

Investor Presentation – Q1 FY22



Executive summary: Q1 FY22

Revenue trends

	Individual WRP growth%	HDFC Life	22%
		Industry	16%
	Individual WRP	Rank	2
		Market share	17.8%
	Renewal premium	growth	20%
	13M Persistency	Q1 FY22	90%
		Q1 FY21	87%

Profitability

	New Business Margin (%)	Q1 FY22	26.2%
		Q1 FY21	24.3%
		FY21	26.1%
	VNB	Rs bn	4.1
		growth	40%
	PAT	Rs bn	3.0
		growth	-33%
	Solvency ¹ (2021)	Jun 30	203%
		Mar 31	201%

Claims

- Settled over 70,000 claims in Q1. Gross and net claims provided for amounted to Rs 16 bn and Rs 10 bn respectively
- Peak claims in Wave 2 (Q1 FY22) at 3-4X of the peak claim volumes in Wave 1 (Q3 FY21)
- Reserves as on Mar 31, 2021 were sufficient to cover claims received in Q1
- Excess mortality reserve (EMR) of Rs 7 bn created based on current expectation of extra claims to be received in future

Protection/Annuity

	Annuity growth%	HDFC Life	61%
		Industry	22%
	Credit protect growth%	Q1 FY22	204%
		Q1 FY21	-74%

1. Excludes impact of proposed final dividend of Rs 4.1 bn, to be paid in Q2 FY22 (subject to shareholders' approval)

Agenda



1 Performance Snapshot



2 Our Strategy

3 Managing Covid-19

4 Customer Centricity



5 Annexures

6 India Life Insurance



Performance Snapshot

Our Strategy



Managing Covid-19

Customer Centricity

Annexures

India Life Insurance



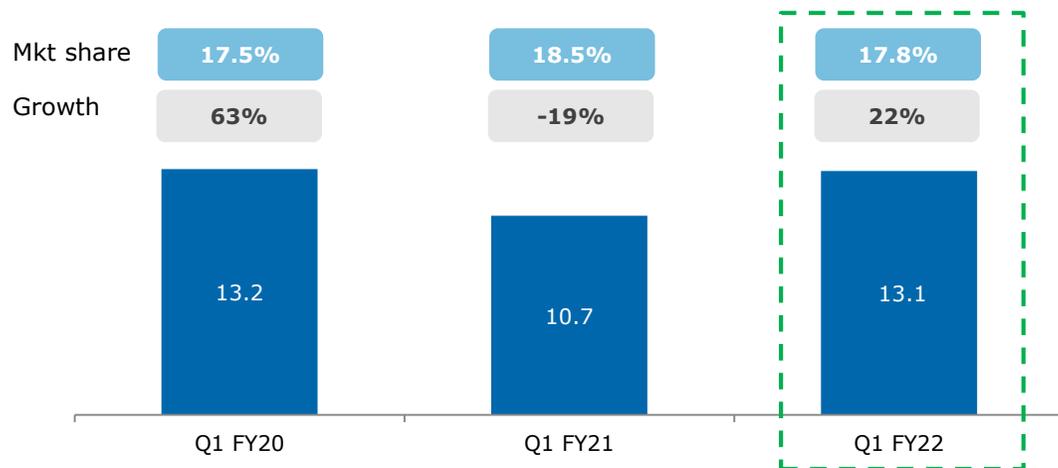
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Performance Snapshot



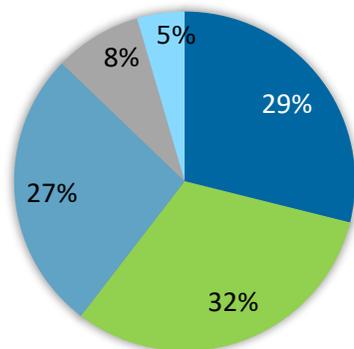
Demonstrating resilience in the current environment (1/2)

Steady Individual WRP trends



Balanced product mix

Individual APE



- Continue to maintain balanced product portfolio
- 61% growth in annuity (individual + group)

■ Par ■ Non Par Savings ■ ULIP ■ Non Par Protection ■ Annuity

Strong, sustainable growth¹

Rs bn

Growth	HDFC Life	Pvt sector	Industry
Q1 FY22	22%	26%	16%
2 yr CAGR	-1%	-1%	-2%
3 yr CAGR	17%	6%	3%

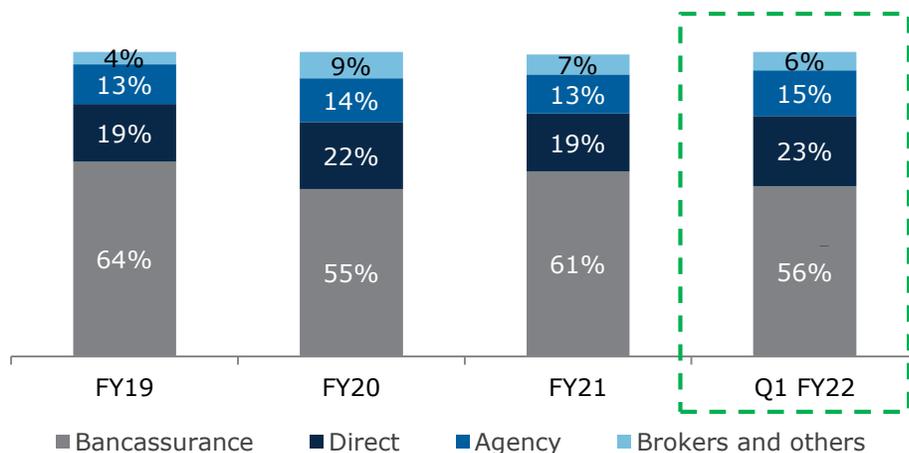
Improvement in CP² volumes on the back of higher disbursements



Demonstrating resilience in the current environment (2/2)

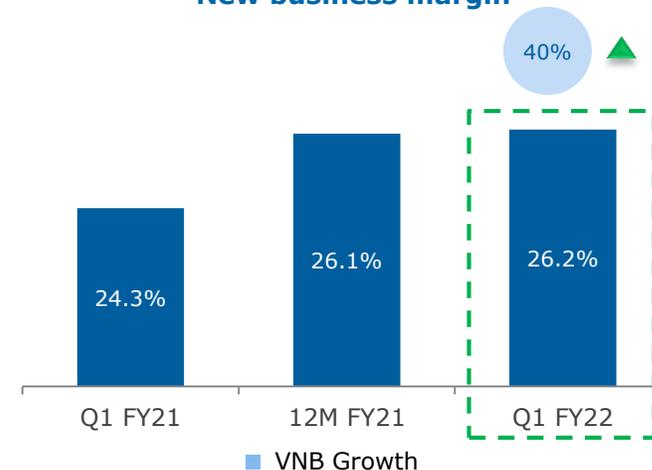
Rs bn

Focus on diversified channel mix¹



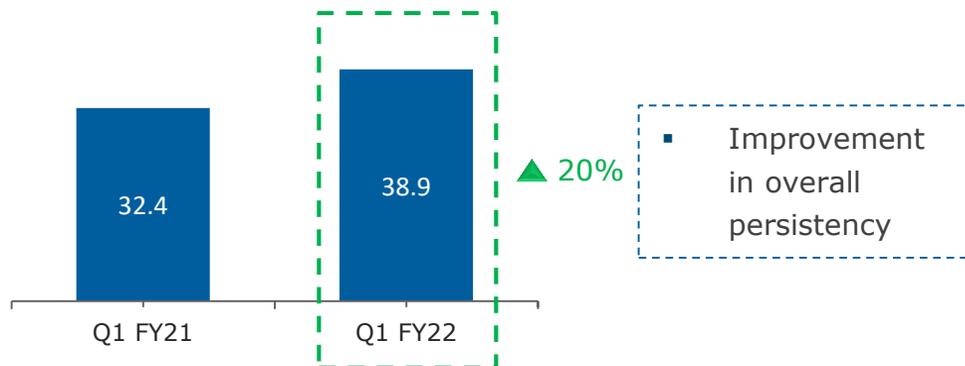
Profitable growth

New business margin



- VNB growth of 40% on the back of higher volumes and balanced product mix

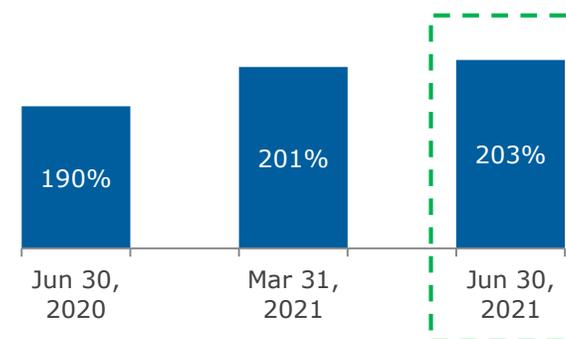
Strong growth in renewal premium



- Improvement in overall persistency

Healthy solvency position

Solvency margin²



- Maintained stable solvency ratio

1. Basis Individual APE

2. Excludes impact of proposed final dividend of Rs 4.1 bn, to be paid in Q2 FY22 (subject to shareholders' approval)



Performance
Snapshot

Our Strategy



Managing Covid-19

Customer Centricity

Annexures

India Life Insurance



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Our Strategy

Key elements of our strategy

1



Focus on profitable growth

Ensuring **sustainable and profitable growth** by identifying and tapping new profit pools

2



Diversified distribution mix

Developing **multiple channels** of growth to drive need-based selling

3



Market-leading innovation

Creating **new product propositions** to cater to the **changing customer behaviour** and needs

4



Reimagining insurance

Market-leading **digital capabilities** that put the customer first, shaping the insurance operating model of tomorrow

5

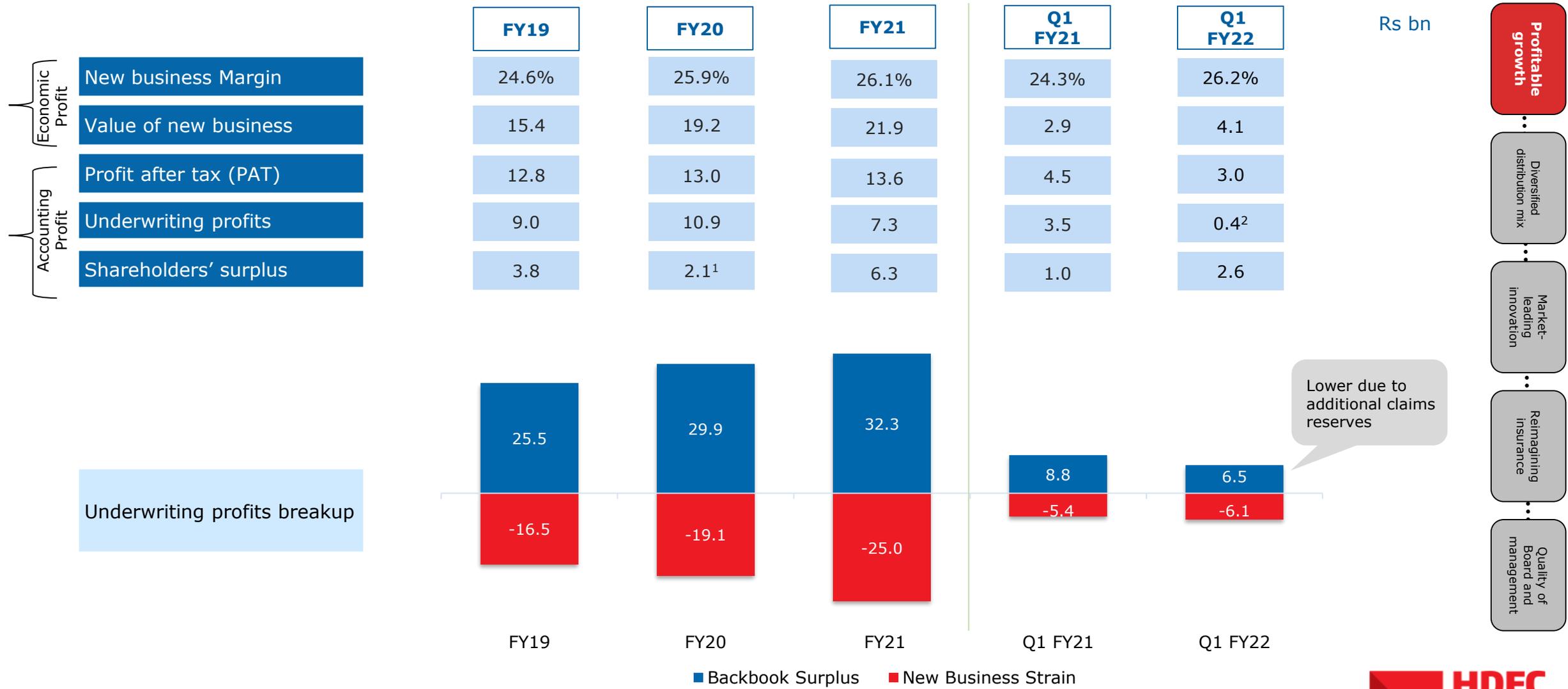


Quality of Board and management

Seasoned leadership guided by an **independent and competent Board**; No secondees from group companies

“Our continuous focus on technology and customer-centricity has enabled us to maintain business continuity even through the second wave of Covid-19”

Focus on profitable growth

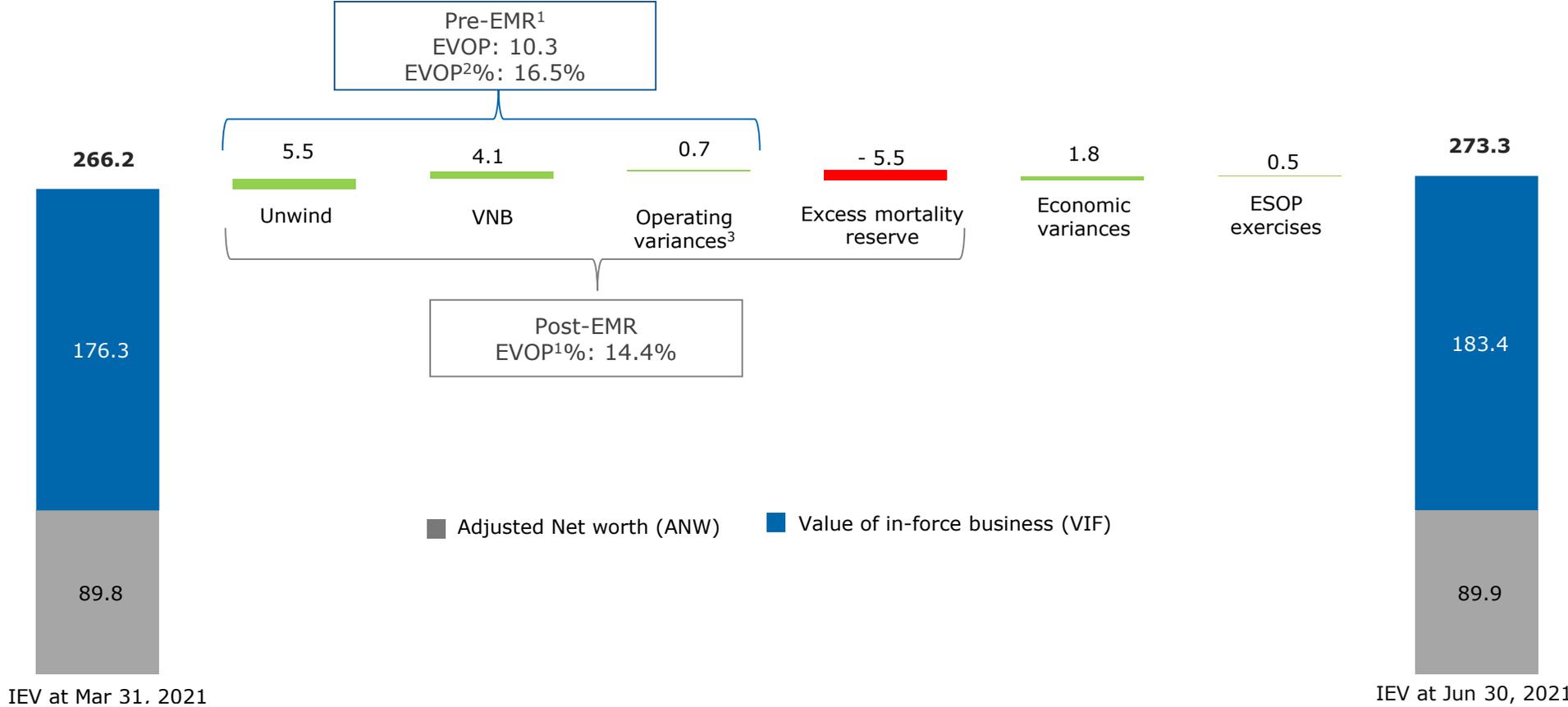


1. FY20 shareholder surplus: Post accounting for impact of Yes Bank AT1 bonds write-off
 2. Q1 FY22 underwriting profits: Post accounting for impact of excess mortality reserve (EMR) of Rs 7 bn



