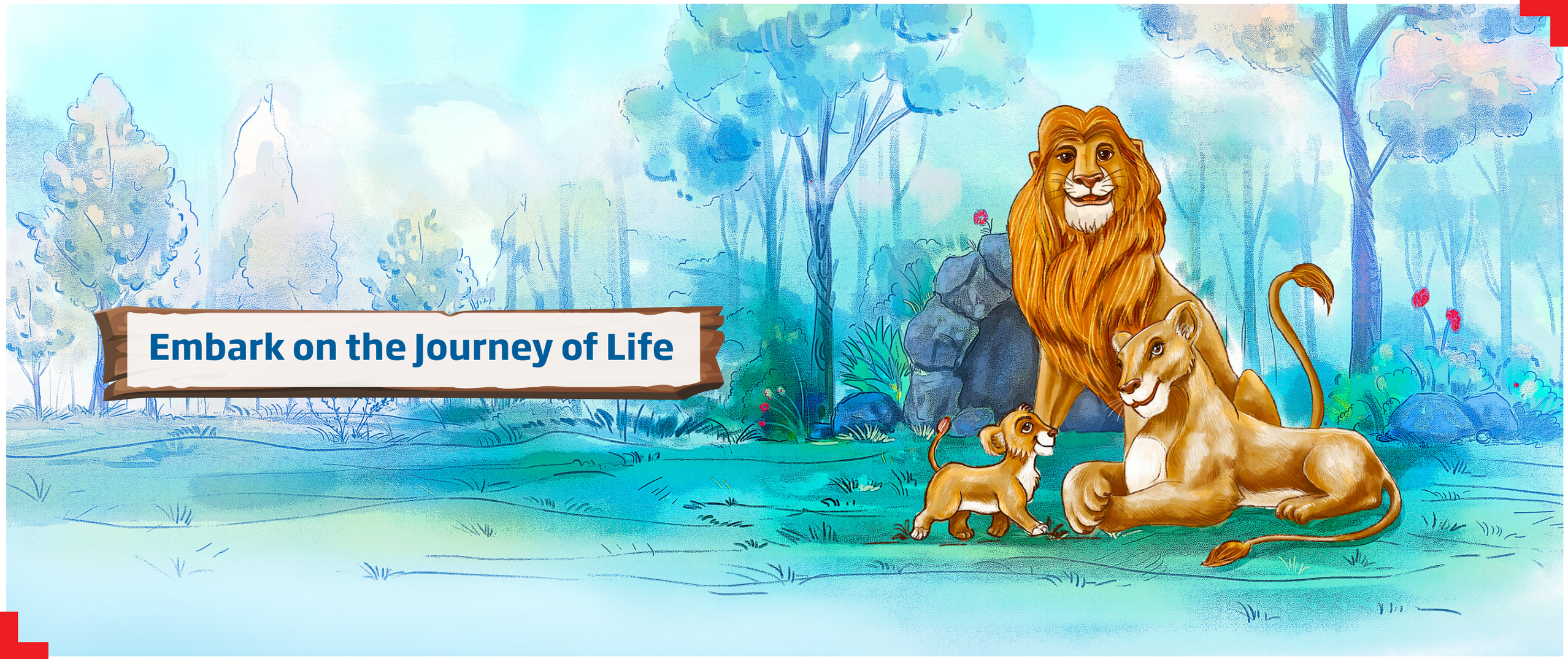


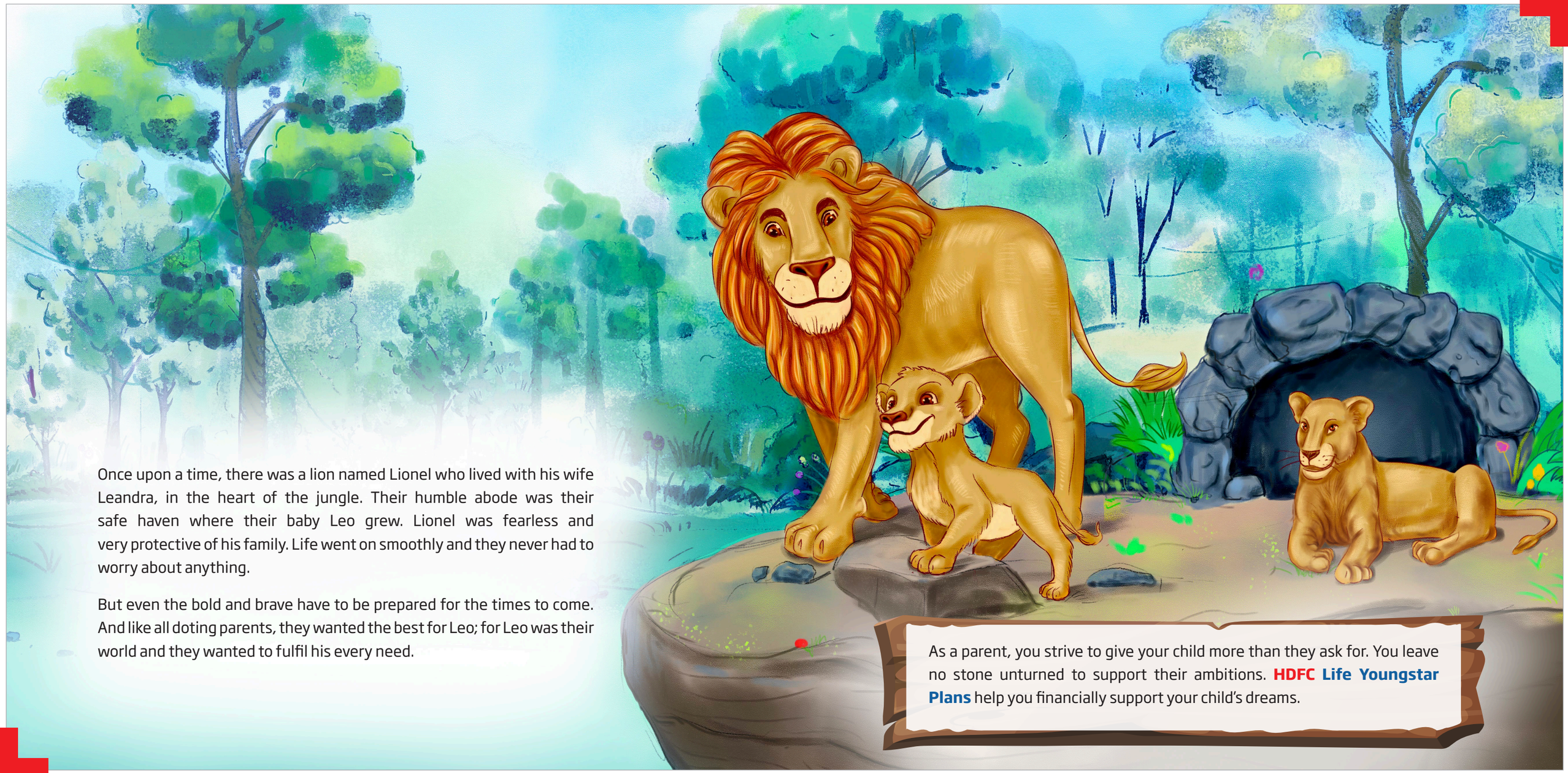
HDFC Life

Sar utha ke jiyo!



Life is a beautiful journey. We walk this road with our loved ones. And it is their happiness that makes this journey worthwhile. So then, what ensures that their happiness remains unchallenged, their future uncompromised? Well, it is time to understand how you can safeguard their future and dreams.

Let's begin the journey to know how you can achieve it all, with pride.



Once upon a time, there was a lion named Lionel who lived with his wife Leandra, in the heart of the jungle. Their humble abode was their safe haven where their baby Leo grew. Lionel was fearless and very protective of his family. Life went on smoothly and they never had to worry about anything.

But even the bold and brave have to be prepared for the times to come. And like all doting parents, they wanted the best for Leo; for Leo was their world and they wanted to fulfil his every need.

