrition,  
promoting health care including preventive health  
  
(ii) Promoting education, including special education  
and employment enhancing vocation skills

**Service contract number:** BSSB-2400-00004  
**Certificate number:** IB067-2400-01-00004  
**Date of Issue:** 10th December 2024

**Jyotsna Belliappa**  
Head- CSR Inspections

**Shrinivas Bhat**  
Chief Executive Officer



\* Bluesky Sustainable Business LLP complies with NABCB accreditation criterion of "Type A" Inspection Body.

\* To be read in connection with Annexure 1



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# ANNEXURE 1

## Scope of Work

The Impact Assessment of CSR Projects Of HDFC Life Insurance Company Limited involving a comprehensive analysis of project documents and stakeholder feedback to evaluate process maturity and effectiveness in achieving its goals.

## Assessment Criteria

BlueSky's Accredited Impact Assessment Methodology Framework, based on ISO 26000:2010 Guidance on Social Responsibility and National Guidelines on Responsible Business (NGRBC, 2018), has been employed to assess the impact of CSR Projects

## Inspection Rating Table

**Developing:** Projects have low process maturity and are not reaching their intended program goals effectively. These projects may require significant improvements both in terms of how they are being implemented (processes) and their overall impact. The focus should be on strengthening their operational processes and setting clearer, more attainable goals.

**Impactful:** These projects have a high impact despite lower process maturity. The outcomes are being achieved, and program goals are being met, but the internal processes and operational practices need more development. Such projects could benefit from refining their processes to sustain or enhance their impact.

**Proficient:** These projects have strong operational processes in place but are not yet achieving their intended program goals. They demonstrate maturity in planning and execution but may need to realign their focus on ensuring that these efforts translate into meaningful impact. The focus should be on adjusting goals or strategies to improve outcomes.

**Exemplary:** Projects have both high process maturity and are successfully reaching their program goals. These projects represent best practices in both implementation and impact, demonstrating an exemplary model for other projects to follow. The challenge for these projects is to maintain their excellence and look for continuous improvement.