Analysis of change in IEV¹

Rs bn



- Profitable growth
- Diversified distribution mix
- Market-leading innovation
- Reimagining insurance
- Quality of Board and management

- Excess claims received in Q1 FY22 absorbed by the reserve created at the start of the financial year
- Additional reserve of Rs 7 bn created for expected claims intimation

1. EMR: Excess mortality reserve
 2. EVOP% calculated as annualised EVOP (Embedded Value Operating Profit) to Opening EV
 3. Mortality variance: 0.03, Persistency variance: 0.5, Expenses and Others: 0.2



Diversified distribution mix enabled by multiple levers

Enhancing and expanding proprietary¹ channels

share increased from 32% in FY21 to 38% in Q1 FY22



Tapping new generation of customers through Online channel



Engage-Enable-Earn Agency Life

Focus on building a skilled and structurally solid Agency channel along with increasing agent productivity



Expanding geographical reach via Online channel



Leveraging analytics for upsell and cross-sell via Direct channel

Emerging ecosystem



Strong partnerships



We understand your world



250+ traditional partners

New Partnerships: ICICI Securities and TVS Credit

Profitable growth

Diversified distribution mix

Market-leading innovation

Reimagining insurance

Quality of Board and management



1. Proprietary channels include Agency, Direct and Online

Bancassurance powered by technology, partner engagement and people

Tech enablement



- Insta mobility enabling front-line to generate leads and close sales from any location



- Document elimination for low-risk segments



Cloud Telephony

- Analytics driven upsell, cross-sell and need-based selling



- One stop solution for generating illustration

Partner engagement



- Platform to engage across bank's hierarchy



- Joint CSR initiatives that strengthen relationships



- Life insurance education and awareness campaigns



- InsurExpert - product and process knowledge series

Upskilling workforce



- Learning on the go: mobile nuggets for skill enhancement



- Virtual assistant for answering customer/sales queries



- Comprehensive engagement and training programs for sales teams

Profitable growth

Diversified distribution mix

Market-leading innovation

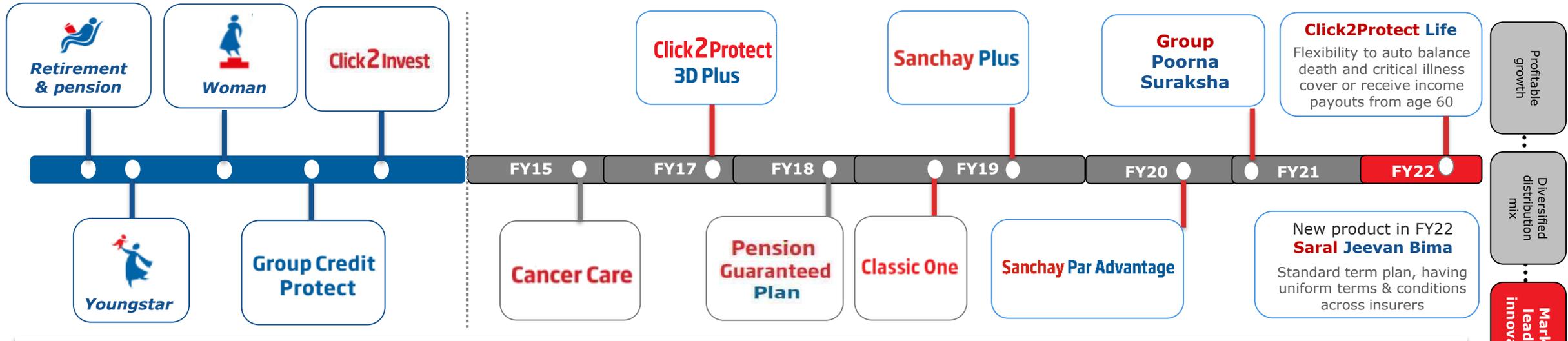
Reimagining insurance

Quality of Board and management

Geared to tap growing potential of Indian banking ecosystem

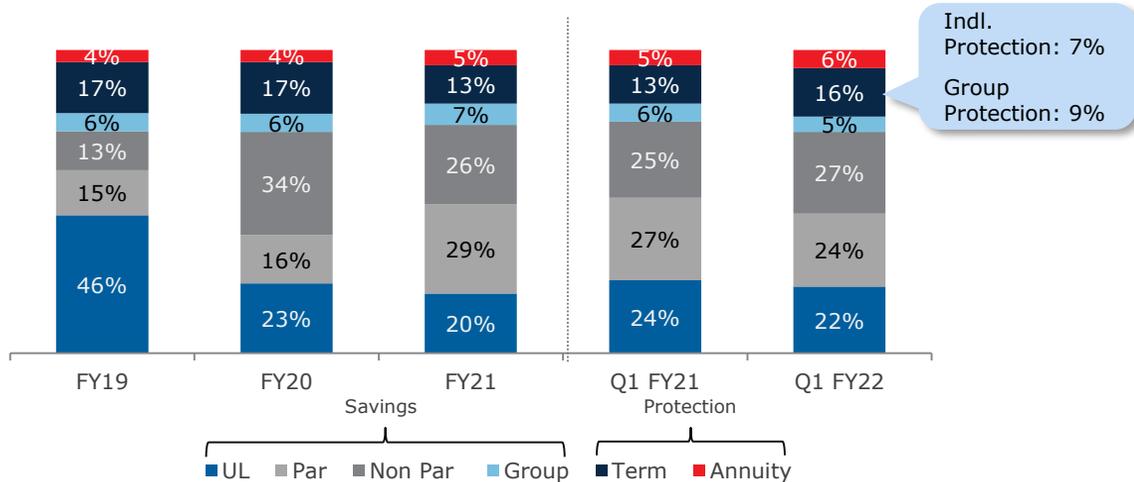


Expanding market through consistent product innovation



Profitable growth
Diversified distribution mix
Market-leading innovation
Reimagining insurance
Quality of Board and management

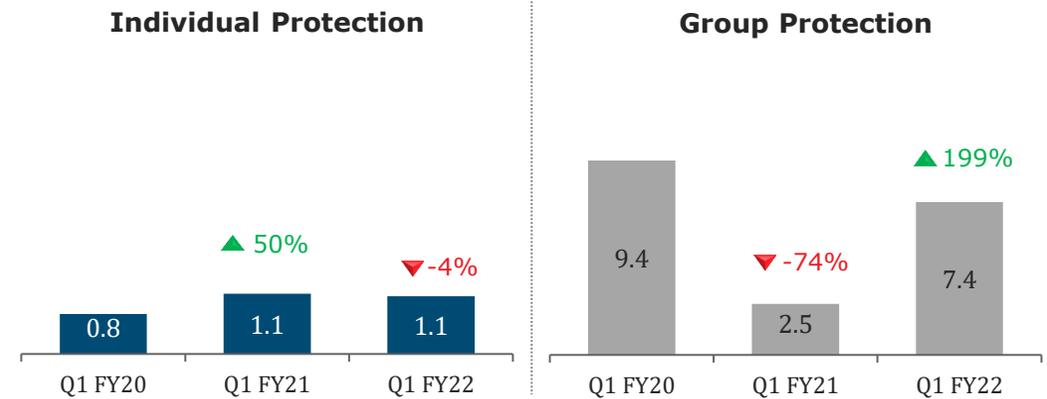
Balanced product suite helps in managing business cycles ¹



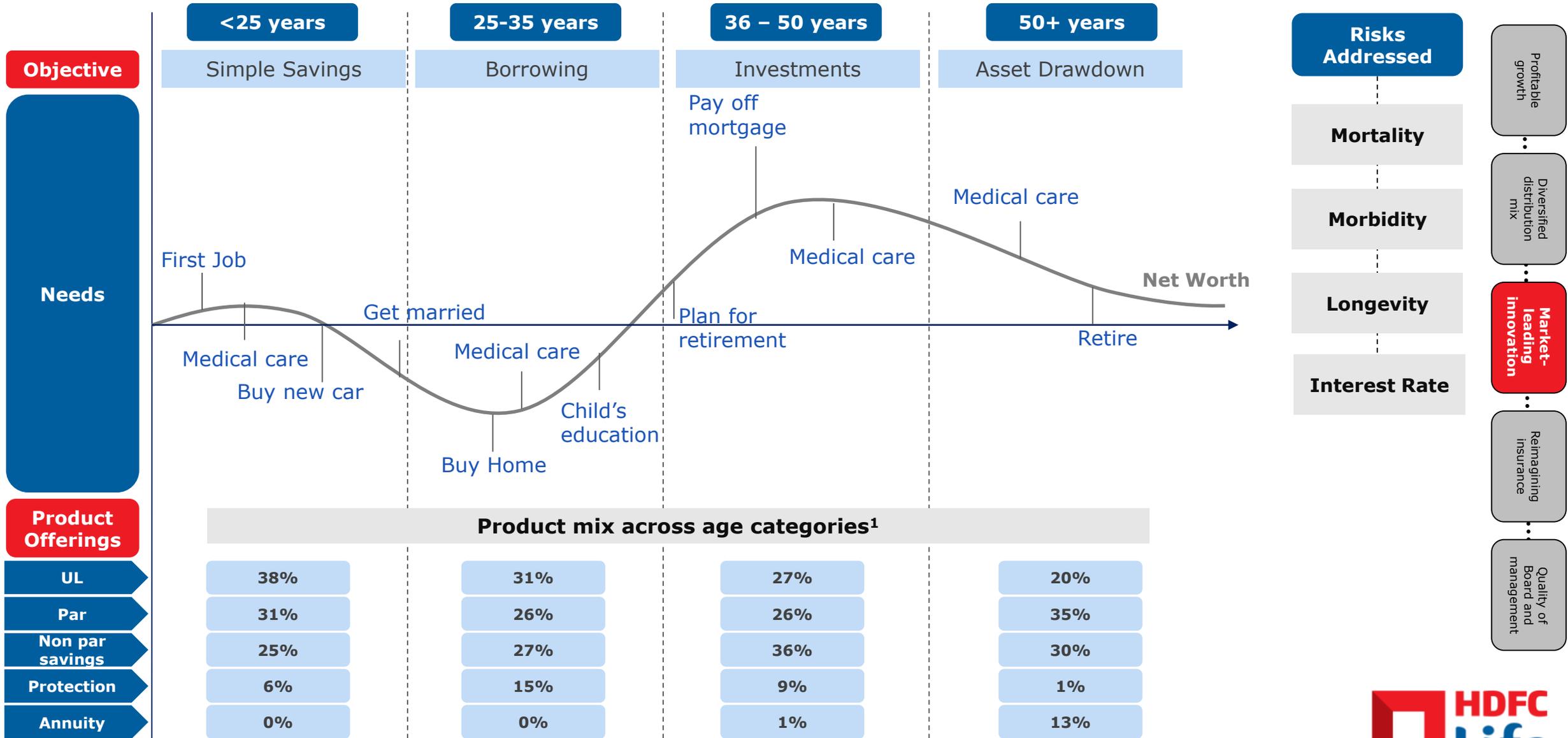
1. As a % of Total APE

2. Individual protection numbers are based on APE and group protection numbers based on NBP. Group protection includes Credit protect, GTI, GPS and Group Health

Calibrated growth in protection ² (Rs bn)



Addressing customer needs at every stage of life



1. Based on Individual WRP for Q1 FY22; Percentages may not add up due to rounding off effect

Our approach to retirement solutions

Opportunity to grow the retiral corpus¹ by 3x between FY21-25
Retiral corpus as a % of total AUM² has increased from 19% in FY17 to 30% in Q1 FY22

1. NPS



- Ranked #1 in Retail and Corporate NPS segment, with AUM of Rs 186.7 bn
- Registered strong AUM growth of 87% in Q1 FY22

2. Individual income plans³



- Providing long term retiral solutions
- Catering across age brackets & premium frequencies

3. Immediate / deferred annuity



- Largest player in the private sector
- Servicing 130+ corporates and >5,000 lives covered in Q1 FY22

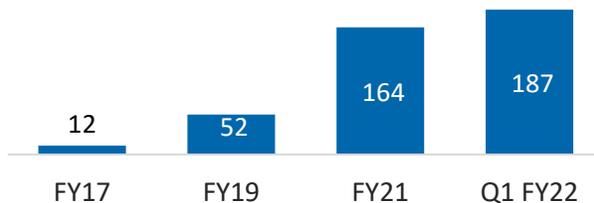
4. Group superannuation fund



- Managing funds for 150+ corporates under superannuation scheme

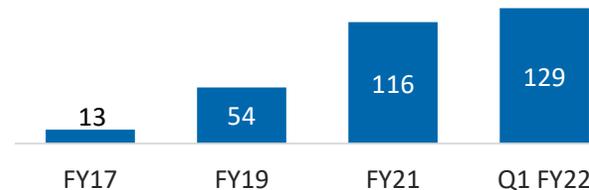
NPS AUM

FY17-21 CAGR: 94% ▲



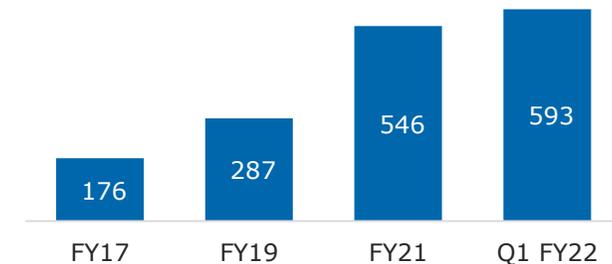
Annuity portfolio

FY17-21 CAGR: 72% ▲



Retiral corpus¹

FY17-21 CAGR: 33% ▲

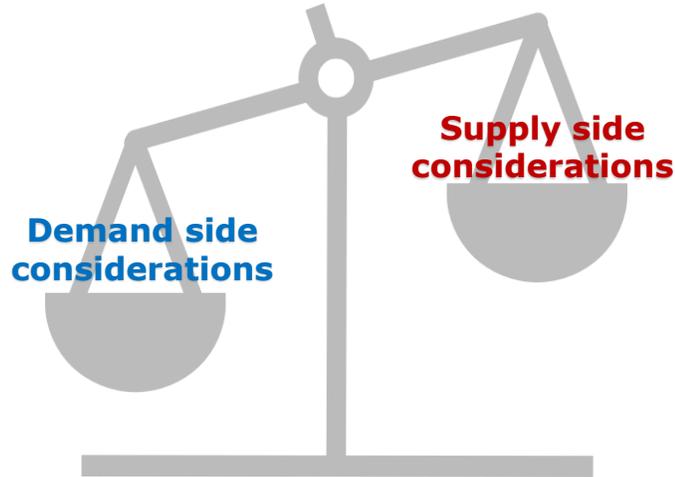


1. Includes NPS, Annuity, Group superannuation fund and long term variant of Sanchay Plus and Sanchay Par Advantage
 2. AUM includes HDFC Life and HDFC Pension AUM
 3. Comprises long term income and life long tenure options offered in Sanchay Plus and Sanchay Par Advantage

Profitable growth
 Diversified distribution mix
 Market-leading innovation
 Reimagining insurance
 Quality of Board and management

Our protection philosophy

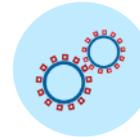
Protection is a multi-decade opportunity that we plan to address prudently with continued innovation



- ✓ Huge protection gap and under-penetration
- ✓ Customers valuing brand, onboarding experience and track record, apart from the price

- ✓ Adverse mortality experience
- ✓ Recalibration by reinsurers
- ✓ Need for calibrated underwriting
- ✓ Sustaining robust claim settlement ratio
- ✓ Insurers moving beyond top 10 cities and salaried segment

Our Focus Areas



Strengthening underwriting practices and use of deep learning underwriting models



Continue to address protection opportunity through group platform (Credit Life) apart from retail business



Product innovation catering to varying customer needs



Leveraging available market & industry platforms e.g., central medical repository for faster turnaround and greater underwriting precision

Profitable growth

Diversified distribution mix

Market-leading innovation

Reimagining insurance

Quality of Board and management

Multi-pronged risk management approach for protection

1

Reducing incidence of fraud & early claims

Analytics and Data Enrichment

Risk+

AI-ML based risk models, rule engines, credit bureaus etc.