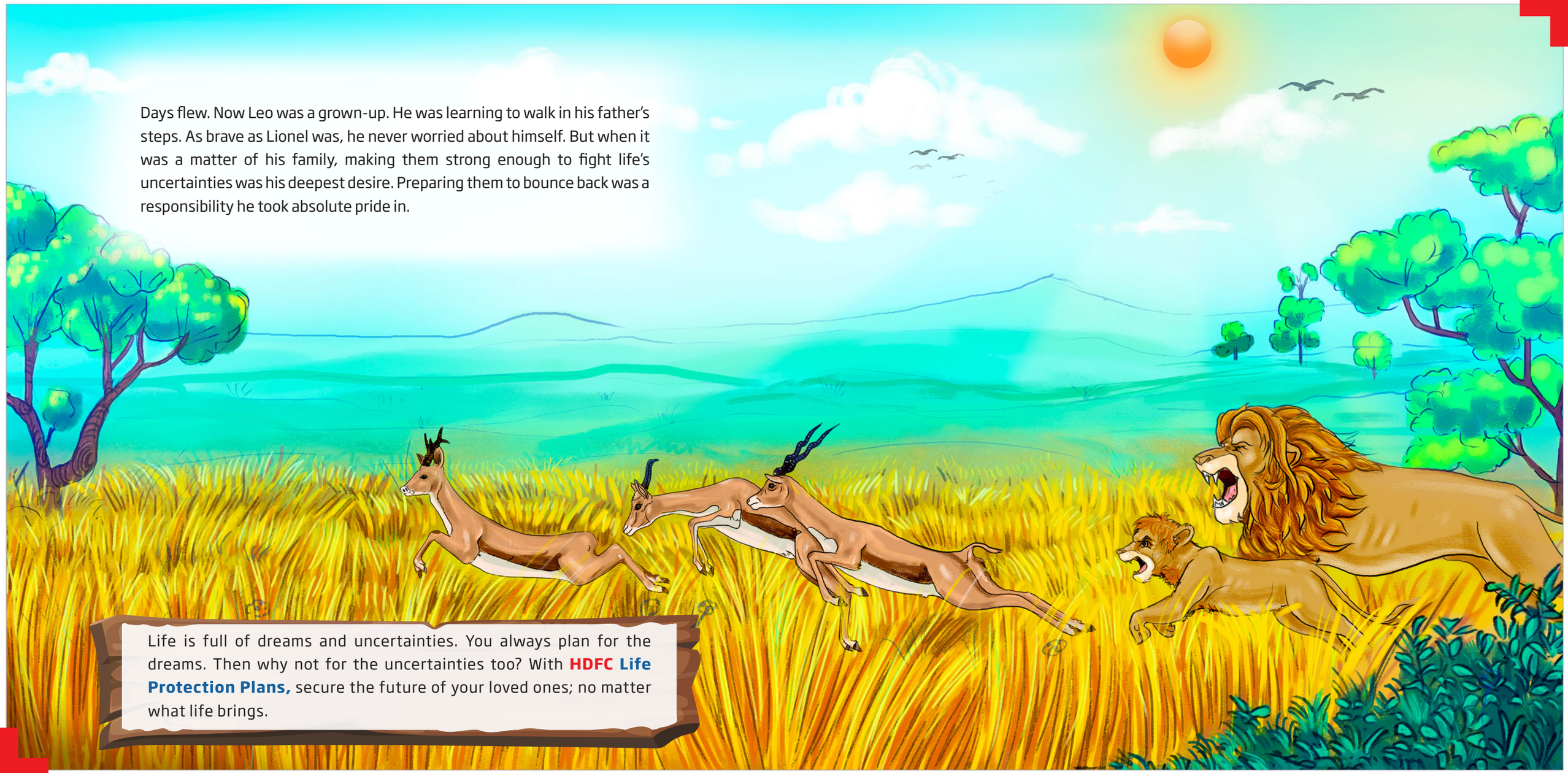
As a parent, you strive to give your child more than they ask for. You leave no stone unturned to support their ambitions. **HDFC Life Youngstar Plans** help you financially support your child's dreams.



Time marched on, admiring the affection Lionel & Leandra showered upon Leo. They always encouraged young Leo to test his courage and confidence.