No 'one size fits all' underwriting



Dynamic classification depending on profile, detailed medical & financial underwriting

Regular portfolio review



To identify emerging trends, outliers and take corrective actions

2

Limiting impact on profitability & solvency

Reinsurance



Optimized reinsurance strategies for risk transfer

Catastrophe agreement



To protect excess loss

Prudent reserving



Well provisioned to prevent sudden shocks from current pandemic

3

Balancing pricing & underwriting

Active re-pricing



Ongoing wherever required (mostly applies for Group schemes)

Product boundary conditions



Gate criteria depending upon sourcing channel

4

Strong governance & audits @Partners

TPAs & medical centers



Ensure process & quality adherence

Distribution partners



Adherence to best practices and continuous monitoring of risk

Profitable growth

Diversified distribution mix

Market-leading innovation

Reimagining insurance

Quality of Board and management

Product mix across key channels¹

Banca ²	Segment	FY19	FY20	FY21	Q1 FY22
	UL	64%	32%	27%	30%
	Par	13%	18%	37%	34%
	Non par savings	17%	44%	30%	29%
	Term	4%	4%	4%	5%
	Annuity	3%	2%	2%	2%

Direct	Segment	FY19	FY20	FY21	Q1 FY22
	UL	50%	33%	29%	27%
	Par	8%	14%	17%	13%
	Non par savings	12%	20%	16%	22%
	Term	6%	4%	3%	4%
	Annuity	24%	29%	35%	34%

Agency	Segment	FY19	FY20	FY21	Q1 FY22
	UL	26%	12%	10%	13%
	Par	40%	34%	37%	29%
	Non par savings	17%	40%	39%	41%
	Term	12%	12%	11%	13%
	Annuity	5%	3%	3%	3%

Online ³	Segment	FY19	FY20	FY21	Q1 FY22
	UL	62%	44%	39%	39%
	Par	2%	1%	1%	1%
	Non par savings	1%	18%	29%	29%
	Term	35%	37%	30%	29%
	Annuity	1%	1%	2%	2%

Company	Segment	FY19	FY20	FY21	Q1 FY22
	UL	55%	28%	24%	27%
	Par	18%	19%	34%	29%
	Non par savings	15%	41%	31%	32%
	Term	7%	8%	7%	8%
	Annuity	5%	4%	5%	5%

Protection		FY19	FY20	FY21	Q1 FY22
	Basis APE	17%	17%	13%	16%
	Basis NBP	27%	27%	20%	22%

Annuity		FY19	FY20	FY21	Q1 FY22
	Basis APE	4%	4%	5%	6%
	Basis NBP	17%	16%	20%	26%

1. Basis Individual APE, Term includes health business. Percentages are rounded off
2. Includes banks, other corporate agents and online business sourced through banks / corporate agents
3. Includes business sourced through own website and web aggregators

Profitable growth

Diversified distribution mix

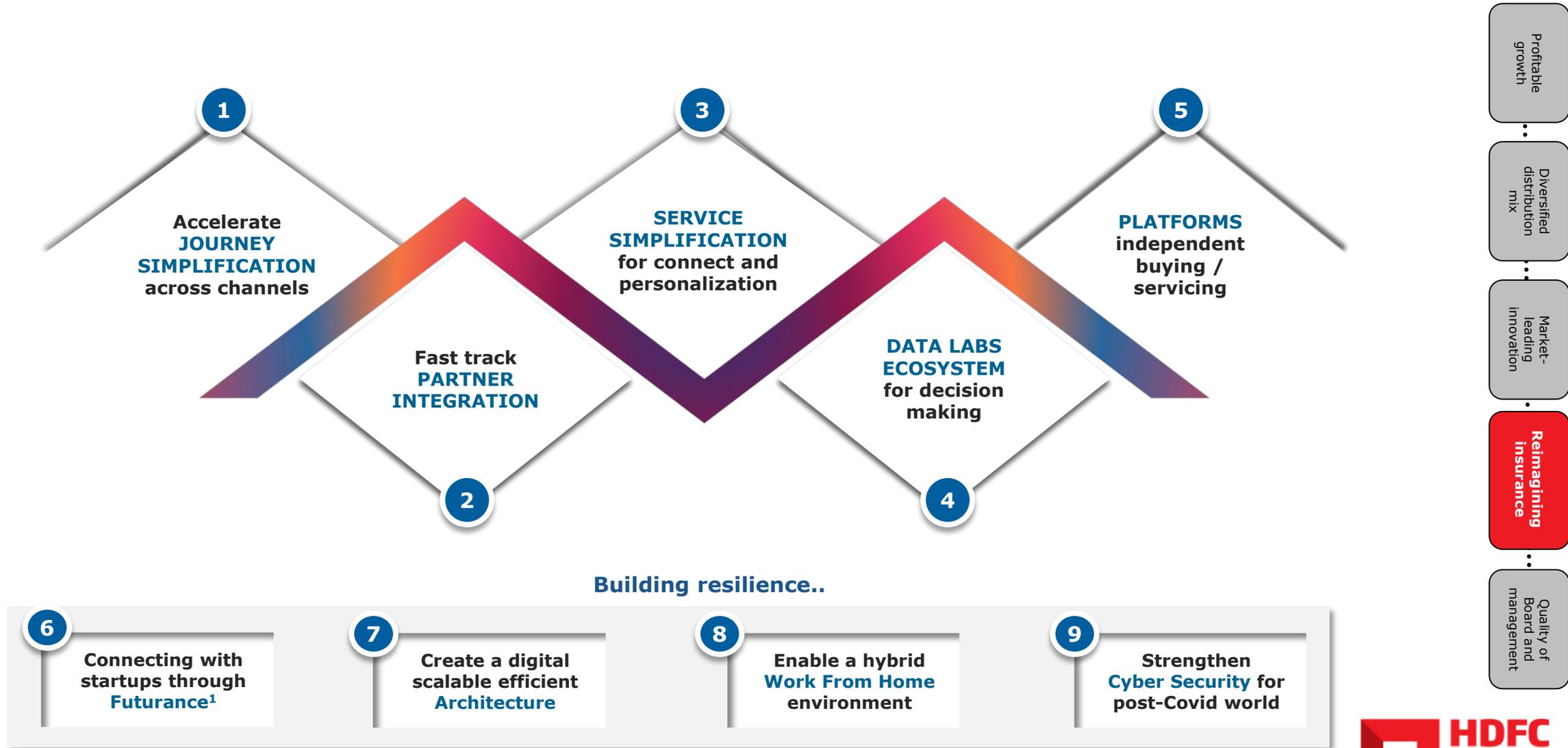
Market-leading innovation

Reimagining insurance

Quality of Board and management

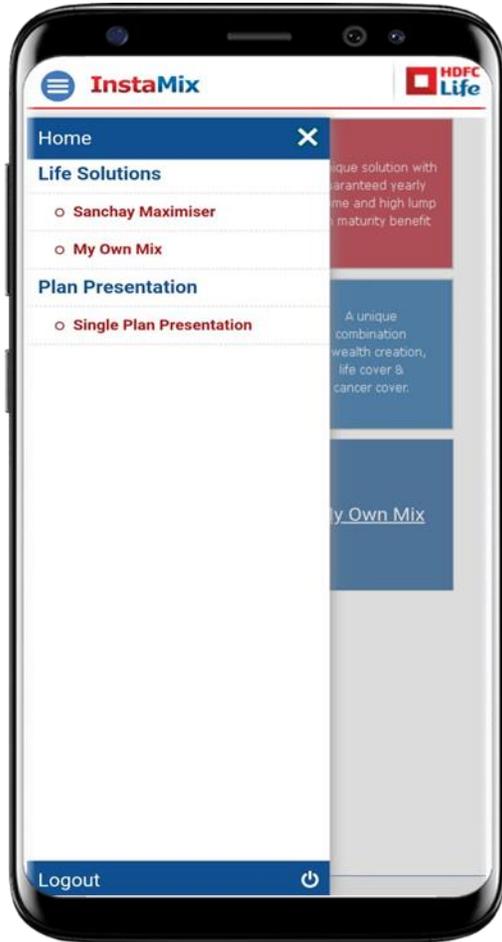


Aligned to make life simpler for the customers in a turbulent environment



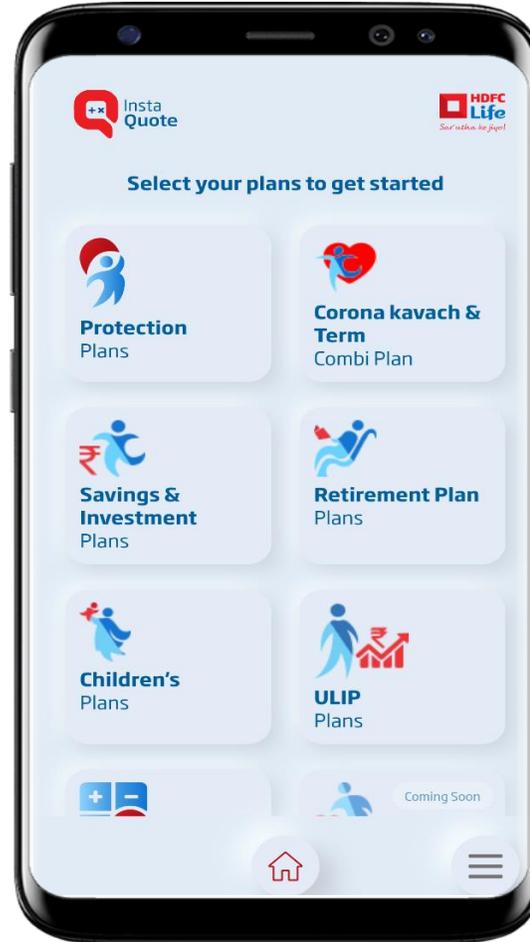
1. Futurance: A program to collaborate with startups for harnessing cutting-edge technology

Journey Simplification – Enabling pre and post sales efficiency



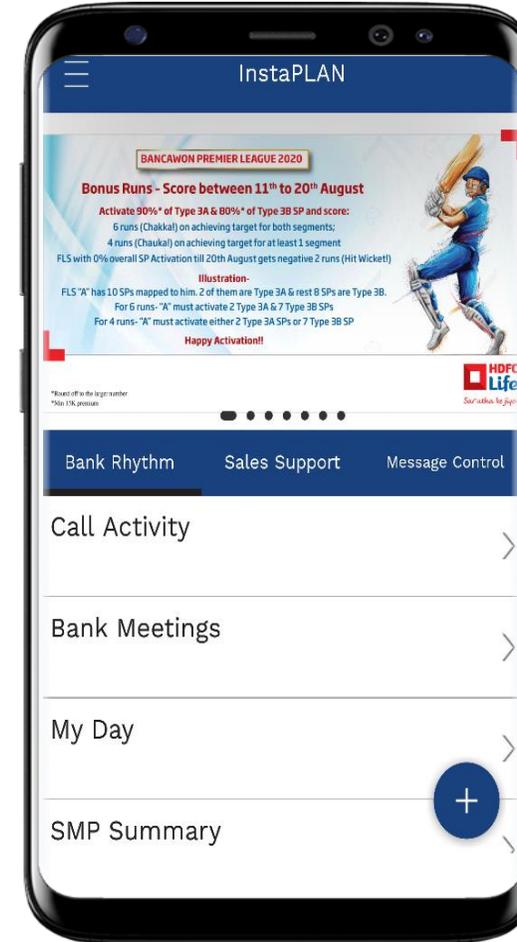
InstaMix

Integrated seamless journey
Pre approved popular plan combos



InstaQuote

Offline quote calculator for sales
15,000+ daily quote generation



InstaPlan

Digital tool for sales activity management
5,000+ active users

Profitable growth

Diversified distribution mix

Market-leading innovation

Reimagining insurance

Quality of Board and management



Creating a scalable and efficient digital architecture



1 Sign Up

2 Choose API

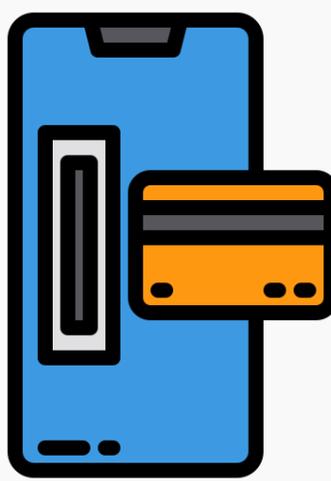
3 Subscribe API

4 Test API

InteGreat

Publish and test APIs for partner integration

18 new business APIs rolled out



Payment Middleware

Unified API middleware for payment gateways

2 payment gateways on-boarded



CloudLife

Flexible & agile infrastructure services

~65% reduction in downtime

Profitable growth

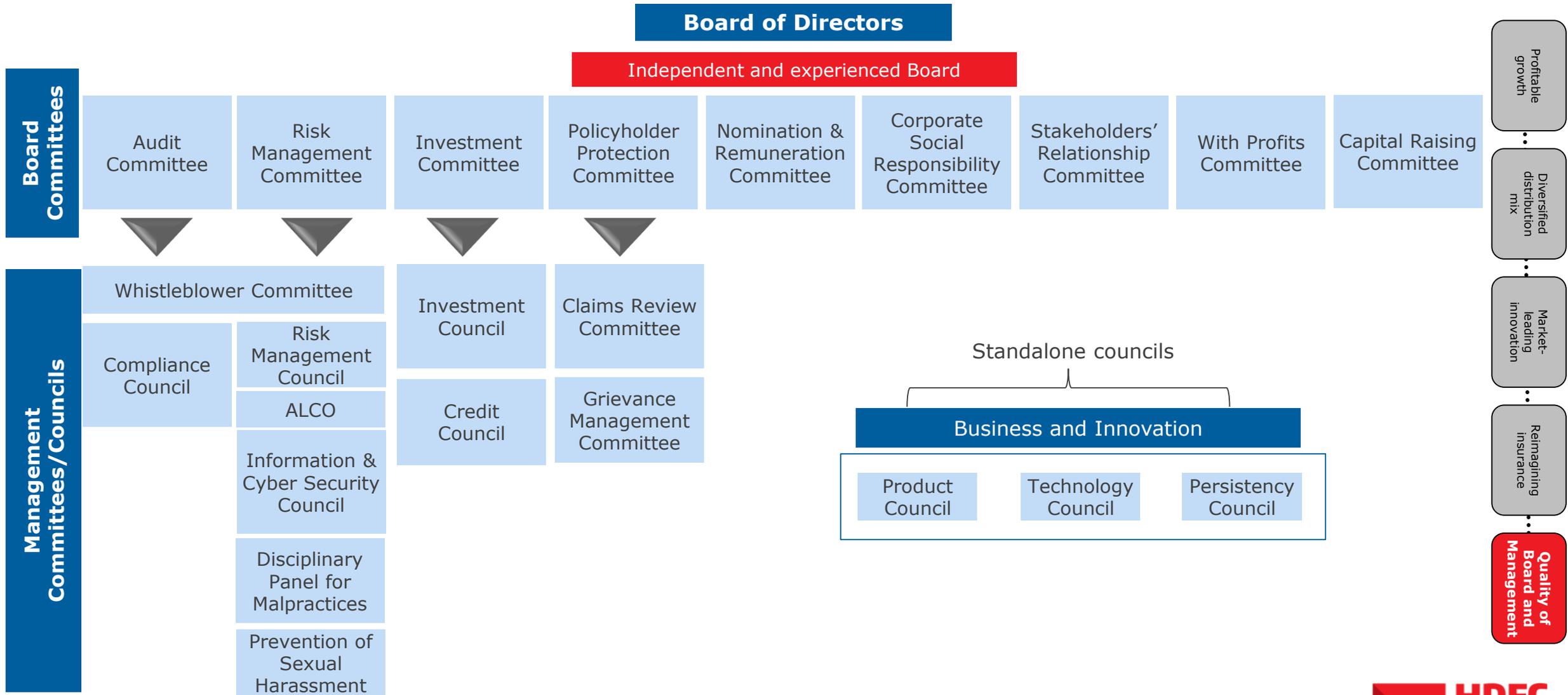
Diversified distribution mix

Market-leading innovation

Reimagining Insurance

Quality of Board and management

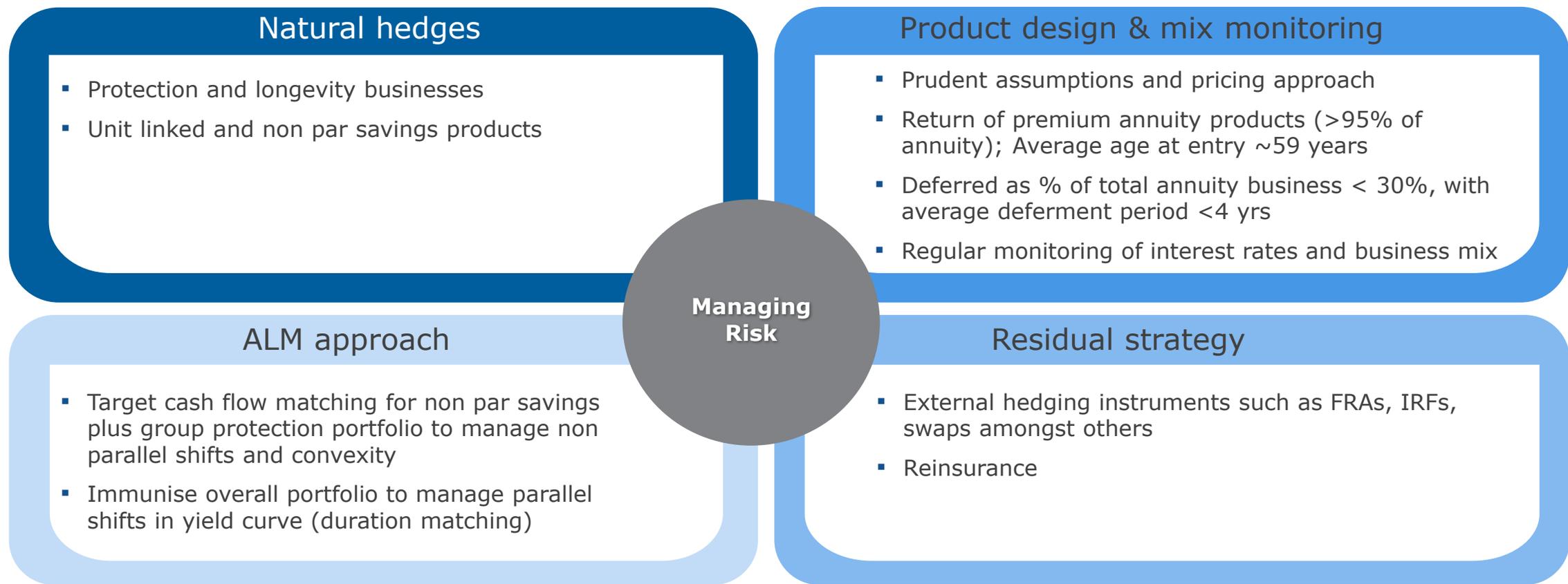
Governance framework



Additional governance through Internal, Concurrent and Statutory auditors



Financial risk management framework



Sensitivity	FY21				Q1 FY22			
	Overall		Non par ¹		Overall		Non par ¹	
	EV	VNB Margin	EV	VNB Margin	EV	VNB Margin	EV	VNB Margin
Interest Rate +1%	(2.2%)	(1.5%)	(2.3%)	(2.9%)	(2.2%)	(1.6%)	(2.5%)	(2.9%)
Interest Rate -1%	1.6%	0.9%	1.2%	1.8%	1.9%	1.1%	2.0%	2.1%

Sensitivity remains range-bound on the back of calibrated risk management



Performance
Snapshot

Our Strategy



Managing Covid-19

Customer Centricity

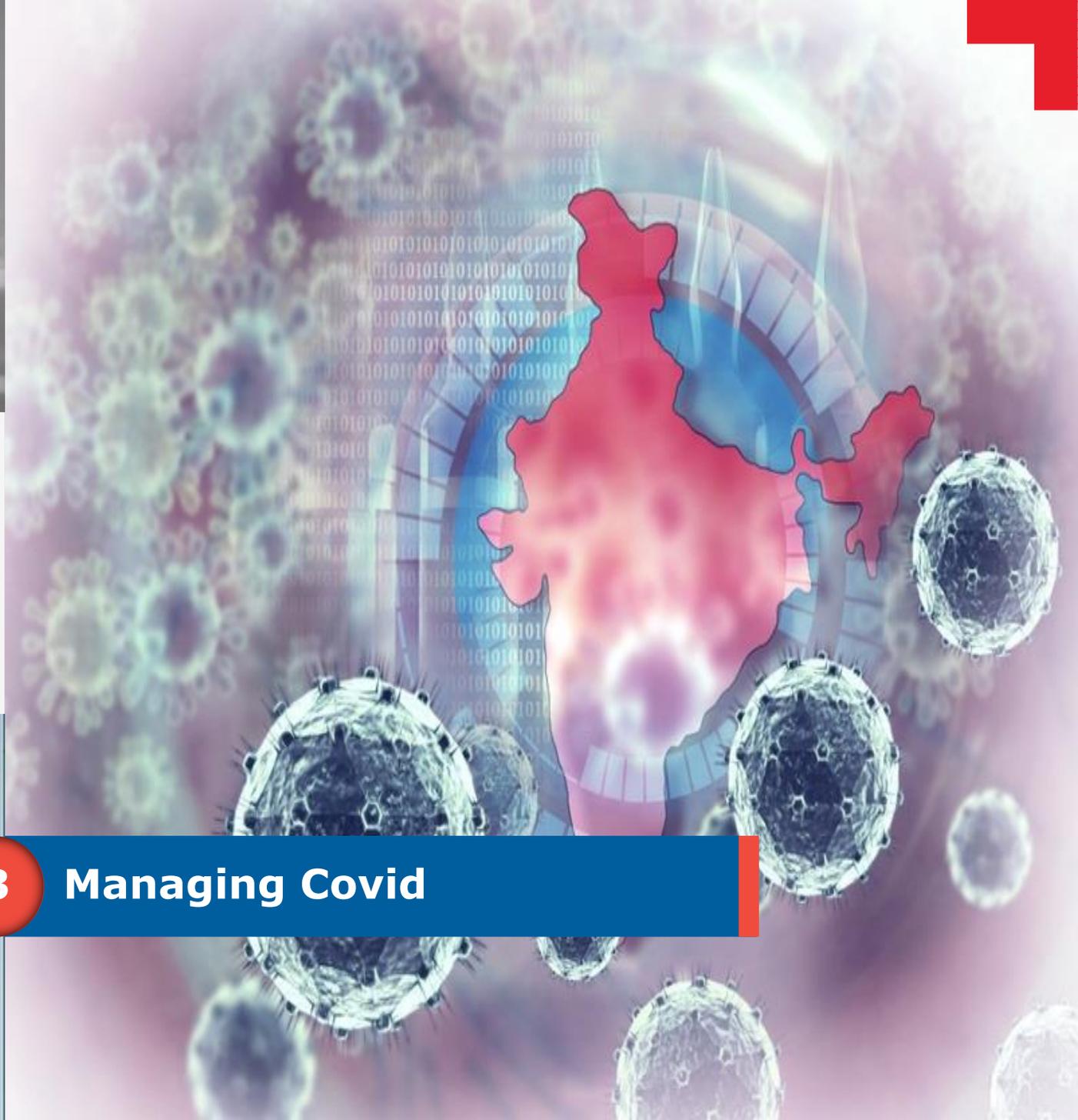
Annexures



India Life Insurance

3

Managing Covid



Dynamic approach to manage impact of the COVID-19 outbreak



Accelerated digital selling

- Focus on selling products with end to end digital customer journeys



Digital Servicing

- Communication to customers about digital touch-points for claims, renewal collection and customer queries



Prioritizing areas of focus

- Dynamic review and assessment, strengthening operating assumptions, heightened focus on cost



Responsive operating measures

- Regular branch operations being sustained with daily tracking of employee and agent safety

Employee Engagement/ Facilitation



Vaccination drive



Work from home



Emotional & mental wellbeing program



Doctor on call service



ICU at home



Walkathon

Emphasis on digital across customer touch-points

New business / purchase



Digital sales journey - End-to-end digital sales, from prospecting till conversion, including customer interactions



Chat PCV and eCCD - No dependence on salesperson or call center. ~45% digital pre-conversion verification (through chat and eCCD) ★



Telemedicals - 64% of the medicals done through tele-medicals



Uninterrupted customer assistance - Work from home enabled across the organization; Access to Microsoft Teams, Citrix ★



InstaInsure - Simplified insurance buying through a 3-click journey

Policy servicing



SVAR Digital Renewal collections - 87% based on renewal premiums and 96% based on no. of policies; SVAR (voice bot for renewal calling) and use of Cloud telephony



Maturity payouts - Email, Whatsapp and customer portal 'My Account' enabled to upload necessary docs



LifeEasy - Simple '3 click claim' process, 100%¹ eligible claims settled in 1 day. Claims initiation process also enabled through Whatsapp



RPA - Robotic Process automation handled ~300 processes remotely



Contact centres - Branch staff replacing call centre agents

Customer interactions



instA
Seamless support experience - ~1.8 mn monthly queries handled by instA (virtual assistant)



Use of mobile app - Over 41% increase in mobile app usage



InstaServe - OTP based policy servicing tool to handle customer queries ★



24*7 self-service options - ~97% of chats are self-serve via chat-bot



Branches - Daily tracking of employee and agent safety

Employee / Partner engagement



e-learning platform - 7,000+ agents attending training programs daily through Agency Life Platform ★



Gamified contests - Launched to drive adoption of digital engagement initiatives ★



Insta PRL Agent on-boarding - Insta PRL enabling digital on-boarding of agents - 20,000+ applications logged in Q1 FY22



Employee engagement - VC based skill building sessions with digital partners (Twitter, Google, Facebook) ★



Partner trainings - Conducted via digital collaboration tools

★ New initiatives launched to manage volatile business environment due to the Covid-19 outbreak

1. Claim settlement ratio through LifeEasy (online) platform, as on 31st March 2021



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India Life Insurance

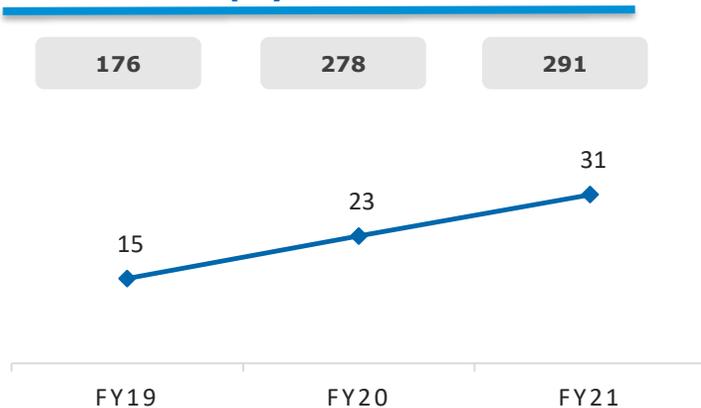
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Customer Centricity



Delivering significant customer benefits at scale

Death claims payout



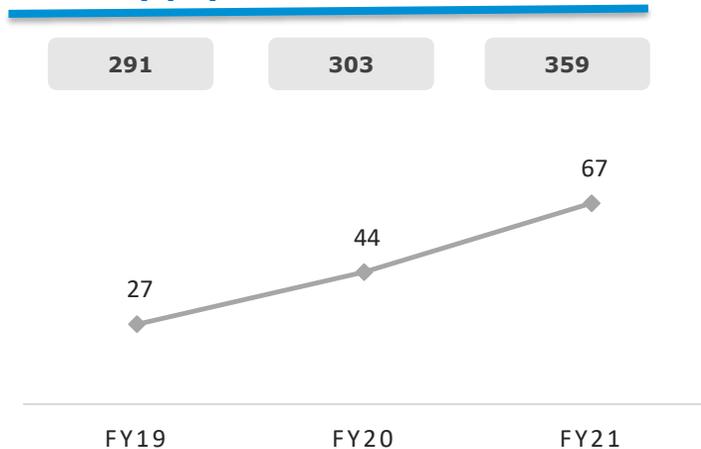
Par bonus

Rs bn

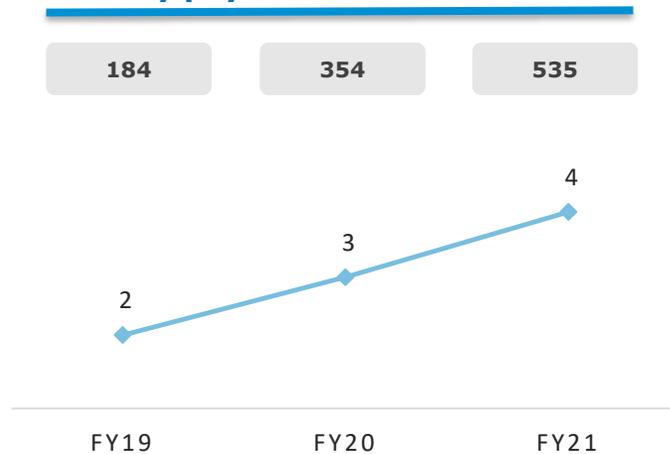


No. of lives benefitted (in '000s)

Maturity payout



Annuity payout



Key metrics

Covering ~75 mn lives and managing ~5 mn inforce policies as on March 31, 2021

Settled death claims amounting to ~ Rs 69 bn over last 3 years

Paid maturity benefits amounting to ~ Rs 137 bn over last 3 years

Highest participating bonus of Rs 22 bn declared in FY21, benefitting more than 1.5 mn customers

Overall claim settlement ratio at 99.4% in FY21 (including ~100% for PMJJBY scheme)





**Performance
Snapshot**

Our Strategy



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India Life Insurance

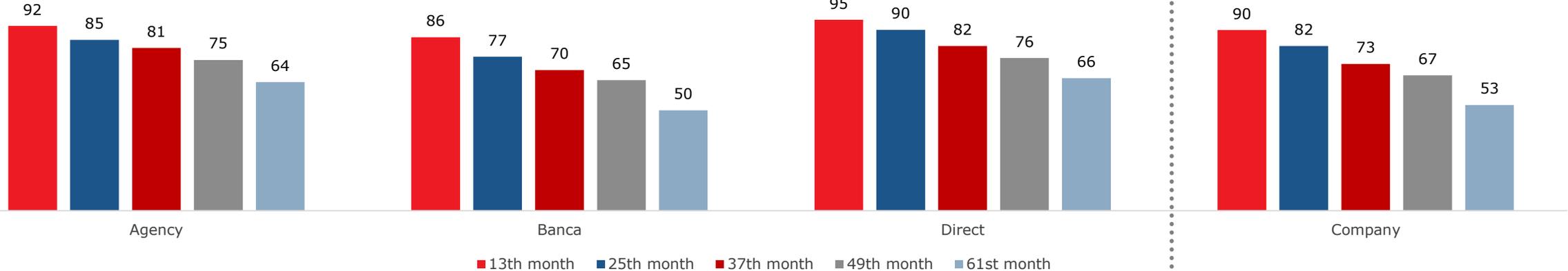
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Annexures

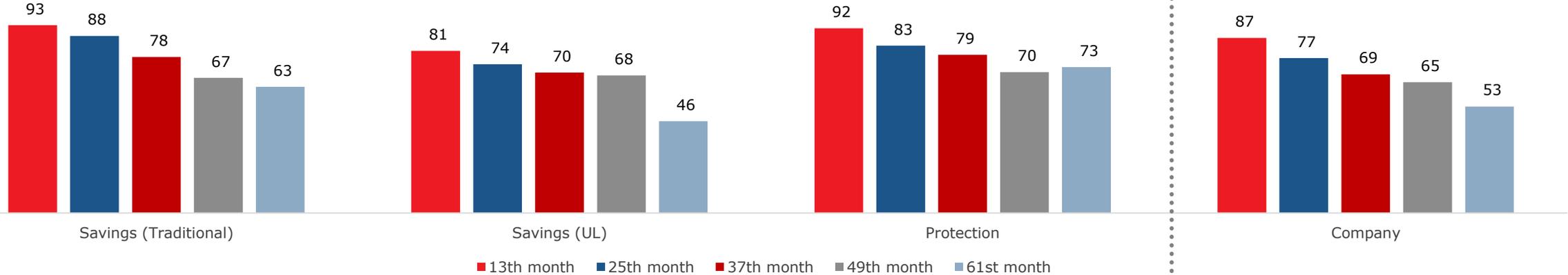


Individual persistency for key channels and segments¹

Across key channels (%)