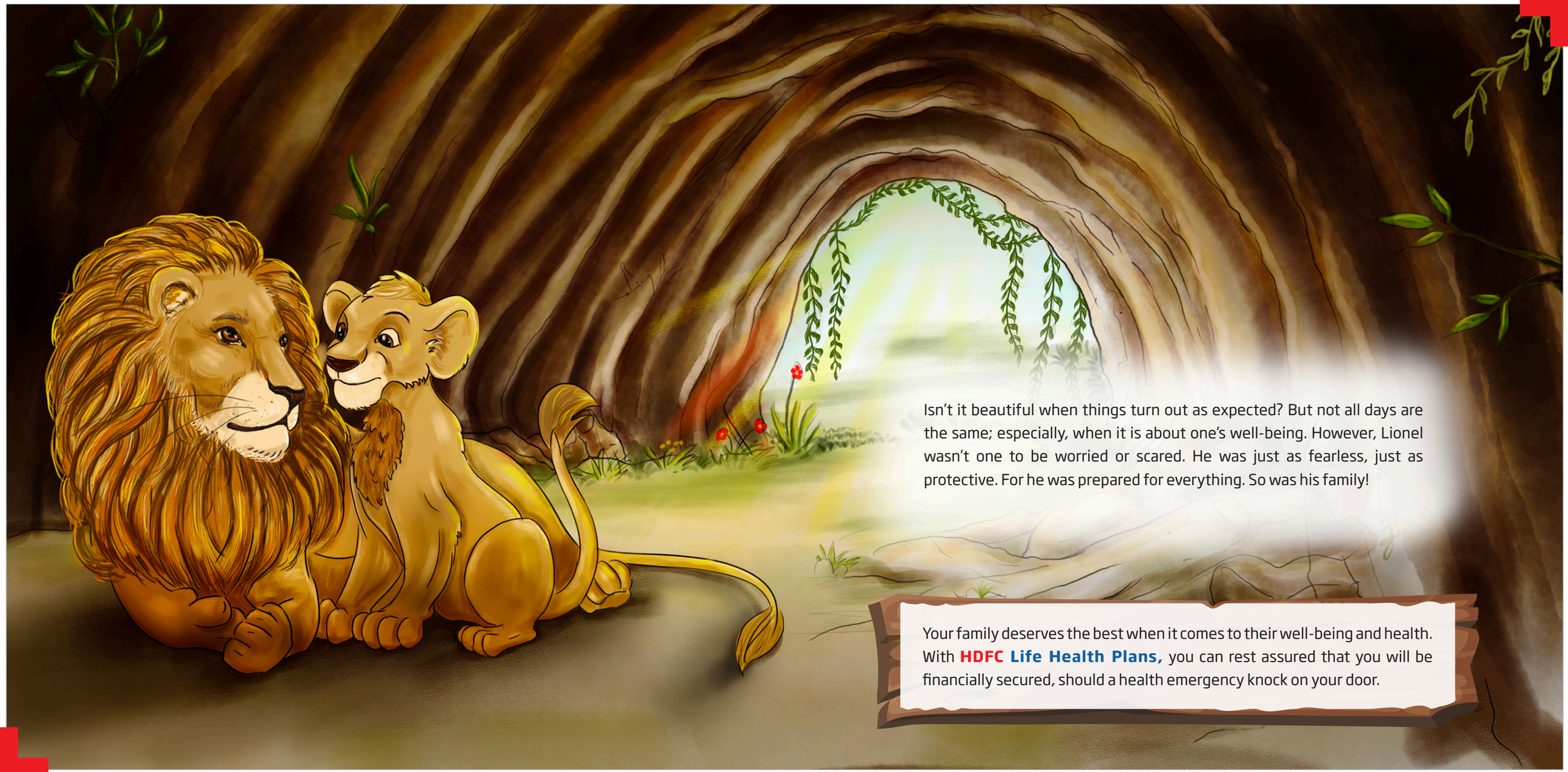
When the heart is fortunate, it wishes for the fortune to last forever. Lionel & Leandra wished for the same and more. And no dream was big enough to challenge them. Because their instincts had always helped them to prepare better.

The road to your family's lasting happiness is paved with dreams, big and small. With **HDFC Life Savings & Investment Plans,** walking down that road not only gets easier but also worthwhile.



Days flew. Now Leo was a grown-up. He was learning to walk in his father's steps. As brave as Lionel was, he never worried about himself. But when it was a matter of his family, making them strong enough to fight life's uncertainties was his deepest desire. Preparing them to bounce back was a responsibility he took absolute pride in.

Life is full of dreams and uncertainties. You always plan for the dreams. Then why not for the uncertainties too? With **HDFC Life Protection Plans,** secure the future of your loved ones; no matter what life brings.