Across key segments (%)



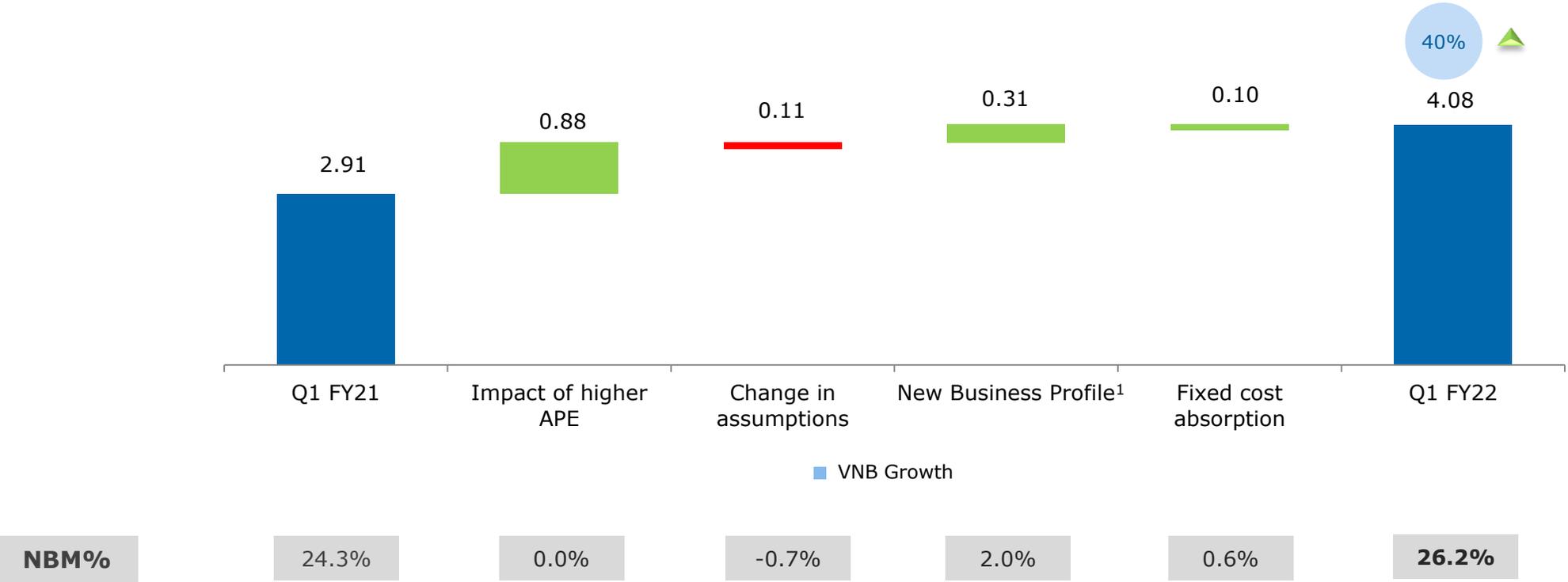
Actuarial
Financial
ESG



1. Calculated as per IRDAI circular (based on original premium) for individual business

Improving VNB trajectory

Rs bn



Actuarial

Financial

ESG

1. Reflects the impact of difference in mix of segment/distribution channel/tenure/age/sum assured multiple etc

VNB – Value of New Business; NBM – New Business Margin



Sensitivity analysis – FY21

Analysis based on key metrics	Scenario	Change in VNB Margin ¹	% Change in EV
Change in			
Reference rate	Increase by 1%	-1.5%	-2.2%
	Decrease by 1%	0.9%	1.6%
Equity Market movement	Decrease by 10%	-0.1%	-1.5%
Persistency (Lapse rates)	Increase by 10%	-0.3%	-0.6%
	Decrease by 10%	0.3%	0.5%
Maintenance expenses	Increase by 10%	-0.5%	-0.8%
	Decrease by 10%	0.5%	0.7%
Acquisition Expenses	Increase by 10%	-3.1%	NA
	Decrease by 10%	3.1%	NA
Mortality / Morbidity	Increase by 5%	-1.0%	-0.8%
	Decrease by 5%	1.0%	0.8%
Tax rate²	Increased to 25%	-4.8%	-8.3%

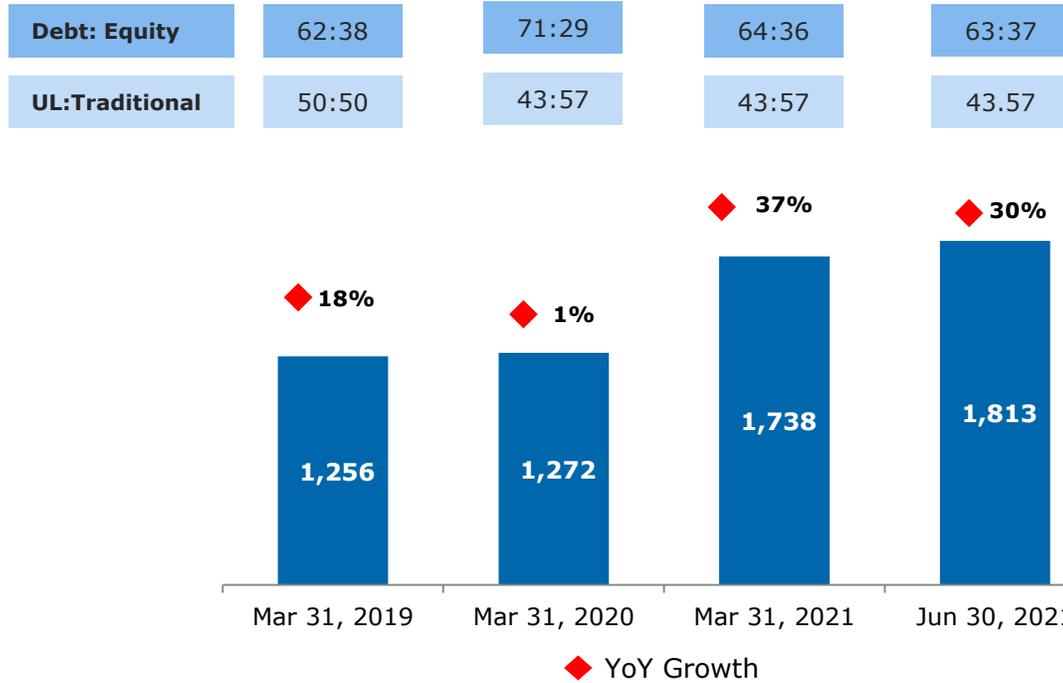
Actuarial
Financial
ESG

1. Post overrun total VNB for Individual and Group business

2. The tax rate is assumed to increase from 14.56% to 25% and hence all the currently taxed profits in policyholder/shareholder segments are taxed at a higher rate. It does not allow for the benefit of policyholder surplus being tax-exempt as was envisaged in the DTC Bill.

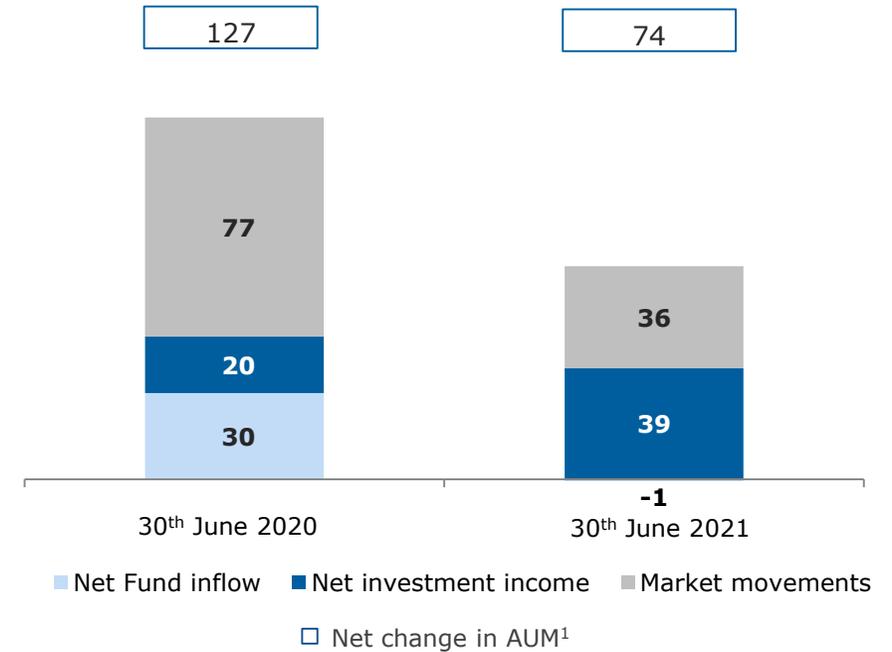
Assets under management

Assets Under Management



Change in AUM¹

Rs bn



- Over 98% of debt investments in Government bonds and AAA rated securities as on June 30, 2021

Actuarial

Financial

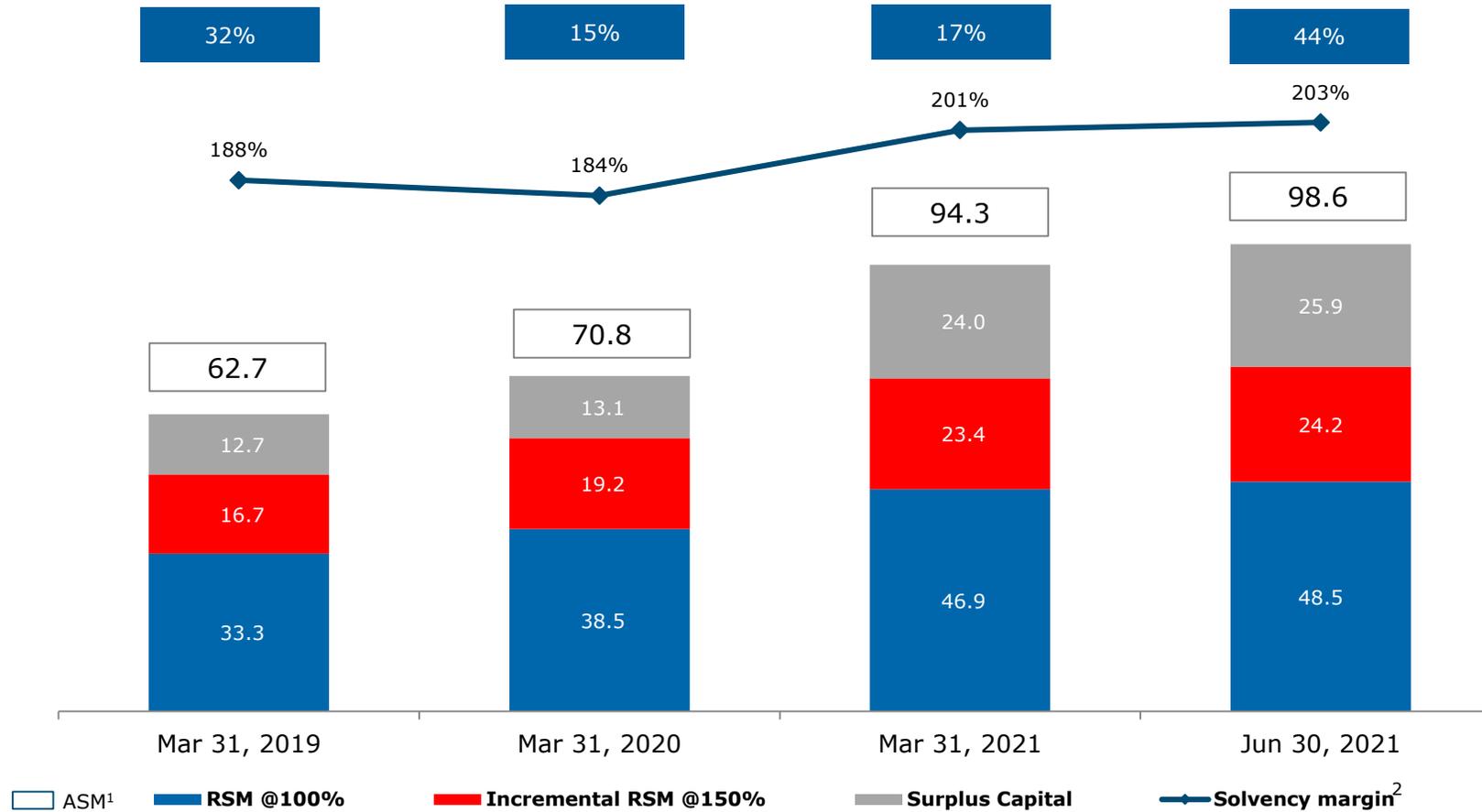
ESG

1. Calculated as difference from April to June

Stable capital position

Rs bn

NB premium growth



Actuarial
Financial
ESG

Stable solvency ratio, augmented by steady accretion to backbook

1. ASM represents Available solvency margin and RSM represents Required solvency margin
 2. Investment in subsidiaries not considered in solvency margin; Excludes impact of proposed final dividend of Rs 4.1 bn, to be paid in Q2 FY22 (subject to shareholders' approval)



Focus on sustainability

Our ESG strategy focusses on five pillars, each of which aims to address ESG related risks and create long term value for all stakeholders

Reflecting on our ESG Tenets

Our ESG strategy is based on following tenets:



Ethical Conduct



Responsible Investment



Diversity, Equity and Inclusion



Holistic Living



Sustainable Operations



- Active engagement with external agencies including MSCI, S&P Global (DJSI)



- MSCI rating improved from 'BB' in October 2019 to 'BBB' in August 2020
- S&P Global (DJSI) rating improved significantly in FY 2021



- First Integrated report published (FY 2021)



- ESG report published in July 2021



Actuarial

Financial

ESG

Environment • Social • Governance

5 pillars of ESG



Ethical Conduct



Responsible Investment



Diversity, Equity & Inclusion



Holistic Living



Sustainable Operations

Governance structure



Corporate governance policy

- Commitment to ethical business practices
- Includes Corporate structure and stakeholder management



Board evaluation & independence

- Six independent directors
- 'Fit and Proper' as per regulation



Board Diversity policy

- 27% women as on 30th June, 2021

Compensation framework



Remuneration policy

Seeks to balance the fixed and incentive pay



Performance Management System

based on the principles of balanced scorecard



Disclosure of managerial remuneration

in the annual report

Business ethics and compliances



Code of Conduct



Whistle blower Policy



PRSH¹



BRR² & Stewardship Code



Human Rights



Anti Bribery & Corruption Policy



AML³



Privacy Policy

Risk management and BCM



Risk management policy

- Enterprise risk management (ERM) framework
 - 'Three Lines of Defense approach'
 - Reviewed and approved by the Board
- Risk oversight by Board of Directors
- Review in multiple management forums



Mitigating & Managing Risk

- Modes of Risk awareness
 - Trainings, E-mailers, Seminars, Conferences, Quizzes and Special awareness Drives
- Sensitivity analysis and stress testing
- Business Continuity Management (BCM)- Creation of a recovery plan for critical business activities

Information/Cyber Security Responsible Investment (RI)



- ISO 27001:2013 and ISMS assessment program
- Data Privacy Policy

- Generate optimal risk adjusted returns over the long term
- RI framework
 - applicable to all major asset classes including equity and bonds
 - integrated into investment analysis

1. PRSH: Prevention of Sexual Harassment

2. BRR: Business Responsibility Report

36 3. AML: Anti Money Laundering

Environment • Social • Governance

5 pillars of ESG



Ethical Conduct



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Holistic Living



Sustainable Operations

Attracting talent



- **Virtual hiring and on-boarding** process without compromising on quality
- Robust **employee referral schemes** (>50% of the hiring through referrals)
- **Flexi job program** and flexi hours to promote WFH, attract gig workers
- **Hire-train-deploy** model through tie-up with reputed learning institutions

Training & development



- Mandatory and optional **learning programs** for employees, contractors, channel partners
- **Mobile learning app** for self-paced learning
- **Virtual training** of employees during Covid
- Access to **curated online training** programs from reputed universities
- **Career coaching** and development interventions

Employee engagement



- Online yoga, meditation sessions, fitness challenges (Walkathon, Fit by Bit), Click2Wellness app
- Emotional and well being assistance program for employees
- Engagement programs for employees and their families
- **Talk to Doctor** for unlimited free consultation
- Strong **Reward and Recognition framework**

Employee diversity



- Actively promoting **diversity and inclusion**
- 25% women employees (maternity transition program, mentoring program for women, Economic Times Femina Best Workplaces for women)
- Promoting **diverse talent pool** (work profiles for second career women, specially-abled)
- LGBTQ+ friendly organisation
- Promoting diverse talent pool - #MyJobMyRules

Talent management/retention



- **Fast track growth** path for special categories of employees - Management Trainees & Graduate Trainees, etc.
- **Potential review and talent development** interventions for leadership
- Robust, transparent and objective **performance management system**
- **Career microsite, job portal** to educate employees on career opportunities within the company
- Higher increments, bonuses for those exceeding expectations
- Long term incentive plans in the form of **ESOPs** and cash to attract, retain and motivate good talent
- Elaborate **succession planning** for Key Managerial Personnel, critical senior roles



Environment • Social • Governance

5 pillars of ESG



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Holistic Living



Sustainable Operations

Inclusive growth



- The Corporate Social Responsibility wing is aligned with the UN Sustainable Development Goals (SDGs) with focus on Education, Health, Environment, Livelihood & Disaster Relief
 - FY21: 22 CSR projects across 24 states and 3 Union Territories impacting >233K beneficiaries in India
 - Support 10 out of the 17 UN Sustainable Development Goals



COVID-19 Response in FY21

- Contribution to PM Cares Fund
- Medical supplies, nutritional meals for frontline healthcare workers
- Distribution of Happiness Box consisting of immunity boosting supplements, hygiene support material and educational workbooks for underprivileged school children



Financial Inclusion



- In line with the Government's social scheme 'Pradhan Mantri Jeevan Jyoti Bima Yojana', HDFC Life offers HDFC Life Pradhan Mantri Jeevan Jyoti Bima Yojana Plan, which is a pure group term insurance product
- Group Jeevan Suraksha and Group Term Insurance are micro insurance products that have been designed for the members of micro finance institutions, co-operatives, self-help groups, etc.
- Under these plans, the Company covered a total of 2.1 cr lives till March 31, 2021

Customer centricity



Leveraging technology

- To simplify life insurance for customers through their journey across issuance, claims, servicing, or any other engagement
 - Artificial Intelligence (AI) for text and speech recognition;
 - Machine Learning (ML) to improve persistency;
 - Cognitive bots (software robots) for 24x7 customer service; and
 - Alternate data to enhance underwriting



Customer Satisfaction

- Grievance Redressal Policy
- Complaints per 10K reduced from 47 in FY20 to 35 in FY21
- 13th month persistency improved to 90%
- Improvement in overall Customer Satisfaction (CSAT) Scores



Environment • Social • Governance

5 pillars of ESG



Ethical Conduct



Responsible Investment



Diversity, Equity & Inclusion



Holistic Living



Sustainable Operations

Energy and water



Energy efficiency and water conservation initiatives

- Use of 3/5 star rated appliances with regular maintenance
- 69% of branches use LED based lighting system
- Use of sensor based urinals and water taps
- 12 water dispensing units installed in villages to provide clean drinking water
- Implementation of switch rooms across 384 branches resulting in reduced air-conditioning usage (both in running hours and temperature settings), leading to decrease in electricity bill units by 14% in FY21
- Replacement of Uninterruptible Power Supply UPS with new energy efficient devices; reduction of UPS capacity by 50% (equivalent to 750 KVA)
- Replacement of bottled drinking water with water purifiers
- Installation of sensor-based taps at corporate office and other select office locations

Business travel



- **40+ video conferencing rooms** setup to reduce travel

Digitization



Reduction of Paper Usage

- Online /e-forms for customers
- Annual report FY21 digitally communicated to all stakeholders
- Printers configured with default double side printing

CSR initiatives



- 17 city forests in over 45,000 sq.ft. area using the Miyawaki method. Over 50 different native species used
- Over last three years, 41,695 trees have been planted
- Plans to expand to support solar on schools and water rejuvenation projects

Waste management



- 310 Kgs of e-waste was recycled/ refurbished/disposed in an environmentally controlled manner, conforming to the guidelines of E-Waste (Management) Rules, 2016
- Donated old IT assets to recycling agencies for helping under-privileged sections of the society
- Segregation and proper disposal of waste - dry and wet
- **No single-use plastics**
 - Use of bio-degradable garbage bags
 - Cafeteria with reusable plates, cutlery, wooden stirrers etc.
 - Conference / meetings rooms with glass bottles and cups
 - Employees encouraged to bring their own mugs/glass





Performance Snapshot

Our Strategy



Managing Covid-19

Customer Centricity

Annexures

India Life Insurance

6

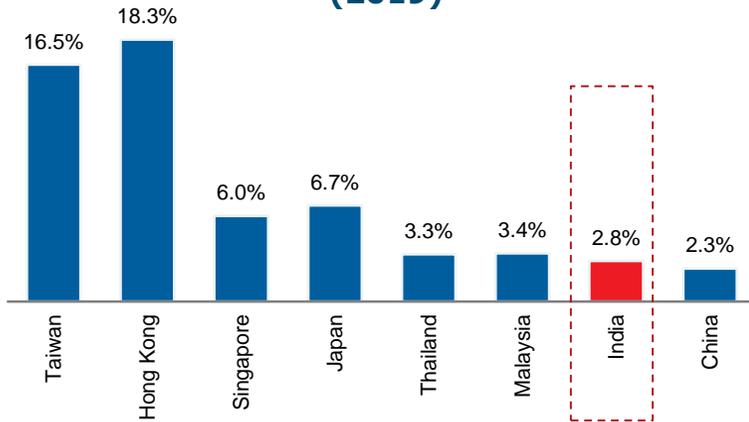
India Life Insurance



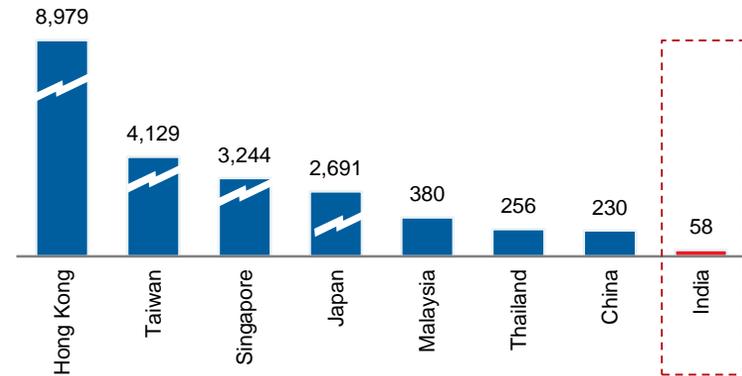
Life Insurance

Growth opportunity: Under-penetration and favorable demographics

Life Insurance penetration ¹ (2019)

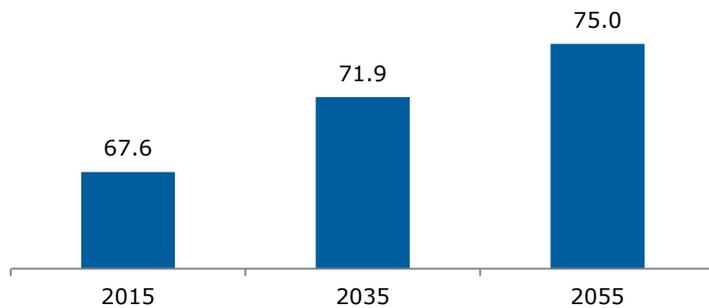


Life Insurance density US\$ ² (2019)

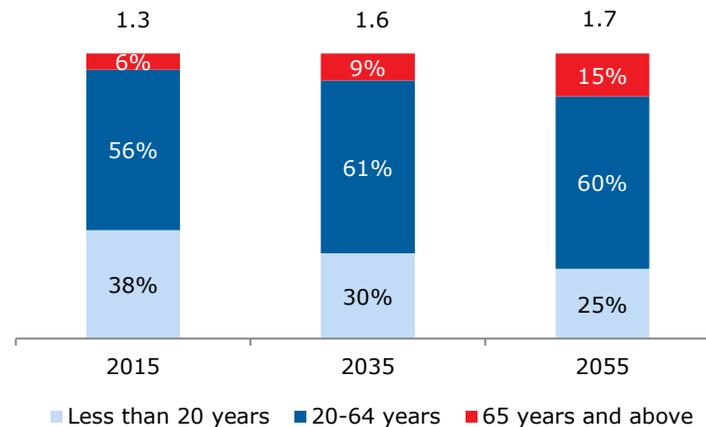


- India remains vastly under-insured, both in terms of penetration and density
- Huge opportunity to penetrate the underserved segments, with evolution of the life insurance distribution model

Life expectancy (Years)



Population composition (bn)



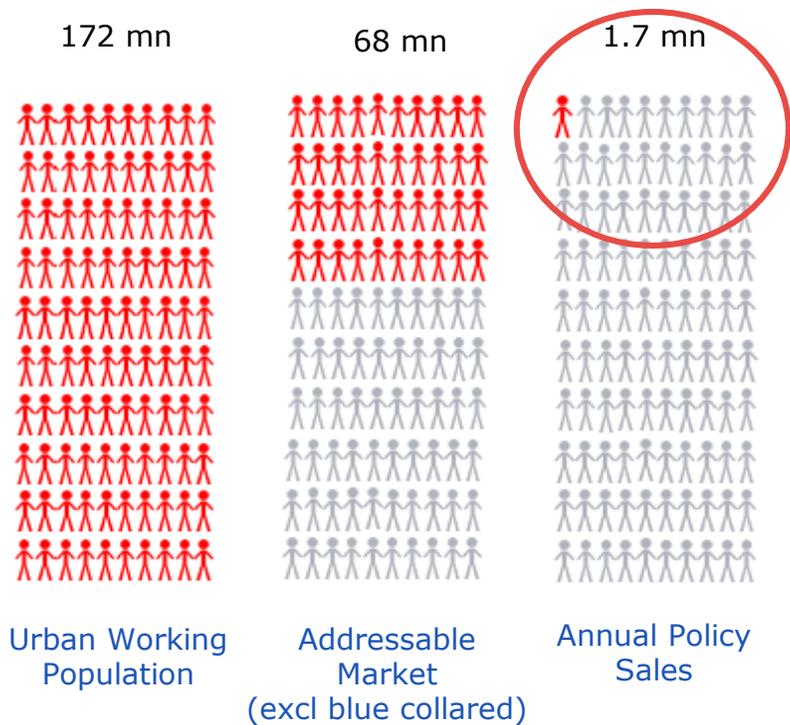
- India's insurable population estimated to be at ~1 bn by 2035
- Emergence of nuclear families and advancement in healthcare facilities lead to increase in life expectancy thus facilitating need for pension and protection based products

1. Penetration as measured by premiums as % of GDP,

2. Density defined as the ratio of premium underwritten in a given year to the total population

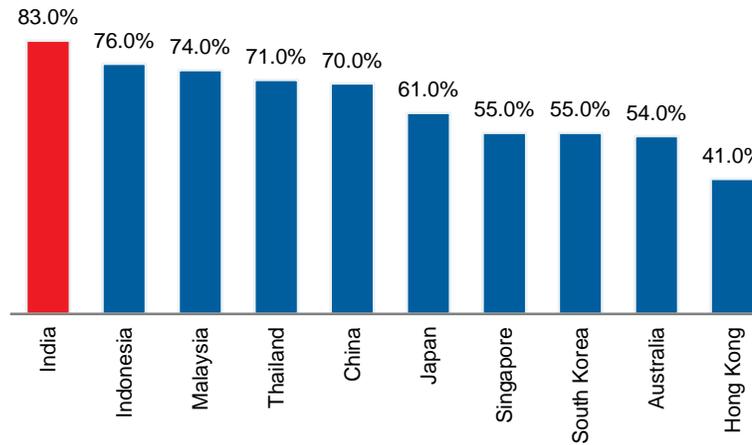
Source: Swiss Re (Based on respective financial year of the countries), MOSPI, United Nations World Populations Prospects Report (2017)

Low levels of penetration – Life protection



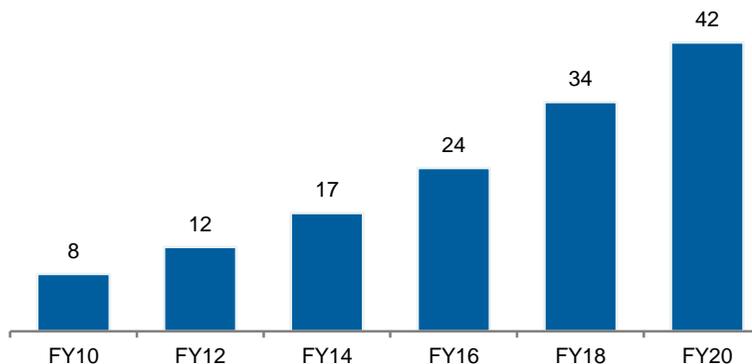
- Only 1 out of 40 people (2.5%) who can afford it, is buying a policy every year 1
- Even within the current set, Sum Assured as a multiple of Income is <1x

Protection gap ² (2019)



- India has the highest protection gap in the region, as growth in savings and life insurance coverage has lagged behind economic and wage growth
- Protection gap growth rate is predicted to grow at 4% per annum

Trend of retail loans ³ (Rs Tn.)



- Retail credit has grown at a CAGR of 18% over last 10 years
- Increasing retail indebtedness to spur need for credit life products
- Immense opportunity given:
 - Increasing adoption of credit
 - Enhancement of attachment rates
 - Improvement in value penetration
 - Widening lines of businesses

1. Goldman Sachs Report, March 2019

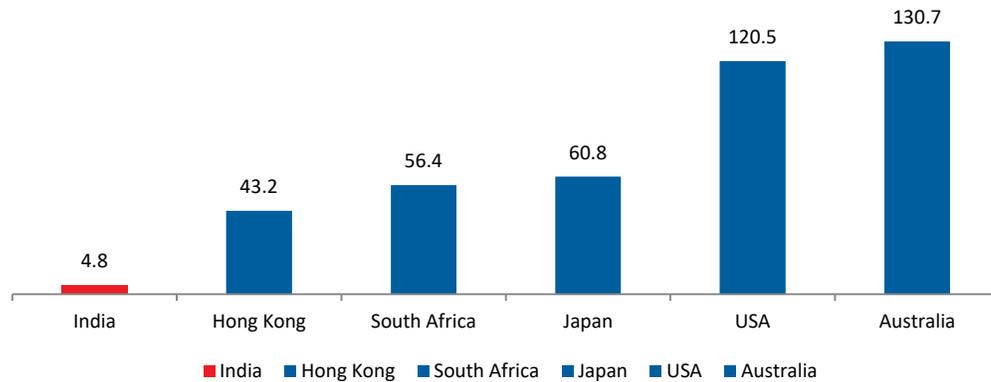
2. Swiss Re (Based on respective financial year of the countries)

3. Kotak institutional equities

Macro opportunity – Retirement solutions

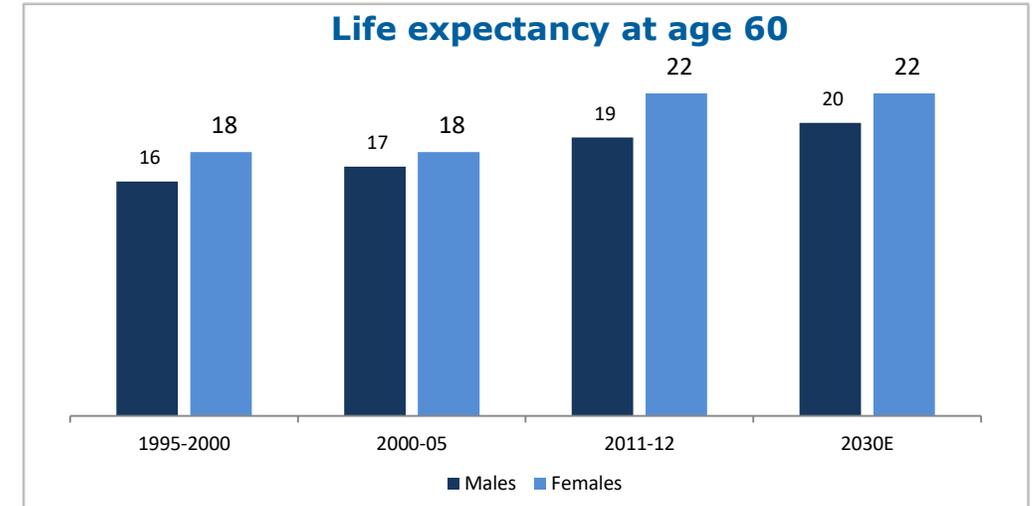
India's pension market is under-penetrated at 4.8% of GDP