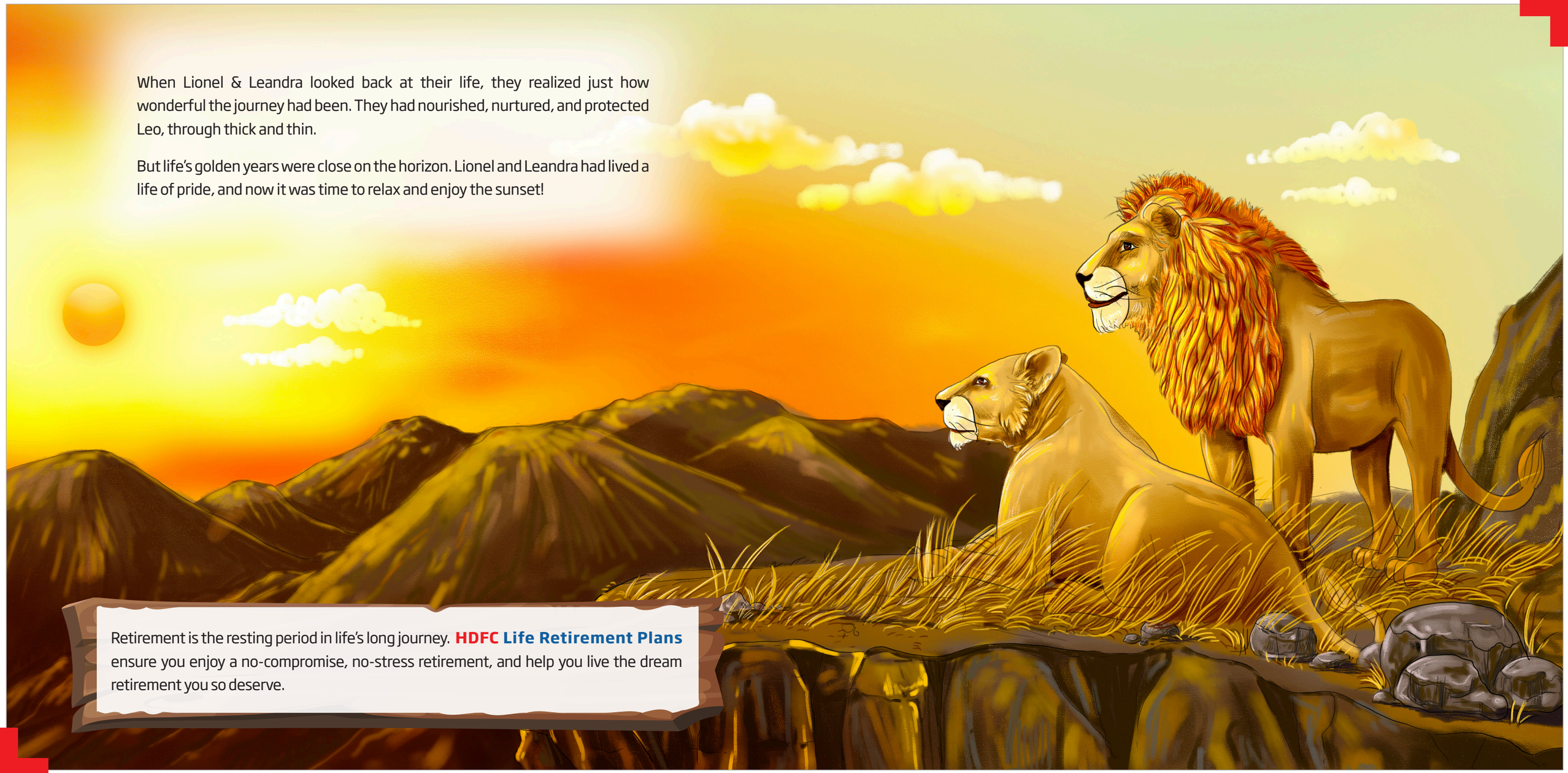


Isn't it beautiful when things turn out as expected? But not all days are the same; especially, when it is about one's well-being. However, Lionel wasn't one to be worried or scared. He was just as fearless, just as protective. For he was prepared for everything. So was his family!

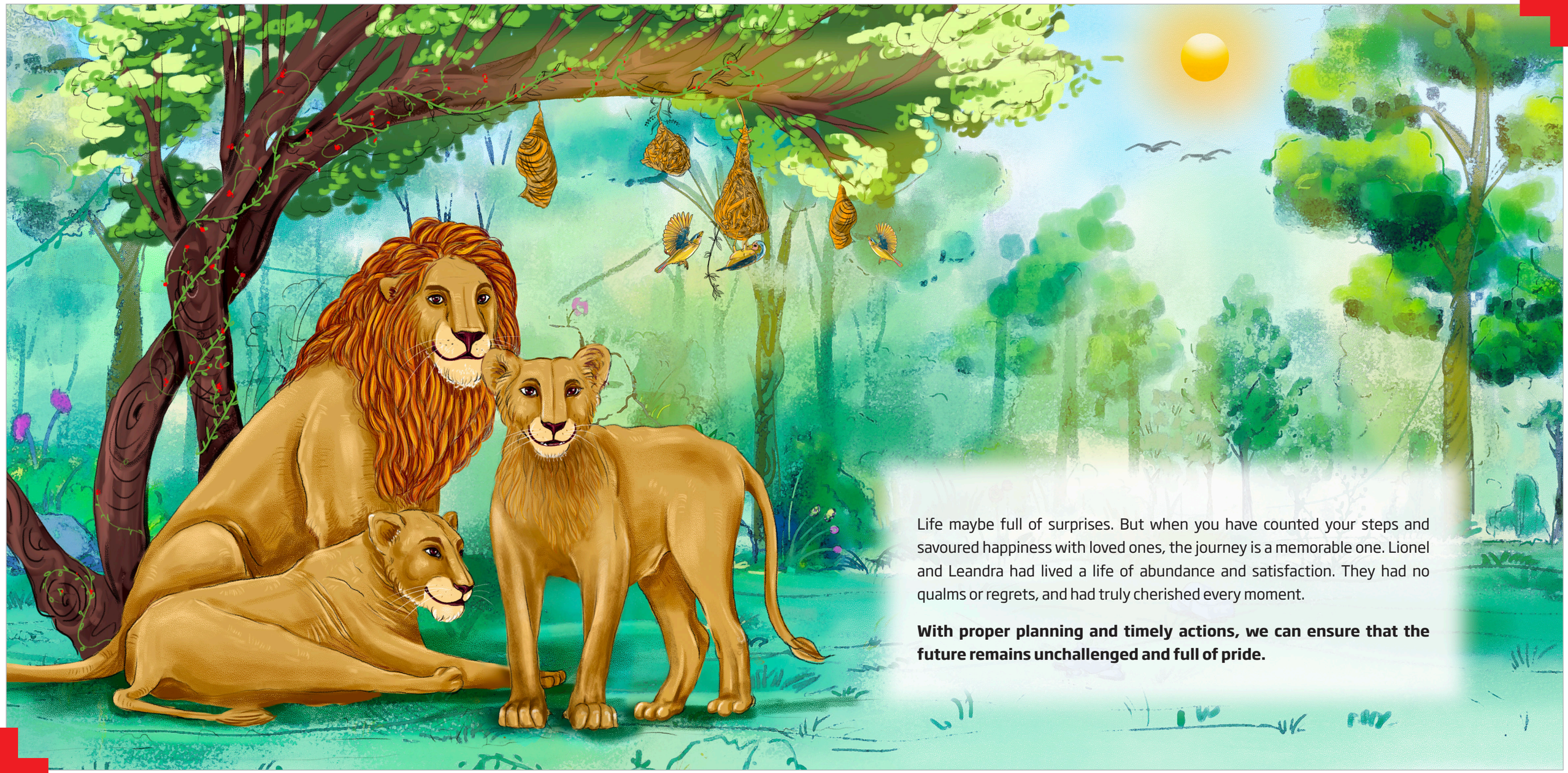
Your family deserves the best when it comes to their well-being and health. With **HDFC Life Health Plans,** you can rest assured that you will be financially secured, should a health emergency knock on your door.

When Lionel & Leandra looked back at their life, they realized just how wonderful the journey had been. They had nourished, nurtured, and protected Leo, through thick and thin.

But life's golden years were close on the horizon. Lionel and Leandra had lived a life of pride, and now it was time to relax and enjoy the sunset!