Pension Assets / GDP Ratio



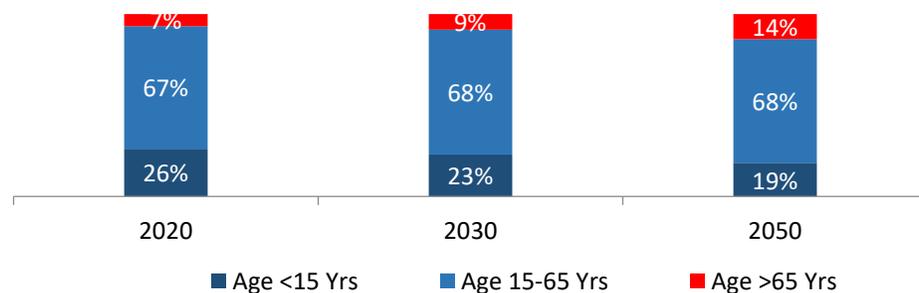
Improvements in life expectancy will lead to an average post retirement period of 20 years

Life expectancy at age 60



Elderly population is expected to almost triple by 2050

Ageing population



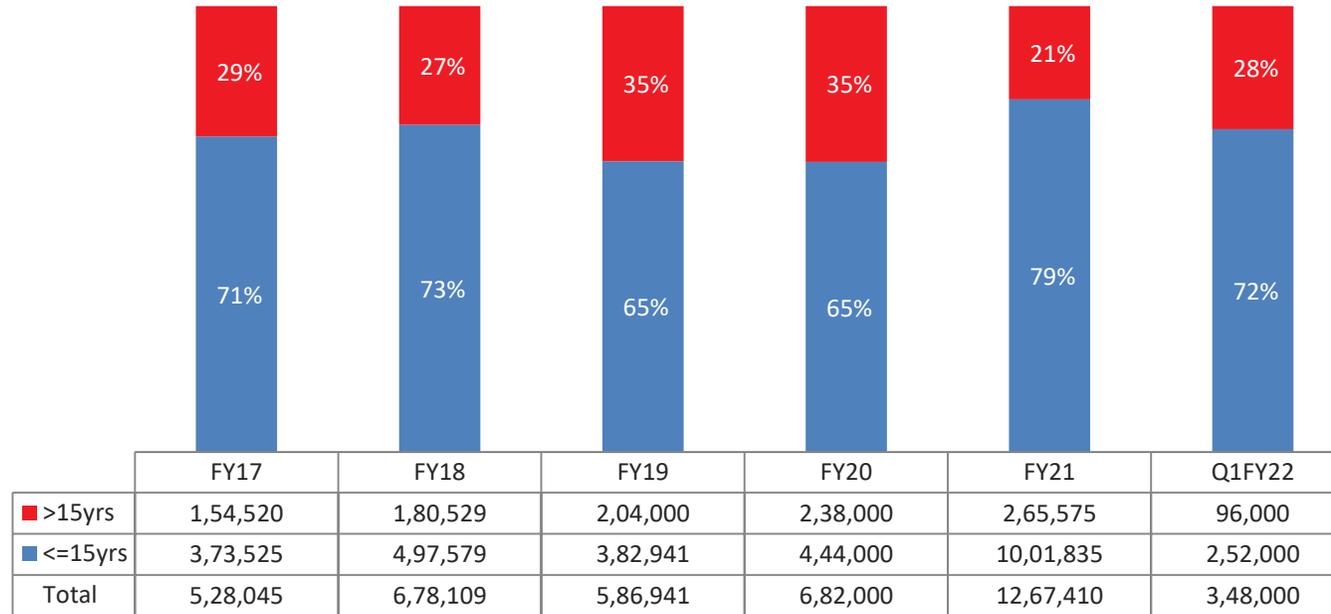
- Average household size has decreased from 4.6 in 2001 to 3.9 in 2018
- Total Pension AUM is expected to grow to Rs 118 Tn by 2030 (about 1/4th accounted by NPS)
- Mandatory schemes to increase coverage for both unorganized and organized sectors



Government bond auctions

Government Bonds – Tenorwise Issuance

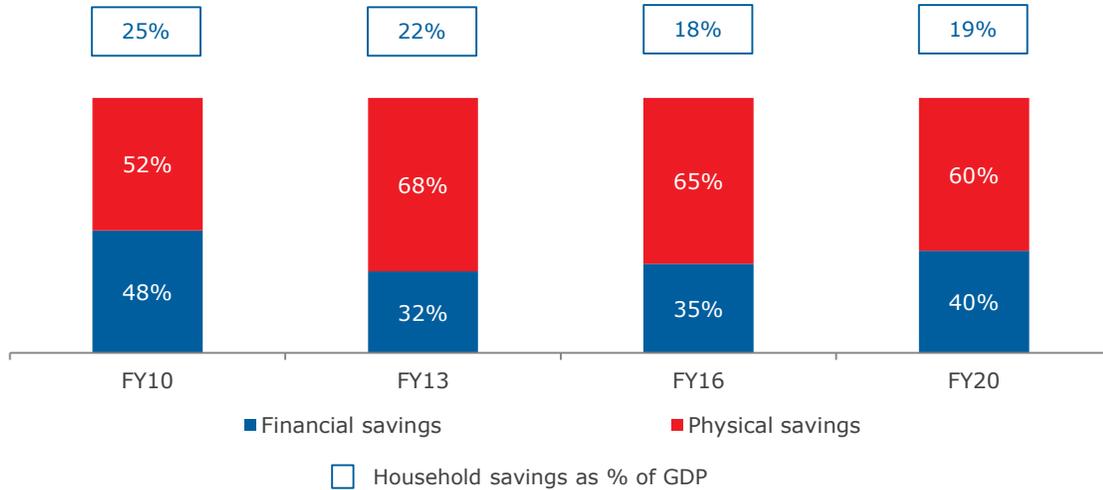
Rs cr



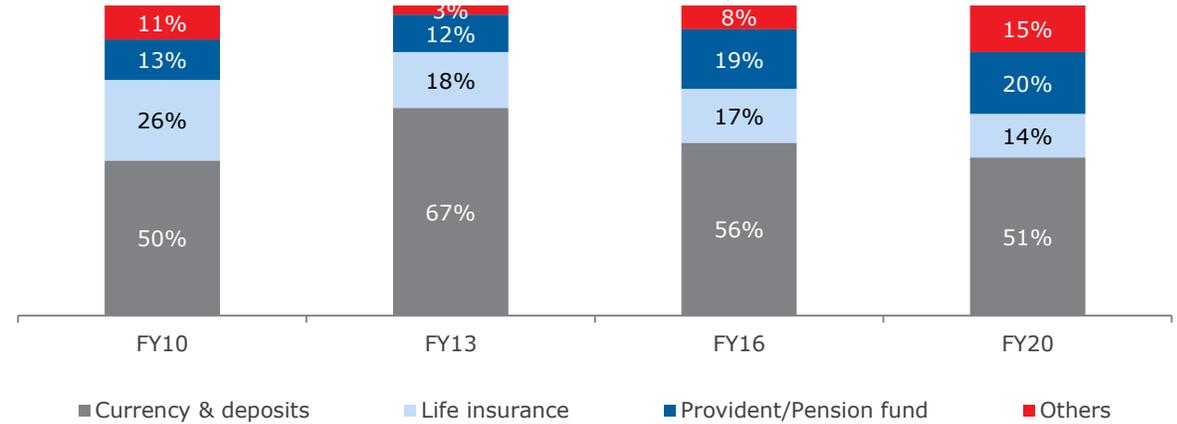
- Auction of >15 year maturity bonds has been ~25-30% on an average facilitates writing annuity business at scale
- The central govt. borrowing calendar for H1 FY22 is Rs 7,24,000 cr , ~60% of the full-year target of Rs 12,05,000 cr

Life Insurance: A preferred savings instrument

Household savings composition

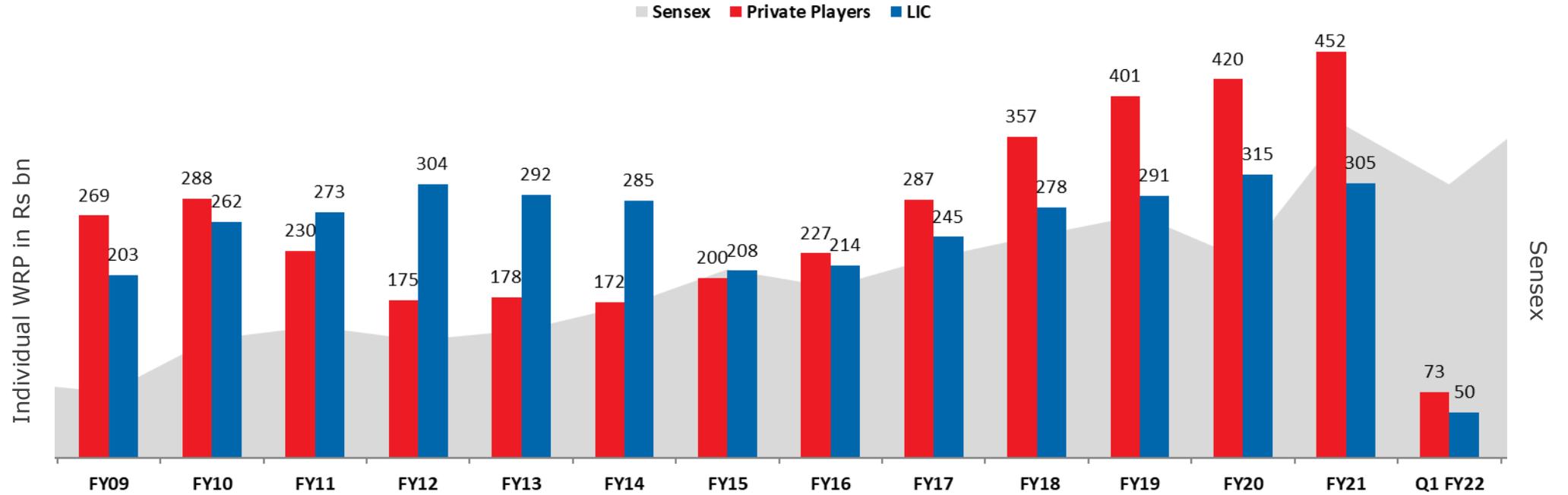


Financial savings mix



- Increasing preference towards financial savings with increasing financial literacy within the population
- Various government initiatives to promote financial inclusion:
 - Implementation of JAM trinity
 - Launch of affordable PMJJBY and PMSBY social insurance schemes
 - Atal Pension Yojana promoting pension in unorganized sector

Industry new business¹ trends



Private players Market share

	FY09	FY10	FY11	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	Q1 FY22
Private	57%	52%	46%	37%	38%	38%	49%	52%	54%	56%	58%	57%	60%	59%
LIC	1%	7%	-20%	-24%	2%	-3%	16%	14%	26%	24%	12%	5%	8%	26%
Overall	-22%	29%	4%	11%	-4%	-2%	-27%	3%	15%	13%	5%	8%	-3%	4%
Overall	-10%	17%	-9%	-5%	-2%	-3%	-11%	8%	21%	19%	9%	6%	3%	16%

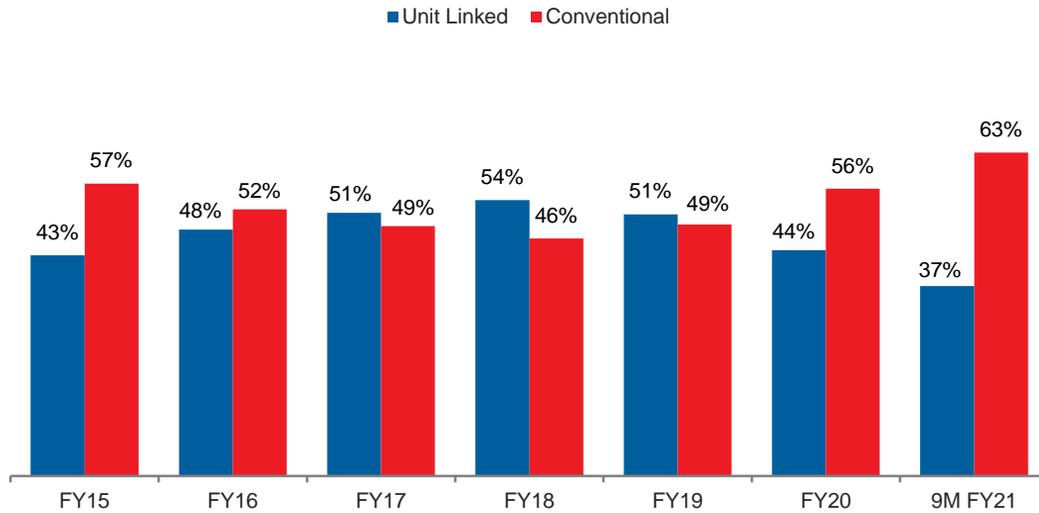
- Private sector gained higher Market share than LIC for the first time in FY16, post FY11 regulatory changes
- Amongst private insurers, insurers with a strong bancassurance platform continue to gain market share

1. Basis Individual Weighted Received Premium (WRP)

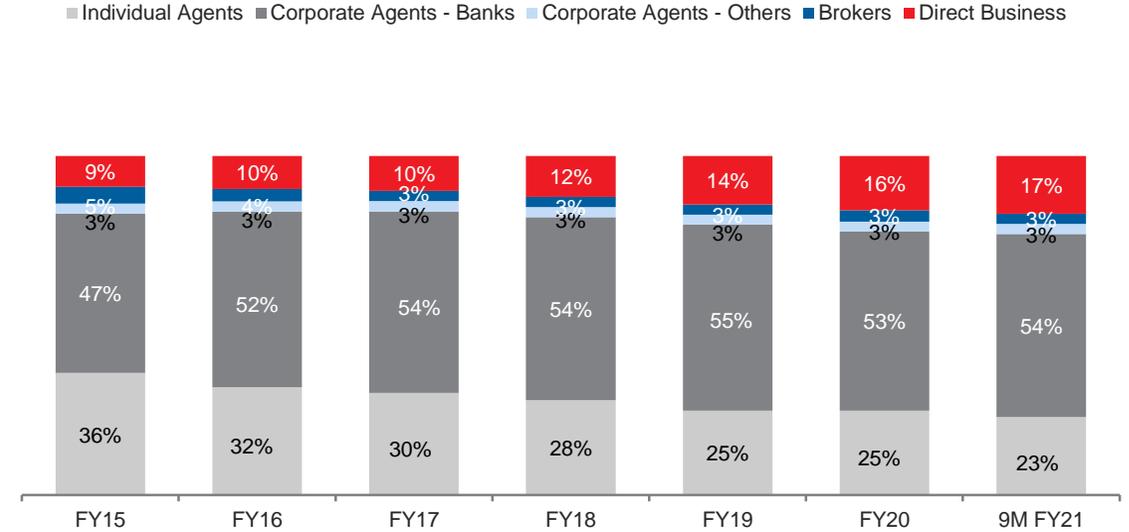
Source: IRDAI and Life Insurance Council

Private industry: Product and distribution mix

Product mix ¹



Distribution mix ²



- Product mix has recently moved towards conventional business for the private players with high focus on non-par savings, protection
- Banca sourced business continues to dominate the channel mix on the back of increasing reach of banks along with increase in share of direct channel, while share of Agency has been constant in the last few years

1. Basis Overall WRP (Individual and Group);

2. Basis Individual New business premia for all private players

Source: IRDAI and Life Insurance Council

Appendix

Financial and operational snapshot (1/2)