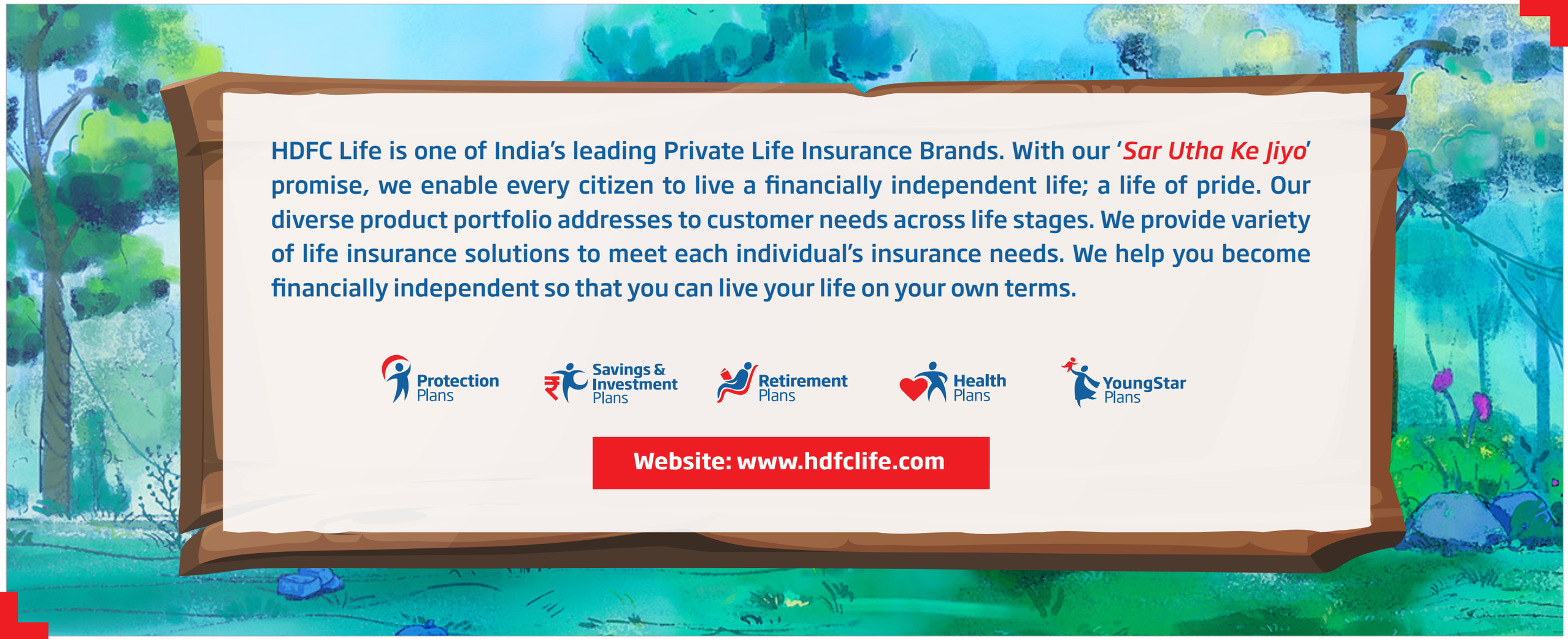


Retirement is the resting period in life's long journey. **HDFC Life Retirement Plans** ensure you enjoy a no-compromise, no-stress retirement, and help you live the dream retirement you so deserve.



Life maybe full of surprises. But when you have counted your steps and savoured happiness with loved ones, the journey is a memorable one. Lionel and Leandra had lived a life of abundance and satisfaction. They had no qualms or regrets, and had truly cherished every moment.

With proper planning and timely actions, we can ensure that the future remains unchallenged and full of pride.



HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited) ("HDFC Life"). CIN: L65110MH2000PLC128245. IRDAI Registration No. 101.
Registered Office: 13th Floor, Lodha Excelus, Apollo Mills Compound, N. M. Joshi Marg, Mahalaxmi, Mumbai - 400 011., Email: service@hdfclife.com,
Tel. No: 1860 267 9999(Mon-Sat 10 am to 7 pm) Local charges apply. Do NOT prefix any country code. e.g. +91 or 00. Website: www.hdfclife.com
The name/letters "HDFC" in the name/logo of the company belongs to Housing Development Finance Corporation Limited ("HDFC Limited") and is used by HDFC Life under an agreement entered into with HDFC Limited.
The above mentioned plan names are only the names of the categories of plans. For more details on risk factors, associated terms and conditions and exclusions, please read the sales brochure carefully before concluding a sale. ARN: MC/11/20/21180

BEWARE OF SPURIOUS PHONE CALLS AND FICTIOUS/FRADULENT OFFERS
• IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

HDFC Life
Sar utha ke jiyo!