	Q1 FY22	Q1 FY21	Growth	FY21	FY20	FY19	CAGR	Rs bn.
<i>New Business Premium (Incl. + Group)</i>	37.7	26.2	44%	201.1	172.4	149.7	16%	
<i>Renewal Premium (Incl. +Group)</i>	38.9	32.4	20%	184.8	154.7	142.1	14%	
Total Premium	76.6	58.6	31%	385.8	327.1	291.9	15%	
Individual APE	13.1	10.7	22%	71.2	61.4	52.0	17%	
Overall APE	15.6	12.0	30%	83.7	74.1	62.6	16%	
Group Premium (NB)	19.0	10.6	78%	100.3	87.8	73.3	17%	
Profit after Tax	3.0	4.5	-33%	13.6	13.0	12.8	3%	
- <i>Policyholder Surplus</i>	0.4	3.5	-87%	7.3	10.9	9.0	-10%	
- <i>Shareholder Surplus</i>	2.6	1.0	148%	6.3	2.1	3.8	29%	
Dividend Paid	(1) -	-	NA	-	-	4.0	NA	
Assets Under Management	1,812.7	1,399.7	30%	1,738.4	1,272.3	1,255.5	18%	
Indian Embedded Value	273.3	225.8	21%	266.2	206.5	183.0	21%	
Net Worth	(2) 87.8	74.5	18%	84.3	69.9	56.6	22%	
NB (Individual and Group segment) lives insured (Mn.)	7.4	2.7	173%	39.8	61.3	51.4	-12%	
No. of Individual Policies (NB) sold (In 000s)	170.5	194.5	-12%	982.0	896.3	995.0	-1%	

1. Proposed final dividend of Rs 4.1 bn, to be paid in Q2 FY22 (subject to shareholders' approval)

2. Comprises share capital, share premium and accumulated profits/(losses)



Financial and operational snapshot (2/2)

		Q1 FY22	Q1 FY21	FY21	FY20	FY19
Overall New Business Margins (post overrun)		26.2%	24.3%	26.1%	25.9%	24.6%
Operating Return on EV	(1)	16.5%	15.8%	18.5%	18.1%	20.1%
Operating Expenses / Total Premium		12.5%	11.5%	12.0%	13.1%	13.1%
Total Expenses (OpEx + Commission) / Total Premium		16.4%	15.6%	16.4%	17.7%	17.0%
Return on Equity	(2)	14.1%	25.0%	17.6%	20.5%	24.6%
Solvency Ratio		203%	190%	201%	184%	188%
Persistency (13M / 61M)	(3)	90%/53%	87%/53%	90%/53%	88%/54%	84%/51%
Market Share (%)						
- Individual WRP		17.8%	18.5%	15.5%	14.2%	12.5%
- Group New Business		25.9%	20.7%	27.6%	29.0%	28.4%
- Total New Business		22.3%	20.7%	21.5%	21.5%	20.7%
Business Mix (%)						
- Product (UL/Non par savings/Annuity/Non par protection/Par)	(4)	27/32/5/8/29	27/28/5/11/30	24/31/5/7/34	28/41/4/8/19	55/15/5/7/18
- Indl Distribution (CA/Agency/Broker/Direct)	(4)	56/15/6/23	59/12/5/24	61/13/7/19	55/14/9/22	64/13/4/19
- Total Distribution (CA/Agency/Broker/Direct/Group)	(5)	22/7/3/18/50	27/7/2/23/41	25/6/2/17/50	23/7/3/17/51	26/7/2/16/49
- Share of protection business (Basis Indl APE)		8.3%	10.5%	6.8%	7.6%	6.7%
- Share of protection business (Basis Overall APE)		15.7%	13.1%	12.8%	17.2%	16.7%
- Share of protection business (Basis NBP)		22.4%	13.6%	19.6%	27.6%	27.0%

1. Pre excess mortality reserve (EMR) EVOP% is 16.5%; Post accounting for EMR, EVOP% stands at 14.4%

2. Calculated using net profit and average net worth for the period (Net worth comprises of Share capital, Share premium and Accumulated profits)

3. Persistency ratios (based on original premium)

4. Based on individual APE. UL: Unit Linked, Trad: Traditional, Par: Participating & CA: Corporate Agents. Percentages are rounded off

5. Based on total new business premium including group. Percentages are rounded off



Revenue and Profit & Loss A/c

Revenue A/c ¹		
	Q1 FY22	Q1 FY21
Premium earned	76.6	58.6
Reinsurance ceded	(1.2)	(1.4)
Income from Investments	69.6	87.5
Other Income	0.2	0.3
Transfer from Shareholders' Account	-	-
Total Income	146.0	145.0
Commissions	3.0	2.4
Expenses	9.5	6.7
GST on UL charges	0.9	0.8
Provision for taxation	(0.0)	0.3
Provision for diminution in value of investments	(2.0)	(0.6)
Benefits paid	55.5	26.4
Change in valuation reserve	76.1	104.9
Bonuses Paid	2.6	1.5
Total Outgoings	145.4	142.5
Surplus	0.6	2.5
Transfer to Shareholders' Account	1.3	3.5
Funds for future appropriation - Par	(0.7)	(1.0)
Total Appropriations	0.6	2.5

Profit and Loss A/c ¹			Rs bn
	Q1 FY22	Q1 FY21	
Income			
Interest and dividend income	1.2	0.9	
Net profit/(loss) on sale	1.3	0.0	
Transfer from Policyholders' Account	1.2	3.5	
Other Income	-	-	
Total	3.8	4.4	
Outgoings			
Transfer to Policyholders' Account	0.8	-	
Expenses	0.0	0.1	
Interest on convertible debentures	0.1	-	
Provision for diminution in value of investments	(0.2)	(0.1)	
Provision for Taxation	0.0	0.0	
Total	0.8	(0.1)	
Profit for the year as per P&L Statement	3.0	4.5	
Interim Dividend paid (including tax)	-	-	
Profit carried forward to Balance Sheet	3.0	4.5	

Balance sheet

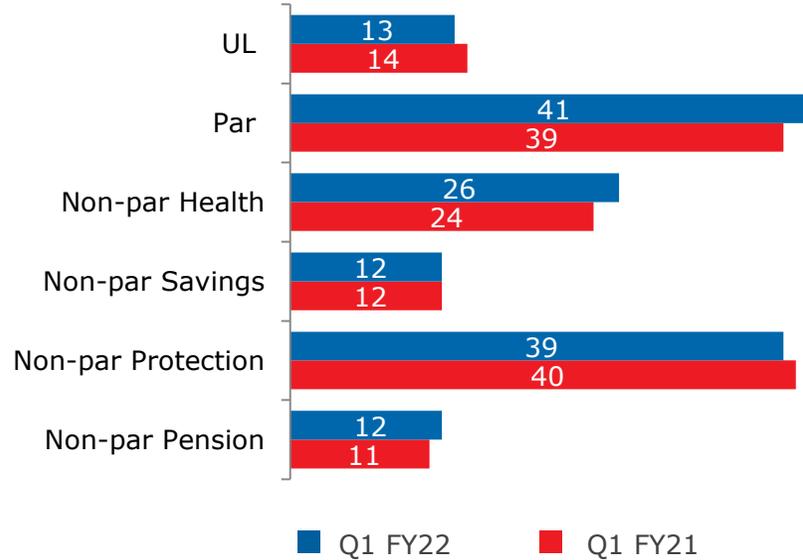
	Jun 30, 2021 ¹	Jun 30, 2020	Mar 31, 2021
Shareholders' funds			
Share capital (including Share premium)	25.4	24.3	25.0
Accumulated profits	62.3	50.2	59.3
Fair value change	1.8	(0.6)	2.1
Sub total	89.7	73.9	86.4
Borrowings	6.0	-	6.0
Policyholders' funds			
Fair value change	23.4	8.1	25.6
Policy Liabilities	897.2	684.2	855.2
Provision for Linked Liabilities	740.2	581.1	709.6
Funds for discontinued policies	41.5	34.2	38.0
Sub total	1,702.3	1,307.6	1,628.4
Funds for future appropriation (Par)	9.2	7.9	9.9
Total Source of funds	1,807.1	1,389.4	1,730.7
Shareholders' investment	89.7	63.0	85.4
Policyholders' investments: Non-linked	941.3	721.5	905.4
Policyholders' investments: Linked	781.8	615.3	747.6
Loans	4.8	3.0	4.2
Fixed assets	3.4	3.3	3.4
Net current assets	(13.8)	(16.7)	(15.4)
Total Application of funds	1,807.1	1,389.4	1,730.7

Rs bn

Segment wise average term and age¹

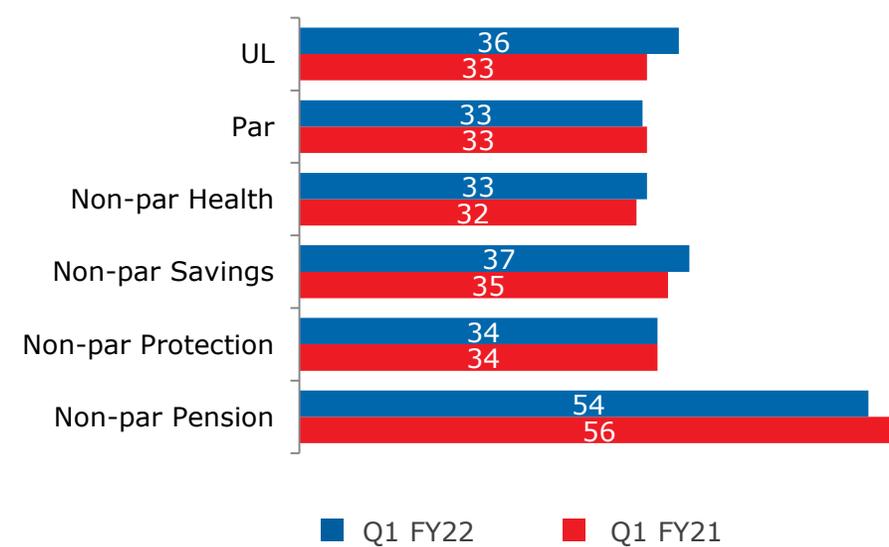
Average Policy Term excluding annuity (Yrs)

Q1 FY22: 24.0 (Q1 FY21: 25.7)



Average Customer Age excluding annuity (Yrs)

Q1 FY22: 36.0 (Q1 FY21: 34.2)



- Focus on long term insurance solutions, reflected in terms of long policy tenure
- Extensive product solutions catering customer needs across life cycles from young age to relatively older population

Summary of Milliman report on our ALM approach – FY20

Scope of review	Portfolios reviewed
<ul style="list-style-type: none"> Assess appropriateness of ALM strategy to manage interest rate risk in non-par savings business Review sensitivity of value of assets and liabilities to changes in assumptions 	<ul style="list-style-type: none"> Portfolio 1: Savings and Protection – All non-single premium non-par savings contracts and group protection products Portfolio 2: All immediate and deferred annuities

Description	Stress scenarios tested	Net asset liability position
Interest rate scenarios	Parallel shifts/ shape changes in yield curve within +- 150 bps of March 31 st 2020 Gsec yield curve	Changes by < 4.5%
Interest rate + Demographic scenarios	Interest rate variation + changes in future persistency/ mortality experience	Changes by < 7%
100% persistency and low interest rates	100% persistency with interest rates falling to 4% p.a. for next 5 years, 2% p.a for years 6 -10 and 0% thereafter	Still remains positive

Opinion and conclusion

ALM strategy adopted for Portfolios 1 and 2 is appropriate to:

- **meet policyholder liability cash flows**
- **protect net asset-liability position thereby limiting impact on shareholder value**



Indian Embedded value: Methodology and Approach (1/2)

Overview

Indian Embedded Value (IEV) consists of:

- **Adjusted Net Worth (ANW)**, consisting of:
 - Free surplus (FS);
 - Required capital (RC); and
- **Value of in-force covered business (VIF)**: Present value of the shareholders' interest in the earnings distributable from assets allocated to the covered business, after making sufficient allowance for the aggregate risks in the covered business.

Components of Adjusted Net Worth (ANW)

- **Free surplus (FS)**: FS is the Market value of any assets allocated to, but not required to support, the in-force covered business as at the valuation date. The FS has been determined as the adjusted net worth of the Company (being the net shareholders' funds adjusted to revalue assets to Market value), less the RC as defined below.
- **Required capital (RC)**: RC is the amount of assets attributed to the covered business over and above that required to back liabilities for the covered business. The distribution of this to shareholders is restricted. RC is set equal to the internal target level of capital equal to 170% of the factor-based regulatory solvency requirements, less the funds for future appropriations ("FFA") in the participating funds.

Indian Embedded value: Methodology and Approach (2/2)

Components of Value in-force covered business (VIF)

- **Present value of future profits (PVFP):** PVFP is the present value of projected distributable profits to shareholders arising from the in-force covered business determined by projecting the shareholder cash flows from the in-force covered business and the assets backing the associated liabilities.
- **Time Value of Financial Options and Guarantees (TVFOG):** TVFOG reflects the value of the additional cost to shareholders that may arise from the embedded financial options and guarantees attaching to the covered business in the event of future adverse market movements. Intrinsic value of such options and guarantees is reflected in PVFP.
- **Frictional costs of required capital (FC):** FC represents the investment management expenses and taxation costs associated with holding the RC. VIF includes an allowance for FC of holding RC for the covered business. VIF also includes an allowance for FC in respect of the encumbered capital in the Company's holdings in its subsidiaries.
- **Cost of residual non-hedgeable risks (CRNHR):** CRNHR is an allowance for risks to shareholder value to the extent that these are not already allowed for in the TVFOG or the PVFP. In particular, the CRNHR makes allowance for:
 - asymmetries in the impact of the risks on shareholder value; and
 - risks that are not allowed for in the TVFOG or the PVFP.

CRNHR has been determined using a cost of capital approach. CRNHR is the present value of the cost of capital charge levied on the projected capital in respect of the material risks identified.

Embedded Value: Economic assumptions¹

Years	Forward rates %		Spot rates %	
	As at Jun 30, 2020	As at Jun 30, 2021	As at Jun 30, 2020	As at Jun 30, 2021
1	3.57	3.87	3.51	3.80
2	4.74	5.40	4.07	4.53
3	5.78	6.39	4.59	5.08
4	6.50	7.01	5.01	5.51
5	6.98	7.43	5.36	5.84
10	7.60	7.99	6.30	6.72
15	7.33	7.72	6.59	7.00
20	7.07	7.43	6.68	7.07
25	6.92	7.25	6.69	7.07
30	6.85	7.15	6.68	7.04

Glossary (Part 1)

- **APE (Annualized Premium Equivalent)** - The sum of annualized first year regular premiums and 10% weighted single premiums and single premium top-ups
- **Backbook surplus** – Surplus accumulated from historical business written
- **Conservation ratio** - Ratio of current year renewal premiums to previous year's renewal premium and first year premium
- **Embedded Value Operating Profit (“EVOP”)** – Measure of the increase in the EV during any given period, excluding the impact on EV due to external factors like changes in economic variables and shareholder-related actions like capital injection or dividend pay-outs.
- **First year premiums** - Regular premiums received during the year for all modes of payments chosen by the customer which are still in the first year. For example, for a monthly mode policy sold in March 2021, the first instalment would fall into first year premiums for 2020-21 and the remaining 11 instalments in the first year would be first year premiums in 2021-22
- **New business received premium** - The sum of first year premium and single premium.
- **New business strain** – Strain on the business created due to revenues received in the first policy year not being able to cover for expenses incurred

Glossary (Part 2)

- **Operating expense** - It includes all expenses that are incurred for the purposes of sourcing new business and expenses incurred for policy servicing (which are known as maintenance costs) including shareholders' expenses. It does not include commission.
- **Operating expense ratio** - Ratio of operating expense (including shareholders' expenses) to total premium
- **Proprietary channels** - Proprietary channels include agency and direct
- **Protection Share** - Share of protection includes annuity and health
- **Persistency** - The proportion of business retained from the business underwritten. The ratio is measured in terms of number of policies and premiums underwritten.
- **Renewal premiums** - Regular recurring premiums received after the first year
- **Solvency ratio** - Ratio of available solvency Margin to required solvency Margins
- **Total premiums** - Total received premiums during the year including first year, single and renewal premiums for individual and group business
- **Weighted received premium (WRP)** - The sum of first year premium and 10% weighted single premiums and single premium top-ups

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